



# Seo Analyzer ifr.org

Generated on March 25 2022 16:55 PM

The score is **69/100**



## SEO Content

	Title	<p>International Federation of Robotics</p> <p><b>Length : 36</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>The International Federation of Robotics is a professional non-profit organization to promote, strengthen and protect the robotics industry worldwide.</p> <p><b>Length : 150</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>robotics, robot, market, ifr, federation, industrial robot, service robot, case studies, case study, use case, robot companies, robot supplier, statistics, association, robot institutes, robot institute, robot research, market data, sales figures, trends, forecast, press, robot history, robot and work</p> <p>Good, your page contains meta keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1444 1481 1966"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>International Federation of Robotics</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://ifr.org</td> </tr> <tr> <td>image</td> <td>https://ifr.org/themes/user/ifr/img/bg_robotand.jpg</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>site_name</td> <td>IFR International Federation of Robotics</td> </tr> </tbody> </table>	Property	Content	title	International Federation of Robotics	type	website	url	https://ifr.org	image	https://ifr.org/themes/user/ifr/img/bg_robotand.jpg	locale	en_US	site_name	IFR International Federation of Robotics
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	Headings	<table border="1" data-bbox="539 2004 1481 2072"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>13</td> <td>15</td> <td>0</td> <td>6</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	13	15	0	6	0		
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# SEO Content

		<ul style="list-style-type: none"><li>• [H2] News</li><li>• [H2] Latest Blog Posts</li><li>• [H2] Explore Our Case Studies</li><li>• [H2] Topics and Definitions</li><li>• [H2] Industrial Robots</li><li>• [H2] Service Robots</li><li>• [H2] Robotics Research</li><li>• [H2] Position Papers</li><li>• [H2] Case Studies</li><li>• [H2] Standardization</li><li>• [H2] Events</li><li>• [H2] Services</li><li>• [H2] Contact IFR</li><li>• [H3] President's Report by Milton Guerry</li><li>• [H3] Japan is World's number one Robot Maker</li><li>• [H3] Artificial Intelligence in Robotics</li><li>• [H3] Advanced Factories</li><li>• [H3] Elmia Automation</li><li>• [H3] Automate</li><li>• [H3] WIN EURASIA</li><li>• [H3] ISR Europe 2022</li><li>• [H3] automatica</li><li>• [H3] World Robotics – Industrial Robots: Robot Sales Rise Again</li><li>• [H3] World Robotics – Service Robots: Double Digit Growth Worldwide</li><li>• [H3]</li><li>• [H3] Newsletter Registration</li><li>• [H3] IFR Twitter Feed</li><li>• [H3] Privacy Settings</li><li>• [H5] AI in robotics</li><li>• [H5] Understanding the new five-year development plan for the robotics industry in China</li><li>• [H5] The Significance of Software in the Evolution of Robotics</li><li>• [H5] KR QUANTEC prints 3D facades for Belgian construction group</li><li>• [H5] Fully automated cheese maintenance with a robot</li><li>• [H5] Standard Robots Delivered 63 AMRs to a Photovoltaic Company</li></ul>
	Images	<p>We found 30 images on this web page.</p> <p>30 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>25%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Content



## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 14 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.14% Internal Links 92.86%

## In-page links

Anchor	Type	Juice
<a href="#">IFR</a>	Internal	Passing Juice
<a href="#">1</a>	Internal	Passing Juice
<a href="#">2</a>	Internal	Passing Juice
<a href="#">3</a>	Internal	Passing Juice
<a href="#">IFR Privacy Policy</a>	Internal	Passing Juice
<a href="#">Newsletter 1/2022</a>	Internal	Passing Juice
<a href="#">Newsletter 4/2021</a>	Internal	Passing Juice
<a href="#">Newsletter 3/2021</a>	Internal	Passing Juice
<a href="#">Newsletter 2/2021</a>	Internal	Passing Juice
<a href="#">Tweets von @IFR_Robots</a>	External	Passing Juice
<a href="#">Credits</a>	Internal	Passing Juice
<a href="#">Legal Disclaimer</a>	Internal	Passing Juice

## In-page links

[Privacy Policy](#)

Internal

Passing Juice

[World Robotics Terms of Usage](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

international world newsletter industrial **robotics**  
robot **ifr** members more robots












## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
ifr	51	✘	✔	✘	✔
robotics	41	✔	✔	✔	✔
robots	18	✘	✘	✘	✔
robot	17	✔	✔	✔	✔
international	15	✔	✘	✔	✘





## Usability

	Url	Domain : ifr.org Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://ifr.org/sitemap.xml https://ifr.org/sitemap.xml</pre>
	Robots.txt	<pre>http://ifr.org/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>

## Optimization



Analytics

Great, your website has an analytics tool.



Google Analytics