








# Seo Analyzer ideasoftware.biz

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The score is 37/100







## SEO Content

	Title	<p>Ideasoftware &amp; Technology &amp; Business Performance</p> <p><b>Length : 54</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="542 1377 1476 1444"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>11</td> <td>5</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1478 1324 2049" style="list-style-type: none"> <li>• [H2] La transformación digital es ahora</li> <li>• [H2] ¿Por qué Ideasoftware?</li> <li>• [H2] ¿Qué hacemos?</li> <li>• [H2] Digitalización y Tecnologías</li> <li>• [H2] Industrias</li> <li>• [H2] Digitalización y Tecnologías</li> <li>• [H2] industrias</li> <li>• [H2] ¿Cómo lo hacemos?</li> <li>• [H2] Gestión, Gobierno y Rendimiento Empresarial</li> <li>• [H2] Confían en nosotros:</li> <li>• [H2] Contactanos</li> <li>• [H3] Abordando el caos tecnológico</li> <li>• [H3] Especializandonos</li> <li>• [H3] Colaborando</li> <li>• [H3] Data Modeling and MDM</li> <li>• [H3] DevOps</li> <li>• [H4] Contactanos</li> </ul>	H1	H2	H3	H4	H5	H6	0	11	5	1	0	0
H1	H2	H3	H4	H5	H6									
0	11	5	1	0	0									

## SEO Content

	Images	We found 30 images on this web page.  3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>17%</b>  Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 2 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 50%  Internal Links 50%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">(598) 27103842</a>	External	Passing Juice

## SEO Keywords



Keywords Cloud

datos **que** organización **las** nuevas más  
negocios **para los** una

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
para	24	✘	✘	✘	✘
que	22	✘	✘	✘	✘
los	21	✘	✘	✘	✘
una	19	✘	✘	✘	✘
las	18	✘	✘	✘	✘





## Usability

	Url	Domain : ideasoftware.biz Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is es.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.



## Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✗ Too bad, your website has too many CSS files (more than 4).</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	Missing <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>

## Optimization



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.