



# Seo Analyzer ifwa.ca

Generated on January 30 2022 09:39 AM





The score is 56/100







## SEO Content

	<p>Title</p>	<p>About Us - Imaginative Fiction Writers Association</p> <p><b>Length : 50</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>As a Calgary writing group, IFWA was founded in 1988 to help imaginative fiction writers hone their skills and expand their knowledge base.</p> <p><b>Length : 139</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 1910"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>About Us - Imaginative Fiction Writers Association</td> </tr> <tr> <td>description</td> <td>As a Calgary writing group, IFWA was founded in 1988 to help imaginative fiction writers hone their skills and expand their knowledge base.</td> </tr> <tr> <td>url</td> <td>http://ifwa.ca/</td> </tr> <tr> <td>site_name</td> <td>Imaginative Fiction Writer's Association</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	About Us - Imaginative Fiction Writers Association	description	As a Calgary writing group, IFWA was founded in 1988 to help imaginative fiction writers hone their skills and expand their knowledge base.	url	http://ifwa.ca/	site_name	Imaginative Fiction Writer's Association
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	<p>Headings</p>	<table border="1" data-bbox="544 1933 1481 2007"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>4</td> <td>3</td> <td>0</td> <td>3</td> <td>0</td> <td>1</td> </tr> </tbody> </table> <ul data-bbox="616 2033 1241 2069" style="list-style-type: none"> <li>[H1] Imaginative Fiction Writer's Association</li> </ul>	H1	H2	H3	H4	H5	H6	4	3	0	3	0	1		
H1	H2	H3	H4	H5	H6											
4	3	0	3	0	1											

## SEO Content

		<ul style="list-style-type: none"><li>• [H1] About</li><li>• [H1] Recent Comments</li><li>• [H1] Archives</li><li>• [H2]</li><li>• [H2] Who are we?</li><li>• [H2] Other IFWA Sites:</li><li>• [H4] Due to the ongoing COVID-19 public health crisis and to ensure social distancing, all IFWA meetings at the Sentry Box will be cancelled until further notice.</li><li>• [H4] However, we will still be holding our monthly meetings on the first Thursday of every month. Meetings will be held online.</li><li>• [H4] Our Next Meeting Date: Thursday, February 3, 2022 starting at 7:00 p.m. An email with details for connecting will go out to all IFWA members.*</li><li>• [H6] * (Please contact IFWA at the email below if you are not a member of IFWA and wish to attend the meeting)</li></ul>
	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>16%</b> Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 42 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 11.9% Internal Links 88.1%

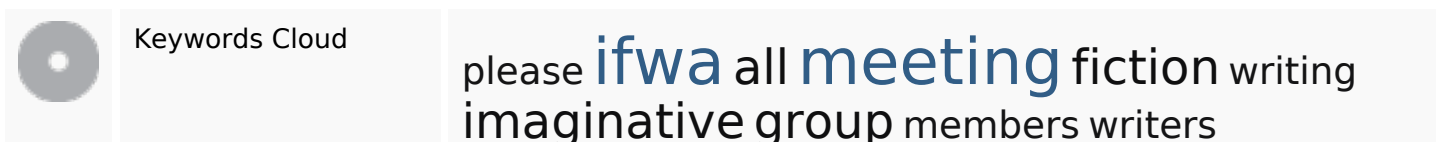
## In-page links

Anchor	Type	Juice
<a href="#">Skip link</a>	Internal	Passing Juice
<a href="#">General Events</a>	Internal	Passing Juice
<a href="#">Calendar</a>	Internal	Passing Juice
<a href="#">IPB Short Story Contest</a>	Internal	Passing Juice
<a href="#">Our Members</a>	Internal	Passing Juice
<a href="#">Skill Sessions</a>	Internal	Passing Juice
<a href="#">Writing Resources</a>	Internal	Passing Juice
<a href="#">Minutes</a>	Internal	Passing Juice
<a href="#">Yahoo Group</a>	External	Passing Juice
<a href="#">Facebook Group</a>	External	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Map:</a>	External	Passing Juice
<a href="#">ides-of-march.jpg</a>	Internal	Passing Juice
<a href="#">IFWA Short Story Contest</a>	Internal	Passing Juice
<a href="#">IFWA Short Story Contest</a>	Internal	Passing Juice
<a href="#">IFWA Write-Off, a Calgary writers retreat.</a>	Internal	Passing Juice
<a href="#">Fundraiser</a>	Internal	Passing Juice
<a href="#">August 2021</a>	Internal	Passing Juice
<a href="#">May 2021</a>	Internal	Passing Juice
<a href="#">April 2019</a>	Internal	Passing Juice
<a href="#">September 2018</a>	Internal	Passing Juice
<a href="#">January 2018</a>	Internal	Passing Juice
<a href="#">August 2017</a>	Internal	Passing Juice
<a href="#">February 2017</a>	Internal	Passing Juice
<a href="#">November 2016</a>	Internal	Passing Juice
<a href="#">September 2016</a>	Internal	Passing Juice

## In-page links

<a href="#">June 2016</a>	Internal	Passing Juice
<a href="#">April 2016</a>	Internal	Passing Juice
<a href="#">April 2014</a>	Internal	Passing Juice
<a href="#">March 2014</a>	Internal	Passing Juice
<a href="#">November 2013</a>	Internal	Passing Juice
<a href="#">August 2013</a>	Internal	Passing Juice
<a href="#">March 2013</a>	Internal	Passing Juice
<a href="#">October 2012</a>	Internal	Passing Juice
<a href="#">April 2012</a>	Internal	Passing Juice
<a href="#">March 2012</a>	Internal	Passing Juice
<a href="#">February 2012</a>	Internal	Passing Juice
<a href="#">January 2012</a>	Internal	Passing Juice
<a href="#">December 2011</a>	Internal	Passing Juice
<a href="#">Proudly powered by WordPress</a>	External	Passing Juice
<a href="#">tobinn</a>	External	Passing Juice

## SEO Keywords



## Keywords Consistency







Keyword	Content	Title	Keywords	Description	Headings
ifwa	11	✘	✘	✔	✔
meeting	9	✘	✘	✘	✔
group	6	✘	✘	✔	✘
fiction	6	✔	✘	✔	✔
all	5	✘	✘	✘	✔

# Keywords Consistency

## Usability


	Url	Domain : ifwa.ca Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 23
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Document

### Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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### Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://ifwa.ca/sitemap.xml">http://ifwa.ca/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://ifwa.ca/robots.txt">http://ifwa.ca/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>