

Seo Analyzer iexprofs.nl

Generated on February 11 2022 09:47 AM






The score is 56/100




SEO Content

	Title	<p>IEXProfs: van professionals voor professionals</p> <p>Length : 46</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>IEXProfs is dé informatiebron voor professionele beleggers. Als beleggingsprofessioneel ontvangt u gratis het IEX Profs magazine en heeft u toegang tot de website</p> <p>Length : 162</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>IEXProfs, professioneel beleggen, passief beleggen, actief beleggen, Beleggingsfondsen, ETF, tracker, indexfondsen, Obligaties, hedgefonds, vermogensbeheer, asset allocatie, asset management, beleggingsportefeuile, beleggingsmix, Duurzaam beleggen, ESG, SRI, Beleggingsadviseur, beleggingsadvies</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>description</td><td>IEXProfs is dé informatiebron voor professionele beleggers. Als beleggingsprofessioneel ontvangt u gratis het IEX Profs magazine en heeft u toegang tot de website</td></tr><tr><td>site_name</td><td>IEXProfs.nl</td></tr><tr><td>title</td><td>IEXProfs: van professionals voor professionals</td></tr><tr><td>url</td><td>https://www.iexprofs.nl/</td></tr><tr><td>locale</td><td>nl_NL</td></tr></tbody></table>	Property	Content	description	IEXProfs is dé informatiebron voor professionele beleggers. Als beleggingsprofessioneel ontvangt u gratis het IEX Profs magazine en heeft u toegang tot de website	site_name	IEXProfs.nl	title	IEXProfs: van professionals voor professionals	url	https://www.iexprofs.nl/	locale	nl_NL
Property	Content													
description	IEXProfs is dé informatiebron voor professionele beleggers. Als beleggingsprofessioneel ontvangt u gratis het IEX Profs magazine en heeft u toegang tot de website													
site_name	IEXProfs.nl													
title	IEXProfs: van professionals voor professionals													
url	https://www.iexprofs.nl/													
locale	nl_NL													




SEO Content

	Headings	H1	H2	H3	H4	H5	H6
		0	7	15	0	0	0
		<ul style="list-style-type: none">• [H2] ECB: leer van de inwoners van Samoa• [H2] Laatste IEX Profs nieuws• [H2] Artikelen• [H2] Van onze partner• [H2] Outlook 2022• [H2] Actief vs. Passief The Battle• [H2] Meld u aan voor de IEX Profs dagelijkse nieuwsbrief• [H3] De uitdagingen van 2022• [H3] Wat staat beleggers te wachten?• [H3] Waardering doet er weer toe• [H3] Hoe overleef je als oude rot in de metaverse?• [H3] Blockchainmarkt groeit naar 30 biljoen dollar in 2030• [H3] De vele uitdagingen van fondsselectors• [H3] Hogere rente heeft ook voordelen• [H3] Verwachtingen over ECB-renteverhogingen zijn overdreven• [H3] Beleggen in bosbouw biedt meer dan aantoonbare klimaatvoordelen• [H3] Kleine Amerikaanse assetmanager wint twee grote prijzen• [H3] NN Investment Partners• [H3] Alleen voor professionele beleggers Beleggingsrisico• [H3] Twitter• [H3] Meest gelezen• [H3] Onderwerpen					
	Images	We found 32 images on this web page. 18 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 15% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.

SEO Links

		
	In-page links	We found a total of 98 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 14.29% Internal Links 85.71%

In-page links

Anchor	Type	Juice
hoofdinhoud	Internal	Passing Juice
Twitter	External	Passing Juice
linkedIn	External	Passing Juice
Zoeken	Internal	Passing Juice
Inloggen	Internal	Passing Juice
Word lid	Internal	Passing Juice
Home	Internal	Passing Juice
Asset Allocatie	Internal	Passing Juice
Obligaties	Internal	Passing Juice
Aandelen	Internal	Passing Juice
IEXProfs Research	Internal	Passing Juice
ESG	Internal	Passing Juice
Fondsen	Internal	Passing Juice
ETF's	Internal	Passing Juice
Hedgefondsen	Internal	Passing Juice
Fondsselector	Internal	Passing Juice
IEX Fonds 40	Internal	Passing Juice
IEX Index 20+	Internal	Passing Juice

In-page links

Opinie	Internal	Passing Juice
Partners	Internal	Passing Juice
BNP Paribas Asset Management	Internal	Passing Juice
NN Investment Partners	Internal	Passing Juice
State Street SPDR ETF's	Internal	Passing Juice
Triodos Investment Management	Internal	Passing Juice
T. Rowe Price	Internal	Passing Juice
Alpha Research	Internal	Passing Juice
Citywire	Internal	Passing Juice
Refinitiv	Internal	Passing Juice
UBS	Internal	Passing Juice
rente	Internal	Passing Juice
ECB: leer van de inwoners van Samoa	Internal	Passing Juice
De uitdagingen van 2022	External	Passing Juice
aandelen	Internal	Passing Juice
Waardering doet er weer toe	Internal	Passing Juice
Opinie	Internal	Passing Juice
Hoe overleef je als oude rot in de metaverse?	Internal	Passing Juice
Must read: Lagarde blijft voorzichtig	Internal	Passing Juice
Negen beursmythes doorgeprikt	Internal	Passing Juice
Must read: individuele aandelen niet geschikt voor kleine beleggers?	Internal	Passing Juice
De negatieve correlatie tussen aandelen en obligaties wankelt	Internal	Passing Juice
De vijf grijze zwanen van State Street	Internal	Passing Juice
Must read: zilver blijft flink achter	Internal	Passing Juice
themabeleggen	Internal	Passing Juice
Blockchainmarkt groeit naar 30 biljoen dollar in 2030	Internal	Passing Juice
Asset Allocatie	Internal	Passing Juice

In-page links

De vele uitdagingen van fondsselectors	Internal	Passing Juice
Hogere rente heeft ook voordelen	Internal	Passing Juice
ECB	Internal	Passing Juice
Verwachtingen over ECB-renteverhogingen zijn overdreven	Internal	Passing Juice
ESG	Internal	Passing Juice
Beleggen in bosbouw biedt meer dan aantoonbare klimaatvoordelen	Internal	Passing Juice
Asset Allocation Awards 2022	Internal	Passing Juice
Kleine Amerikaanse assetmanager wint twee grote prijzen	Internal	Passing Juice
NN Investment Partners	External	Passing Juice
Alleen voor professionele beleggers Beleggingsrisico	External	Passing Juice
Outlook 2022	Internal	Passing Juice
Online Magazine Lipper Fund Awards 2021	External	Passing Juice
Rider of the Storm Table Talk	External	Passing Juice
[Report] Navigating the New Normal	External	Passing Juice
[Showcase] Lipper Fund Awards Netherlands 2021	External	Passing Juice
The British start-up that wants us ...	Internal	Passing Juice
Schroders creates combined solution...	Internal	Passing Juice
Fidelity launches sustainable China...	Internal	Passing Juice
Janus Henderson cuts hydrocarbons a...	Internal	Passing Juice
Twitter	External	Passing Juice
Must read: individuele aandelen niet geschikt voor kleine beleggers?	Internal	Passing Juice
Must read: inflatie kan ook een voordeel zijn	Internal	Passing Juice
Must read: zilver blijft flink achter	Internal	Passing Juice
Must read: wiebelige markt	Internal	Passing Juice
Hogere rente heeft ook voordelen	Internal	Passing Juice
Chinese beursdaling in 2021 was slechts een hobbel	Internal	Passing Juice
Een gevalletje Hollands glorie	Internal	Passing Juice

In-page links

De opmerkelijke winst van IEX Index 20+	Internal	Passing Juice
Hoera, de IEXFonds 40 is tien jaar oud	Internal	Passing Juice
BlackRock	Internal	Passing Juice
Schroders	Internal	Passing Juice
productrecensies	Internal	Passing Juice
emerging markets	Internal	Passing Juice
vermogensbeheer	Internal	Passing Juice
Regelgeving	Internal	Passing Juice
China	Internal	Passing Juice
hedgefondsen	Internal	Passing Juice
ETF's	Internal	Passing Juice
Jobs & transfers	Internal	Passing Juice
Must Read	Internal	Passing Juice
Professionals	Internal	Passing Juice
structured products	Internal	Passing Juice
fondsen	Internal	Passing Juice
ETF's	Internal	Passing Juice
obligaties	Internal	Passing Juice
beleggingsfondsen	Internal	Passing Juice
Contact	Internal	Passing Juice
Adverteren	External	Passing Juice
Privacy Settings	External	Passing Juice
Privacyverklaring	External	Passing Juice
Disclaimer & Voorwaarden	Internal	Passing Juice
Nieuwsbrieven	Internal	Passing Juice
IEX / van beleggers voor beleggers	External	Passing Juice

SEO Keywords



Keywords Cloud

het een beleggers asset feb read aandelen voor
iex van

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
van	28	✓	✗	✓	✓
feb	16	✗	✗	✗	✗
iex	14	✓	✓	✓	✓
een	12	✗	✗	✗	✓
het	11	✗	✗	✓	✗










Usability

	Url	Domain : iexprofs.nl Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is nl.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.





Document

	W3C Validity	Errors : 27 Warnings : 18
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
---	---------------------	--

Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	http://iexprofs.nl/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics