



Seo Analyzer icodes.co.uk

Generated on February 19 2022 19:44 PM



The score is **36/100**







SEO Content

	Title	<p>iCodes UK &#8211; Voucher Codes and Offers XML Feeds - Home</p> <p>Length : 59</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>6</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Register Login • [H3] 5069 live offers • [H3] Locations • [H3] UK Networks • [H3] How Much Does It Cost? • [H3] Useful Links • [H3] Contact us 	H1	H2	H3	H4	H5	H6	1	0	6	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	6	0	0	0									
	Images	<p>We found 4 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 9%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 20 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 10% Internal Links 90%

In-page links

Anchor	Type	Juice
Home (UK)	Internal	Passing Juice
Register	Internal	Passing Juice
Login	Internal	Passing Juice
Tutorials	Internal	Passing Juice
Downloads	Internal	Passing Juice
Stores with Offers	Internal	Passing Juice
All Stores	Internal	Passing Juice
New Platform (£29.99 Monthly)	External	Passing Juice
iCodes UK - Voucher Codes and Offers XML Feeds	Internal	Passing Juice

In-page links

iCodes UK &#8211; (United Kingdom)	Internal	Passing Juice
iCodes US &#8211; (United States)	External	Passing Juice
Difference Between Full and ClickShare XML Feeds	Internal	Passing Juice
Joining Networks and Merchants	Internal	Passing Juice
How to Configure Your Feed	Internal	Passing Juice
Example XML Output	Internal	Passing Juice
Example XML Requests	Internal	Passing Juice
List of the XML Fields	Internal	Passing Juice
Official iCodes Plugin/Theme (Import Version)	Internal	Passing Juice
Official iCodes Plugin/Theme (Live Version)	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
icodes	10	✓	✗	✗	✗
feeds	10	✓	✗	✗	✗
offers	10	✓	✗	✗	✓
codes	9	✓	✗	✗	✗
xml	9	✓	✗	✗	✗












Usability

Url	Domain : icodes.co.uk Length : 12
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	Missing doctype				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 232 Warnings : 51				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><center></td><td>5</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	5
Deprecated tags	Occurrences					
<center>	5					
	Speed Tips	<ul style="list-style-type: none"> Attention! Try to avoid nested tables in HTML. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>