



Seo Analyzer icklesham.com

Generated on February 02 2022 15:58 PM





The score is 54/100







SEO Content

| | <p>Title</p> | <p>Icklesham in East Sussex Village Guide</p> <p>Length : 40</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | |
|----|---------------------------|---|----|----|----|----|----|----|---|---|---|----|---|---|
| | <p>Description</p> | <p>Complete travel information for Icklesham in East Sussex. Explore what Icklesham has to offer including accommodation, restaurants, attractions and businesses.</p> <p>Length : 159</p> <p>Great, your meta description contains between 70 and 160 characters.</p> | | | | | | | | | | | | |
| | <p>Keywords</p> | <p>Icklesham, Icklesham East Sussex, Icklesham guide, discover Icklesham</p> <p>Good, your page contains meta keywords.</p> | | | | | | | | | | | | |
| | <p>Og Meta Properties</p> | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p> | | | | | | | | | | | | |
| | <p>Headings</p> | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>8</td> <td>12</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H1] Icklesham [H2] Icklesham in East Sussex [H3] Other Towns and Villages Near Icklesham [H3] The Playden Oasts Inn [H3] Ebike and Cycle Hire [H3] Flackley Ash Hotel Restaurant & Spa [H3] Appletree Cottage [H3] Apothecary Coffee House [H3] What's On in Icklesham? [H3] Icklesham Message Board [H4] Hundred Watt Club - an evening of burlesque & vaud [H4] John Benjamin [H4] Ring of Stones [H4] House Clean [H4] Trip to East Sussex | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 1 | 8 | 12 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 1 | 1 | 8 | 12 | 0 | 0 | | | | | | | | | |

SEO Content

| | | |
|--|-----------------|--|
| | | <ul style="list-style-type: none">• [H4] Ickle shame?• [H4] Boot Sale• [H4] Next Elm Tree Farm Car Boot Sale• [H4] Elm Tree Farm Boot fair• [H4] Ring of Stones• [H4] Searching for Charles Thomas• [H4] Family History Bartholomews |
|  | Images | We found 8 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : 9% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Great, there are no Iframes detected on this page. |

SEO Links

| | | |
|---|-------------------------|---|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 63 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 7.94% External Links : Passing Juice 4.76% Internal Links 87.3% |

In-page links

| Anchor | Type | Juice |
|--------------------------------|----------|----------|
| privacy policy | Internal | noFollow |

In-page links

| | | |
|--|----------|---------------|
| Home | Internal | Passing Juice |
| Directory | Internal | Passing Juice |
| Accommodation | Internal | Passing Juice |
| Activities | Internal | Passing Juice |
| Attractions | Internal | Passing Juice |
| The Arts | Internal | Passing Juice |
| Businesses | Internal | Passing Juice |
| Food and Drink | Internal | Passing Juice |
| Organisations | Internal | Passing Juice |
| Property | Internal | Passing Juice |
| Shopping | Internal | Passing Juice |
| Event Diary | Internal | Passing Juice |
| Message Board | Internal | Passing Juice |
| How to Get Here | Internal | Passing Juice |
| Sign In | Internal | Passing Juice |
| Register | Internal | Passing Juice |
| Forgotten Password | Internal | Passing Juice |
| Add / Edit Listings | Internal | Passing Juice |
| Add Event | Internal | Passing Juice |
| Post Message | Internal | noFollow |
| Accommodation Availability | Internal | noFollow |
| = | External | noFollow |
| Leaflet | External | Passing Juice |
| OpenStreetMap | External | Passing Juice |
| The Playden Oasts Inn | Internal | Passing Juice |
| Freehouse Restaurants | Internal | Passing Juice |
| Ebike and Cycle Hire | Internal | Passing Juice |
| Cycling | Internal | Passing Juice |
| | | |


In-page links

| | | |
|--|----------|---------------|
| Flackley Ash Hotel Restaurant & Spa | Internal | Passing Juice |
| Hotels | Internal | Passing Juice |
| Appletree Cottage | Internal | Passing Juice |
| Bed and Breakfast | Internal | Passing Juice |
| Apothecary Coffee House | Internal | Passing Juice |
| Coffee Houses | Internal | Passing Juice |
| Eagle House Hotel | External | noFollow |
| Poplars Cottage | External | noFollow |
| The River Haven Hotel | External | noFollow |
| The Lansdowne | External | noFollow |
| Hundred Watt Club - an evening of burlesque & vaudeville | Internal | Passing Juice |
| Hastings | External | Passing Juice |
| John Benjamin | Internal | Passing Juice |
| Ring of Stones | Internal | Passing Juice |
| Gordon Wright | Internal | Passing Juice |
| House Clean | Internal | Passing Juice |
| David Waite | Internal | Passing Juice |
| Trip to East Sussex | Internal | Passing Juice |
| Jeanne Martin | Internal | Passing Juice |
| Ickle shame? | Internal | Passing Juice |
| Thierry Peyre | Internal | Passing Juice |
| Boot Sale | Internal | Passing Juice |
| Carol Cadey | Internal | Passing Juice |
| Next Elm Tree Farm Car Boot Sale | Internal | Passing Juice |
| Julie Gisby | Internal | Passing Juice |
| Elm Tree Farm Boot fair | Internal | Passing Juice |
| *USER* *DELETED* | Internal | Passing Juice |
| Searching for Charles Thomas | Internal | Passing Juice |
| | | |

In-page links

| | | |
|---|----------|---------------|
| Linda Apps | Internal | Passing Juice |
| Family History Bartholomews | Internal | Passing Juice |
| Peter Bartholomew | Internal | Passing Juice |
| Terms and Conditions | Internal | noFollow |
| Privacy Notice | Internal | noFollow |
| Accessibility | Internal | noFollow |





SEO Keywords

| | |
|---|---|
|  Keywords Cloud | accommodation icklesham village listed east hastings from boot message more |
|---|---|


Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------------|---------|-------|----------|-------------|----------|
| more | 16 | ✘ | ✘ | ✘ | ✘ |
| icklesham | 11 | ✔ | ✔ | ✔ | ✔ |
| accommodation | 7 | ✘ | ✘ | ✔ | ✘ |
| village | 6 | ✔ | ✘ | ✘ | ✔ |
| hastings | 6 | ✘ | ✘ | ✘ | ✘ |












Usability

| | |
|---|---|
|  Url | Domain : icklesham.com Length : 13 |
|  Favicon | Great, your website has a favicon. |
|  Printability | We could not find a Print-Friendly CSS. |
|  Language | Good. Your declared language is en. |





Usability

| | | |
|---|-------------|---|
|  | Dublin Core | This page does not take advantage of Dublin Core. |
|---|-------------|---|

Document

| | | |
|---|-----------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 4 Warnings : 3 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. |

Mobile

| | | |
|---|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|---|---------------------|--|

Optimization

| | | |
|--|-------------|---------|
| | XML Sitemap | Missing |
|--|-------------|---------|

Optimization



| | | |
|--|------------|---|
| | | <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
| | Robots.txt | <p>http://icklesham.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p> |
| | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |