Seo Analyzer
ifthenthemusical.com

The score is 33/100

SEO Content

✓	Title	If/Then | Music Theatre International **Length : 37** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Music Theatre International
type	article
url	https://www.mtishows.com/ifthen
title	If/Then
updated_time	2021-09-03T02:48:26-04:00
image	https://www.mtishows.com/sites/default/files/show/hero/000462_hero.jpg

Headings

H1	H2	H3	H4	H5	H6
6	32	8	0	1	0

- [H1] If/Then
- [H1] Free Read: Change Your Fate with If/Then
- [H1] Free Read: Change Your Fate with If/Then
- [H1] We The Women: The Powerful Protagonists of MTI's Catalogue

SEO Content

- [H1] Filichia Features: IF/THEN – and Now
- [H1] And the Nominees Are...MTI Authors at the 2018 Tony Awards!
- [H2] Main menu
- [H2] Concert Selections for If/Then
- [H2] Prologue
- [H2] What If?
- [H2] It's A Sign
- [H2] A Map of New York
- [H2] You Never Know
- [H2] Ain't No Man Manhattan
- [H2] What The?
- [H2] Here I Go
- [H2] You Don't Need to Love Me
- [H2] No More Wasted Time
- [H2] Surprise
- [H2] This Day/Walking by a Wedding
- [H2] Hey, Kid
- [H2] Some Other Me
- [H2] Best Worst Mistake
- [H2] I Hate You
- [H2] A Map of New York (Reprise)
- [H2] You Learn to Live Without
- [H2] The Moment Explodes
- [H2] Love While You Can
- [H2] What Would You Do?
- [H2] Always Starting Over
- [H2] What If? (Reprise)
- [H2] Media
- [H2] Resources
- [H2] Questions & Answers
- [H2] Callboard
- [H2] Secondary Menu
- [H2] Follow us
- [H2] Thoughts on our site?
- [H3] Share
- [H3] Show Essentials
- [H3] Songs
- [H3] Cost Estimator
- [H3] Upcoming
- [H3] Similar Shows
- [H3] Tags
- [H3] Explore
- [H5] Europe License

	Images	We found 23 images on this web page.
		9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **13%**
		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

SEO Content

✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✗	URL Rewrite	Bad. Your links have query string.
✗	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✓	In-page links	We found a total of 68 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 10.29% Internal Links 89.71%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
View Account	Internal	Passing Juice
MTI	External	Passing Juice
MTI Europe	External	Passing Juice
MTI Australasia	External	Passing Juice
Search	Internal	Passing Juice
If/Then	Internal	Passing Juice
Concert Selections	Internal	Passing Juice
Follow	Internal	Passing Juice

In-page links

Full Synopsis	Internal	Passing Juice
Materials and Orchestration	Internal	Passing Juice
Show Essentials	Internal	Passing Juice
Full Cast Info	Internal	Passing Juice
Full Billing	Internal	Passing Juice
Full Song List	Internal	Passing Juice
Estimate Your Cost	Internal	Passing Juice
Upcoming	Internal	Passing Juice
Next to Normal	Internal	Passing Juice
Murder Ballad	Internal	Passing Juice
Tick, Tick... Boom!	Internal	Passing Juice
Contemporary Broadway	Internal	Passing Juice
Drama	Internal	Passing Juice
Book Musical	Internal	Passing Juice
Contemporary	Internal	Passing Juice
Female Star Vehicle	Internal	Passing Juice
Show History	Internal	Passing Juice
Critical Reaction	Internal	Passing Juice
Awards	Internal	Passing Juice
Connect	Internal	Passing Juice
Digital Scripts & Scores – Powered by ProductionPro	Internal	Passing Juice
Details	Internal	Passing Juice
Full Reference Score	Internal	Passing Juice
Details	Internal	Passing Juice
How Does The Show Go On?	Internal	Passing Juice
Details	Internal	Passing Juice
KeyboardTEK	Internal	Passing Juice
Details	Internal	Passing Juice

In-page links

Logo Pack	Internal	Passing Juice
Details	Internal	Passing Juice
Reference Recording	Internal	Passing Juice
Details	Internal	Passing Juice
ShowTix4U	Internal	Passing Juice
Details	Internal	Passing Juice
Stage Write: Staging Assistant	Internal	Passing Juice
Details	Internal	Passing Juice
Transpositions-On-Demand	Internal	Passing Juice
Details	Internal	Passing Juice
Video License	Internal	Passing Juice
Details	Internal	Passing Juice
Ask a Question	Internal	Passing Juice
See All Questions	Internal	Passing Juice
By arneschogler	Internal	Passing Juice
Login to flag as inappropriate	Internal	Passing Juice
If/Then	Internal	Passing Juice
Answer this Question	Internal	Passing Juice
Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Contact	Internal	Passing Juice
Facebook US	External	Passing Juice
Twitter US	External	Passing Juice

In-page links

You Tube	External	Passing Juice
Flickr	External	Passing Juice
Send Feedback	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	musical contemporary new title follows performance details two life show

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
performance	15	✖	✖	✖	✖
new	13	✖	✖	✖	✔
musical	13	✖	✖	✖	✖
details	11	✖	✖	✖	✖
two	10	✖	✖	✖	✖

Usability

	Url	Domain : ifthenthemusical.com Length : 20
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 14 Warnings : 1
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⬤	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✗ Too bad, your website does not take advantage of gzip.

Mobile

⬤	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✗	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of

Optimization

		changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
❌	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
✅	Analytics	Great, your website has an analytics tool. Google Analytics