Seo Analyzer idealist.org

Generated on February 15 2022 02:20 AM

The score is 48/100

SEO Content

✓	Title	Jobs, Volunteering, Grad Schools, and More - Idealist **Length : 53** Perfect, your title contains between 10 and 70 characters.
✓	Description	Idealist connects millions of idealists – people who want to do good – with opportunities for action and collaboration all over the world. **Length : 138** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
image	https://process.filestackapi.com/resize=width:600,height:315,fit:max/quality=value:90/9qf3WnnRRRCC532XdP85
title	Jobs, Volunteering, Grad Schools, and More

○	Headings	

H1	H2	H3	H4	H5	H6
1	4	3	6	9	0

- [H1] Change requires action. Start here.
- [H2] Get Involved
- [H2] Professional progress requires planning
- [H2] The Latest from Career Advice
- [H2] About Us
- [H3] Fundraising Center
- [H3] Onboarding Resources
- [H3] Connect Online
- [H4] Menu
- [H4] Search

SEO Content

		- [H4] Tips for Managing Gender Transition in the Workplace - [H4] Gender Diversity in the Workplace | How to Welcome Non-Binary Staff - [H4] How Finding Your Work Style Can Increase Productivity - [H4] How to Apply Your Problem Solving Skills in the Workplace - [H5] Discover - [H5] Post a Listing - [H5] Resources - [H5] Learn More - [H5] Free Professional Development Course - [H5] Discover - [H5] Post a Listing - [H5] Resources - [H5] Learn More
✅	Images	We found 12 images on this web page. Good, most or all of your images have alt attributes.
❌	Text/HTML Ratio	Ratio : **2%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

❌	URL Rewrite	Bad. Your links have query string.
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 29 links including 0 link(s) to files
⬤	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.45% Internal Links 96.55%

In-page links

Anchor	Type	Juice
-	Internal	Passing Juice
Post a Listing	Internal	Passing Juice
Add Your Organization	Internal	Passing Juice
Donate to Idealist	Internal	Passing Juice
Jobs	Internal	Passing Juice
Internships	Internal	Passing Juice
Organizations	Internal	Passing Juice
Volunteer +	Internal	Passing Juice
Grad Schools	Internal	Passing Juice
Mutual Aid Groups	Internal	Passing Juice
Contact Us	Internal	Passing Juice
For Employers	Internal	Passing Juice
For Grad Schools	Internal	Passing Juice
For Mutual Aid Groups	Internal	Passing Juice
Career Advice	Internal	Passing Juice
Grad Resources	Internal	Passing Juice
Ideas for Action	Internal	Passing Juice
Logo & Design	Internal	Passing Juice
Newsletter	Internal	Passing Juice
Site Map	Internal	Passing Juice
About Us	Internal	Passing Juice
Our Team	Internal	Passing Juice
Help & FAQ	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Fundraising Center	Internal	Passing Juice
Onboarding Resources	Internal	Passing Juice

In-page links

Connect Online	External	Passing Juice
Read More	Internal	Passing Juice

SEO Keywords

Keywords Cloud	help resources listing grad organizations jobs groups aid post mutual

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
mutual	12	✖	✖	✖	✖
grad	11	✔	✖	✖	✖
organizations	8	✖	✖	✖	✖
help	8	✖	✖	✖	✖
groups	8	✖	✖	✖	✖

Usability

	Url	Domain : idealist.org Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 33 Warnings : 6
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
◉	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✓ Perfect, your website takes advantage of gzip.

Mobile

◉	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. http://idealist.org/sitemap.xml https://www.idealist.org/sitemap.xml

Optimization

✅	Robots.txt	http://idealist.org/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.