

## Seo Analyzer ielts.org

Generated on March 22 2022 00:28 AM

#### The score is 65/100

#### **SEO Content**

	Title	IELTS Home of the IELTS English Language Test					
		Length	: 47				
		Perfect,	your title co	ntains betw	een 10 and	70 characte	ers.
	Description		the high sta k. Open a w				udy, migration
		Length	: 122				
		Great, y	our meta de	scription co	ntains betw	een 70 and	160 characters.
	Keywords	ielts, wh	at is ielts, ei	nglish test,	english lang	uage	
		Good, yo	our page cor	ntains meta	keywords.		
8	Og Meta Properties	social cr	e does not t awler's betto es generator	er structuriz	ze your page		nis tags allows ree og
	Headings	<b>H1</b> 0	<b>H2</b> 12	<b>H3</b>	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
		• [ • [ • [ • [ • [ • [ • [ • [ • [ • [	H2] New mi H2] USA say H2] IELTS of H2] What is H2] IELTS fo H2] IELTS fo H2] Australi H2] Canada H2] New Ze H2] United I H2] United I H3] Where of H3] Where of H3] Are you	ys yes to IEL fficial practi IELTS? or study or migration or work a aland Kingdom States t more about an IELTS ta a teacher?	TS ce test it IELTS ke you	g English te	est

#### **SEO Content**

	<ul> <li>[H3] Over 11,000 organisations have chosen IELTS for language skills verification!</li> </ul>
Images	We found 22 images on this web page.  17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
Text/HTML Ratio	Ratio : <b>51%</b> Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
Flash	Perfect, no Flash content has been detected on this page.
Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

#### **SEO Links**

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
<b>②</b>	In-page links	We found a total of 61 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

# **In-page links**

Anchor	Туре	Juice
Continue	Internal	Passing Juice
More about cookies	Internal	Passing Juice
<u>IELTS news</u>	Internal	Passing Juice

# In-page links

Contact us	Internal	Passing Juice
What is IELTS?	Internal	Passing Juice
IELTS test types	Internal	Passing Juice
Ways to take IELTS	Internal	Passing Juice
IELTS on computer	Internal	Passing Juice
IELTS for migration	Internal	Passing Juice
IELTS for study	Internal	Passing Juice
IELTS for work	Internal	Passing Juice
IELTS Indicator	Internal	Passing Juice
Video-call Speaking test	Internal	Passing Juice
Who accepts IELTS scores?	Internal	Passing Juice
How we develop the test	Internal	Passing Juice
Ensuring quality and fairness	Internal	Passing Juice
<u>Test security</u>	Internal	Passing Juice
IELTS in CEFR scale	Internal	Passing Juice
Why choose IELTS	Internal	Passing Juice
How to prepare	Internal	Passing Juice
How to register	Internal	Passing Juice
<u>IELTS Online</u>	Internal	Passing Juice
<u>Test format</u>	Internal	Passing Juice
Sample test questions	Internal	Passing Juice
Book a test	Internal	Passing Juice
On test day	Internal	Passing Juice
Special requirements	Internal	Passing Juice
Results	Internal	Passing Juice
How IELTS is scored	Internal	Passing Juice
Resitting the test	Internal	Passing Juice
IELTS Complaints Policy	Internal	Passing Juice

# In-page links

Cancellations, refunds and transfers	Internal	Passing Juice
Why accept IELTS scores?	Internal	Passing Juice
Setting IELTS entry scores	Internal	Passing Juice
Register your organisation	Internal	Passing Juice
IELTS scoring in detail	Internal	Passing Juice
Processing and verifying IELTS results	Internal	Passing Juice
How to use IELTS results	Internal	Passing Juice
Comparing IELTS to other tests	Internal	Passing Juice
IELTS Online	Internal	Passing Juice
China test centres - Covid update	Internal	Passing Juice
<u>Test statistics</u>	Internal	Passing Juice
Research reports	Internal	Passing Juice
Grants and awards	Internal	Passing Juice
Call for research proposals	Internal	Passing Juice
Research support	Internal	Passing Juice
IELTS for teachers	Internal	Passing Juice
Examiner recruitment and training	Internal	Passing Juice
Blog for teachers	Internal	Passing Juice
Find out more information	Internal	Passing Juice
Find out more about IELTS in the USA	Internal	Passing Juice
Purchase IELTS Progress Check today	Internal	Passing Juice
<u>Downloads</u>	Internal	Passing Juice
IELTS Results Service	Internal	Passing Juice
List of grant recipients and research topics	Internal	Passing Juice
About us	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Disclaimer	Internal	Passing Juice
Legal	Internal	Passing Juice

### **In-page links**

Copyright notice	Internal	Passing Juice
Site map	Internal	Passing Juice

### **SEO Keywords**



Keywords Cloud

how ielts scores migration results teachers research test more english

### **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
ielts	82	✓	<b>*</b>	<b>*</b>	•
test	35	<b>*</b>	<b>*</b>	<b>*</b>	✓
how	13	×	×	×	×
more	11	×	×	×	✓
research	8	×	×	×	✓

#### **Usability**

0	Url	Domain : ielts.org Length : 9
<b>②</b>	Favicon	Great, your website has a favicon.
8	Printability	We could not find a Print-Friendly CSS.
<b></b>	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

#### **Document**

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors: 13 Warnings: 2
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>

### Mobile

0	Mobile Optimization	✓ Apple Icon
		Meta Viewport Tag
		✓ Flash content

# Optimization

XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.
	A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
Robots.txt	Missing

# Optimization

		Your website doesn't have a robots.txt file - this can be problematic.  A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
8	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.