

Seo Analyzer iddirect.it

Generated on March 20 2022 03:37 AM

The score is 54/100







SEO Content

	Title	Email marketing software - direct email marketing software - IdDirect Length : 69 Perfect, your title contains between 10 and 70 characters.												
	Description	web email marketing software contact list newsletter creazione personalizzazione email invio email software newsletter spedizione direct email marketing Length : 152 Great, your meta description contains between 70 and 160 characters.												
	Keywords	email marketing direct marketing software web marketing campagne newsletter messaggi via e-mail Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									
	Images	We found 15 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 39% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.												

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 4 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Chi siamo	Internal	Passing Juice
Template su misura	Internal	Passing Juice
Assistenza	Internal	Passing Juice
Contatti	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	consente software dell'azienda nuovi campagne marketing speciali
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SEO Keywords

email template iddirect



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
marketing	5	✓	✓	✓	✗
consente	5	✗	✗	✗	✗
email	4	✓	✓	✓	✗
software	3	✓	✓	✓	✗
iddirect	3	✓	✗	✗	✗










Usability

	Url	Domain : iddirect.it Length : 11
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 4.01 Strict
	Encoding	Perfect. Your declared charset is ISO-8859-1.

Document

	W3C Validity	Errors : 48 Warnings : 8
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Attention! Try to avoid nested tables in HTML. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	Missing <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>

Optimization



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.