

Seo Analyzer icladdis.com

Generated on February 16 2022 01:03 AM

The score is 57/100



SEO Content

	Title	International Clinical Laboratories - ICL Length : 41 Perfect, your title contains between 10 and 70 characters.												
	Description	ICL is the first and the only laboratory in Africa accredited by Joint commission International - USA on 2004, 2007,2010 and 2013 G.C. Length : 134 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>0</td><td>15</td><td>49</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H3] COVID-19 TESTING /COVID-19 TESTING• [H3] Welcome to ICL• [H3] COVID-19 Testing!now only Birr 670 at ICL branches• [H3] Exceptional Service!Credit & Cash Services• [H3] Traveler certificate programs• [H3] Welcome to International Clinical Laboratories(ICL)• [H3] Latest News• [H3] ICL MyLab check Program• [H3] Our Laboratory Services• [H3] Quality Achievements of ICL• [H3] Meet the Team• [H3] Our Partners• [H3] Mission Statement• [H3] Vision Statement• [H3] Core Values• [H4] Call Us Now• [H4] Opening Hours	H1	H2	H3	H4	H5	H6	0	0	15	49	0	0
H1	H2	H3	H4	H5	H6									
0	0	15	49	0	0									

SEO Content

- [H4] Call Us Now
- [H4] Service Hours
- [H4] FAQ's
- [H4] Clinical Laboratory Testing
- [H4] MyLab check Services
- [H4] Covid-19 Testing
- [H4] DNA Paternity Testing
- [H4] Surgical pathology
- [H4] Our Locations
- [H4] CUSTOMER FOCUS
- [H4] INTEGRITY
- [H4] SAFETY
- [H4] PROFESSIONALISM
- [H4] COVID-19 testing at Bole International Airport terminal for Dubai travelers
- [H4] Drive-thru COVID-19 testing
- [H4] ICL Ethiopia launches mass Covid-19 test campaign in Tigray
- [H4] Quality Achievements of International Clinical Laboratories
- [H4] GOLD sealed Accreditation by Joint Commission International
- [H4] COVID Testing Site Expansion
- [H4] Laboratory Testing
- [H4] Referral Laboratory Testing
- [H4] Covid-19 Testing
- [H4] Stat Testing
- [H4] Tamrat Bekel
- [H4] Dr Mesfin Nigussie
- [H4] Atsede Khali
- [H4] Dr.Hanan Abdulrahm
- [H4] Dr. Kifle Tilahun
- [H4] Dr. Yared Wolday
- [H4] Melaku Tesfaye
- [H4] Feven Alemseged
- [H4] Kehulum Belayneh
- [H4] Dereje Asrat
- [H4] Sintayehu Negash
- [H4] Wudneh
- [H4] Eyouel Lemma
- [H4] Kelil Golie
- [H4] Joint Commission
- [H4] RIQAS
- [H4] Dr Lab pathlabs
- [H4] Labcorp
- [H4] Centers for Disease Control and Prevention
- [H4] College of American Pathologists (CAP)
- [H4] Call Us Now
- [H4] Service Hours
- [H4] Visit Us
- [H4] Email Us






Images





We found 40 images on this web page.

29 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

SEO Content

	Text/HTML Ratio	Ratio : 53% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 24 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 16.67% Internal Links 83.33%

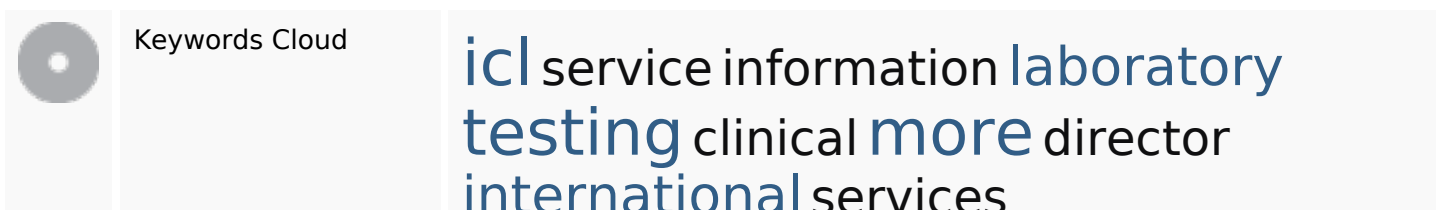
In-page links

Anchor	Type	Juice
Frequently Asked Questions	Internal	Passing Juice
Welcome to ICL	Internal	Passing Juice
Find out more	Internal	Passing Juice
More Information	Internal	Passing Juice
Traveler certificate programs	Internal	Passing Juice
-	Internal	Passing Juice
Clinical Laboratory Testing	Internal	Passing Juice

In-page links

MyLab check Services	Internal	Passing Juice
Covid-19 Testing	Internal	Passing Juice
DNA Paternity Testing	Internal	Passing Juice
Surgical pathology	Internal	Passing Juice
Our Locations	Internal	Passing Juice
COVID-19 testing at Bole International Airport terminal for Dubai travelers	Internal	Passing Juice
Drive-thru COVID-19 testing	Internal	Passing Juice
ICL Ethiopia launches mass Covid-19 test campaign in Tigray	Internal	Passing Juice
Quality Achievements of International Clinical Laboratories	Internal	Passing Juice
GOLD sealed Accreditation by Joint Commission International	Internal	Passing Juice
COVID Testing Site Expansion	Internal	Passing Juice
Joint Commission	External	Passing Juice
RIQAS	Internal	Passing Juice
Dr Lab pathlabs	Internal	Passing Juice
Labcorp	External	Passing Juice
College of American Pathologists (CAP)	External	Passing Juice
HABTNET ICT SOLUTIONS	External	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
testing	26	✘	✘	✘	✔






Keywords Consistency

icl	24	✓	✗	✓	✓
more	23	✗	✗	✗	✗
international	18	✓	✗	✓	✓
laboratory	16	✗	✗	✓	✓

Usability

	Url	Domain : icladdis.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 10 Warnings : 17				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td></td> <td>7</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences		7
Deprecated tags	Occurrences					
	7					




Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✗ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://icladdis.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>