



Seo Analyzer icr-global.org

Generated on January 28 2022 13:01 PM

The score is 61/100






SEO Content

	Title	<p>ICR Welcome to the Institute of Clinical Research</p> <p>Length : 51</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>The ICR is the oldest membership-led professional body for clinical researchers, offering courses exams and forums.</p> <p>Length : 115</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>ICR, institute of clinical research, clinical, research, courses, exams, training</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="542 1444 1476 1512"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>8</td> <td>25</td> <td>2</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1545 1516 2072" style="list-style-type: none"> • [H1] About Us • [H1] Our Mission • [H2] Current News • [H2] Useful Downloads • [H2] Events and Courses • [H2] Current Jobs • [H2] Quick Links • [H2] Latest Posts • [H2] Useful Links • [H2] Contact Us • [H3] Welcome to the Institute of Clinical Research • [H3] COVID vaccines help Pfizer, Moderna reign supreme reputation-wise, but they're a double-edged sword for J&J and AZ • [H3] New AstraZeneca treatment for rare cancer reduces risk of death 	H1	H2	H3	H4	H5	H6	2	8	25	2	0	0
H1	H2	H3	H4	H5	H6									
2	8	25	2	0	0									

SEO Content

- [H3] You say Trintellix, I say Brintellix: Why a drug name in the US won't always translate across the pond
- [H3] While Omicron continues to dominate across the world, COVID-19 travel requirements remain
- [H3] Shkreli hit with \$64.6M verdict, lifetime pharma ban in antitrust case
- [H3] Medicare faces blowback over plan to limit coverage of Biogen's Alzheimer's drug
- [H3] FDA must hit the gas on FOIA request tied to Pfizer's COVID-19 vaccine, judge orders
- [H3] Avrobio stops work on rare disease gene therapy after unexpected study results
- [H3] Regeneron hands over Evkeeza rights to Ultragenyx outside US, with an R&D asset also thrown in
- [H3] Intercept, awaiting needed trial data, pulls its NASH drug application in Europe
- [H3] Cancer clinical trial recruitment drops by 60% during pandemic
- [H3] Latest Roche results show promise for new type of cancer immunotherapy
- [H3] Next virus could be more lethal than COVID-19, warns Oxford vaccine creator
- [H3] Former Immunomedics executive charged with insider trading around trial data
- [H3] Possible identification of blood clot trigger for AstraZeneca COVID-19 vaccine
- [H3] With safety a concern, Merck, Gilead pause study of HIV drugs
- [H3] NICE approves hormone drug which could prevent 1,200 miscarriages each year
- [H3] Takeda wins US approval for new CMV treatment
- [H3] Essentials of Clinical Trial Monitoring L4
- [H3] Clinical Trial Administration - Beyond the Basics L5
- [H3] The Essentials of Trial Master File (TMF) Management L3
- [H3] Advanced Monitoring L6
- [H3] Effective Project Management for Clinical Trials (3 Days) L7
- [H3] Clinical Investigations for Medical Devices - Foundation L1
- [H4]
- [H4] Sign in to ICR

	Images	We found 25 images on this web page. 24 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 27% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content

SEO Content



in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 66 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.06% Internal Links 93.94%

In-page links

Anchor	Type	Juice
Login to ICR	External	Passing Juice
Home	Internal	Passing Juice
Membership	Internal	Passing Juice
Membership	Internal	Passing Juice
Become a Member	Internal	Passing Juice
Upgrade your Membership	Internal	Passing Juice
Renew your Membership	Internal	Passing Juice
Fellowship	Internal	Passing Juice
Continuing Development	Internal	Passing Juice
Training	Internal	Passing Juice
Examinations	Internal	Passing Juice
Types of Training	Internal	Passing Juice

In-page links

Face to Face Training	Internal	Passing Juice
Client-hosted Training	Internal	Passing Juice
Find an Exam	Internal	Passing Juice
Find a Course	Internal	Passing Juice
Forums	Internal	Passing Juice
Types of Forum	Internal	Passing Juice
Ethics and GCP Forum	Internal	Passing Juice
Project Management Forum	Internal	Passing Juice
Clinical Allsorts Forum	Internal	Passing Juice
Risky Business Forum	Internal	Passing Juice
Code of Practice - The CURED Framework	Internal	Passing Juice
Find a Forum	Internal	Passing Juice
Publications	Internal	Passing Juice
Guideline For Good Clinical Practice E6(R2)	Internal	Passing Juice
Clinical Research Manual	Internal	Passing Juice
The Challenges of Conducting Medical Device Studies	Internal	Passing Juice
Clinical Trial Design	Internal	Passing Juice
Managing Your Own Professional Development	Internal	Passing Juice
The Interpretation of Clinical Laboratory Data in Safety Studies	Internal	Passing Juice
Marketing and Public Relations	Internal	Passing Juice
Ethics in Clinical Research	Internal	Passing Juice
Abbreviations Used in Clinical Trials	Internal	Passing Juice
Pharmacokinetics... a Beginner's Guide	Internal	Passing Juice
Communication and Presentation Skills	Internal	Passing Juice
To be a Pharmacy Professional in Clinical Research	Internal	Passing Juice
News	Internal	Passing Juice
Takeda wins US approval for new CMV treatment	Internal	Passing Juice
NICE approves hormone drug which could prevent 1,200	Internal	Passing Juice


In-page links

miscarriages each year		
With safety a concern, Merck, Gilead pause study of HIV drugs	Internal	Passing Juice
Possible identification of blood clot trigger for AstraZeneca COVID-19 vaccine	Internal	Passing Juice
Former Immunomedics executive charged with insider trading around trial data	Internal	Passing Juice
Jobs	Internal	Passing Juice
COVID vaccines help Pfizer, Moderna reign supreme reputation-wise, but they're a double-edged sword for J&J and AZ	Internal	Passing Juice
New AstraZeneca treatment for rare cancer reduces risk of death	Internal	Passing Juice
You say Trintellix, I say Brintellix: Why a drug name in the US won't always translate across the pond	Internal	Passing Juice
While Omicron continues to dominate across the world, COVID-19 travel requirements remain	Internal	Passing Juice
Shkreli hit with \$64.6M verdict, lifetime pharma ban in antitrust case	Internal	Passing Juice
Medicare faces blowback over plan to limit coverage of Biogen's Alzheimer's drug	Internal	Passing Juice
FDA must hit the gas on FOIA request tied to Pfizer's COVID-19 vaccine, judge orders	Internal	Passing Juice
Avrobio stops work on rare disease gene therapy after unexpected study results	Internal	Passing Juice
Regeneron hands over Evkeeza rights to Ultragenyx outside US, with an R&D asset also thrown in	Internal	Passing Juice
Intercept, awaiting needed trial data, pulls its NASH drug application in Europe	Internal	Passing Juice
withdrawn	External	Passing Juice
Cancer clinical trial recruitment drops by 60% during pandemic	Internal	Passing Juice
Latest Roche results show promise for new type of cancer immunotherapy	Internal	Passing Juice
Next virus could be more lethal than COVID-19, warns Oxford vaccine creator	Internal	Passing Juice
View more downloads	Internal	Passing Juice

In-page links

Useful Downloads	Internal	Passing Juice
Google	External	Passing Juice
Contact Us	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Forgot password?	External	Passing Juice
Become a member!	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	research more clinical trial secretariat drug institute icr new training
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
clinical	27	✓	✓	✓	✓
icr	26	✓	✓	✓	✓
secretariat	19	✗	✗	✗	✗
research	15	✓	✓	✓	✓
institute	14	✓	✓	✗	✓


Usability

	Url	Domain : icr-global.org Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 27 Warnings : 15
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>