Seo Analyzer
ideasinmotion.org.uk

Generated on November 26 2021 08:32 AM

The score is 46/100

SEO Content

✓	Title	Storytelling coaching- Connect, inspire and move with your stories **Length : 66** Perfect, your title contains between 10 and 70 characters.
⚠	Description	I’ll teach you how to turn your personal experiences into exciting engaging stories that move your audience. You can use those stories to connect with people, inspire them and educate them. **Length : 195** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.

◯	Headings	**H1** 2	**H2** 6	**H3** 3	**H4** 0	**H5** 0	**H6** 0

- [H1] Robin Manuell
- [H1] There Is A Monster Consuming The World.
- [H2] Learn to tell stories with me.
- [H2] Dear Reader,
- [H2] But only if you do it right!
- [H2] That's why I'd like to coach you personally.
- [H2] Book your free discovery session
- [H2] Want to know more but not yet ready for personal coaching?
- [H3] I believe we want to be touched by something authentic.
- [H3] We want to connect with people who understand our shared experience.
- [H3] and we want to feel we're serving a community bigger than ourselves.

SEO Content

	Images	We found 1 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : **2%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 3 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 33.33% Internal Links 66.67%

In-page links

Anchor	Type	Juice
Book a session	Internal	Passing Juice
Free Course	Internal	Passing Juice
Contact	External	Passing Juice

SEO Keywords

Keywords Cloud	robin free manuell course email storytelling sign

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
sign	1	✖	✖	✖	✖
free	1	✖	✖	✖	✔
email	1	✖	✖	✖	✖
course	1	✖	✖	✖	✖
storytelling	1	✔	✖	✖	✖

Usability

	Url	Domain : ideasinmotion.org.uk Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.

Document

❌	W3C Validity	Errors : 4 Warnings : 6
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

❌	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
❌	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

Optimization

❌	Analytics	Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |