

# Seo Analyzer ictet.org

Generated on April 03 2022 06:17 AM

The score is 39/100

#### **SEO Content**

|   | Title              | ICT ET ,  | ICT ET , Information Communication Technology - Ethiopia   Home |                 |                |                |                           |
|---|--------------------|---|---|-----------------|----------------|----------------|---------------------------|
|   |                    | Length  | : 64  |                 |                |                |                           |
|   |                    | Perfect,  | your title co   | ntains betw     | een 10 and     | 70 characte    | ers.                      |
|   | Description        | Length  | : 0   |                 |                |                |                           |
|   |                    |   | d. We haven'<br>ne meta tag                                     |                 |                |                | page. Use <u>this</u>     |
| 8 | Keywords           | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.   |   |                 |                |                |                           |
| 8 | Og Meta Properties | social cr   | e does not to<br>awler's bette<br>es generator                  | er structuriz   | ze your page   | •              | nis tags allows<br>ree og |
| 0 | Headings           | <b>H1</b><br>5  | <b>H2</b><br>0  | <b>H3</b><br>19 | <b>H4</b><br>2 | <b>H5</b><br>1 | <b>H6</b><br>0            |
|   |                    | <ul> <li>[H1] Recent Posts</li> <li>[H1] Recent Comments</li> <li>[H1] Archives</li> <li>[H1] Categories</li> <li>[H1] Meta</li> <li>[H3] INFORMATION &amp; COMMUNICATION TECHNOLOGY ASSOCIATION ETHIOPIA</li> <li>[H3] ICT ET</li> <li>[H3] Services</li> <li>[H3] Partners</li> <li>[H3] News</li> <li>[H3] Panel Discussion- Digital Technology in the Power and Energy Sector (Panel Brief)</li> <li>[H3] Panel Discussion- The state of play in Cyber and Big Data- Big Data versus Privacy &amp; Security. How should businesses &amp; entities in Ethiopia move forward?</li> <li>[H3] Panel Discussion- The Promise of Ethiopia's Digital Health Revolution. Can we rise to the challenge? (Panel Brief)</li> </ul> |   |                 |                |                |                           |

### **SEO Content**

|                 | <ul> <li>[H3] Panel Discussion- Entrepreneurship &amp; Innovation Ecosystem Building (Panel Brief)</li> <li>[H3] Panel Discussion- Digital Disruption in Agriculture &amp; Digital Based Farm Services in Ethiopia (Panel Brief)</li> <li>[H3] Internship Program Testimonies</li> <li>[H3] Panel Discussion- Could Online Education Change Academia for Good? (Panel Brief)</li> <li>[H3] Panel Discussion- Digital Transformation in the Banking Industry (Panel Brief)</li> <li>[H3] Request for comment on Electronic Transaction Regulation</li> <li>[H3] Ethiopia Draft Startup Act out for comments</li> <li>[H3] Events</li> <li>[H3] Newsletter</li> <li>[H3] Latest Documents</li> <li>[H3] Our gallery</li> <li>[H4] Quick links</li> <li>[H4] Location</li> <li>[H5] Digital Technology in the Power and Energy Sector</li> </ul> |
|-----------------|---|
| Images          | We found 39 images on this web page.  12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.   |
| Text/HTML Ratio | Ratio: <b>7%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.   |
| Flash           | Perfect, no Flash content has been detected on this page.   |
| Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.  |

### **SEO Links**

|   | URL Rewrite             | Bad. Your links have query string.                                 |
|---|-------------------------|--|
|   | Underscores in the URLs | Perfect! No underscores detected in your URLs.                     |
|   | In-page links           | We found a total of 53 links including 0 link(s) to files          |
| 0 | Statistics              | External Links : noFollow 0%  External Links : Passing Juice 1.89% |

## **SEO Links**

Internal Links 98.11%

# In-page links

| Anchor  | Туре     | Juice         |
|---|----------|---------------|
| <u>Login</u>  | Internal | Passing Juice |
| Register  | Internal | Passing Juice |
| <u>Home</u>   | Internal | Passing Juice |
| About   | Internal | Passing Juice |
| <u>Services</u>   | Internal | Passing Juice |
| <u>News</u>   | Internal | Passing Juice |
| <u>Membership</u>   | Internal | Passing Juice |
| Gallery   | Internal | Passing Juice |
| Contact   | Internal | Passing Juice |
| Read more   | Internal | Passing Juice |
| All Services  | Internal | Passing Juice |
| Partners & Sponsors   | Internal | Passing Juice |
| Panel Discussion- Digital Technology in the Power and Energy Sector (Panel Brief)   | Internal | Passing Juice |
| Panel Discussion- The state of play in Cyber and Big Data-<br>Big Data versus Privacy & Security. How should<br>businesses & entities in Ethiopia move forward? | Internal | Passing Juice |
| Panel Discussion- The Promise of Ethiopia's Digital Health<br>Revolution. Can we rise to the challenge? (Panel Brief)   | Internal | Passing Juice |
| Panel Discussion- Entrepreneurship & Innovation<br>Ecosystem Building (Panel Brief)   | Internal | Passing Juice |
| Panel Discussion- Digital Disruption in Agriculture &:<br>Digital Based Farm Services in Ethiopia (Panel Brief)   | Internal | Passing Juice |
| Internship Program Testimonies  | Internal | Passing Juice |
| Panel Discussion- Could Online Education Change Academia for Good? (Panel Brief)  | Internal | Passing Juice |
| Panel Discussion- Digital Transformation in the Banking Industry (Panel Brief)  | Internal | Passing Juice |

# In-page links

| Request for comment on Electronic Transaction Regulation | Internal | Passing Juice |
|--|----------|---------------|
| Ethiopia Draft Startup Act out for comments              | Internal | Passing Juice |
| More News  | Internal | Passing Juice |
| <u>&gt;</u>  | Internal | Passing Juice |
| <u>Month</u>   | Internal | Passing Juice |
| <u>List</u>  | Internal | Passing Juice |
| <u>Week</u>  | Internal | Passing Juice |
| <u>Day</u>   | Internal | Passing Juice |
| Digital Technology in the Power and Energy Sector        | Internal | Passing Juice |
| Ministry of Innovation and Technology                    | Internal | Passing Juice |
| ICTET  | Internal | Passing Juice |
| More Documents   | Internal | Passing Juice |
| More Gallery   | Internal | Passing Juice |
| March 2022   | Internal | Passing Juice |
| January 2022   | Internal | Passing Juice |
| August 2021  | Internal | Passing Juice |
| July 2021  | Internal | Passing Juice |
| <u>June 2021</u>   | Internal | Passing Juice |
| May 2021   | Internal | Passing Juice |
| October 2020   | Internal | Passing Juice |
| August 2020  | Internal | Passing Juice |
| June 2020  | Internal | Passing Juice |
| March 2020   | Internal | Passing Juice |
| October 2019   | Internal | Passing Juice |
| <u>July 2019</u>   | Internal | Passing Juice |
| January 2019   | Internal | Passing Juice |
| <u>news</u>  | Internal | Passing Juice |
| Register   | Internal | Passing Juice |
|  |          |               |

## **In-page links**

| <u>Log in</u>           | Internal | Passing Juice |
|-------------------------|----------|---------------|
| WordPress.org           | External | Passing Juice |
| Terms of use            | Internal | Passing Juice |
| Membership registration | Internal | Passing Juice |
| <u>Documents</u>        | Internal | Passing Juice |

### **SEO Keywords**

| all |   | lie. |
|-----|---|------|
|     | • |      |
| 1   |   |      |
|     |   |      |

Keywords Cloud

technology ict-ets ethiopia sector more digital panel iCt innovation search

## **Keywords Consistency**

| Keyword    | Content | Title    | Keywords | Descripti<br>on | Headings |
|------------|---------|----------|----------|-----------------|----------|
| ict        | 18      | <b>*</b> | ×        | ×               | <b>*</b> |
| technology | 13      | <b>*</b> | ×        | ×               | ✓        |
| panel      | 10      | ×        | ×        | ×               | <b>*</b> |
| digital    | 10      | ×        | ×        | ×               | ✓        |
| search     | 9       | ×        | ×        | ×               | ×        |

### **Usability**

| 0 | Url          | Domain : ictet.org<br>Length : 9  |
|---|--------------|---|
|   | Favicon      | Great, your website has a favicon.  |
|   | Printability | We could not find a Print-Friendly CSS.   |
|   | Language     | You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website. |
|   |              |   |

## **Usability**



**Dublin Core** 

This page does not take advantage of Dublin Core.

#### **Document**

| <b></b>  | Doctype         | HTML 5   |  |
|----------|-----------------|--|--|
| <b>②</b> | Encoding        | Perfect. Your declared charset is UTF-8.   |  |
|          | W3C Validity    | Errors: 30<br>Warnings: 108  |  |
| 8        | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.  |  |
| <b></b>  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |  |
| 0        | Speed Tips      | <ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul> |  |

#### **Mobile**

| 0 | Mobile Optimization | ✓ Apple Icon      |
|---|---------------------|-------------------|
|   |                     | Meta Viewport Tag |
|   |                     | ✓ Flash content   |

# **Optimization**



XML Sitemap

Missing

# Optimization

|   |            | Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
|---|------------|--|
|   | Robots.txt | http://ictet.org/robots.txt  Great, your website has a robots.txt file.  |
| 8 | Analytics  | Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.   |