









# Seo Analyzer ihrsa.org

Generated on March 22 2022 01:55 AM




The score is 48/100







## SEO Content

	Title	Recover. Revive. Reconnect.   IHRSA  <b>Length : 35</b>  Perfect, your title contains between 10 and 70 characters.												
	Description	Exercise is vital! IHRSA is fighting to promote that message—and keep health clubs open around the globe.  <b>Length : 105</b>  Great, your meta description contains between 70 and 160 characters.												
	Keywords	IHRSA  Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>1</td><td>8</td><td>0</td><td>1</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Recover. Revive. Reconnect.</li><li>• [H2] Get Ready!</li><li>• [H3] Industry News</li><li>• [H3] Featured</li><li>• [H3] Fight for the Future of the Industry</li><li>• [H3] Advocating for a Strong, Successful Industry</li><li>• [H3] Stay Connected</li><li>• [H3] Industry-Leading Research &amp; Reports</li><li>• [H3] Club Business International magazine</li><li>• [H3] Success By Association</li><li>• [H5] Passion in Action</li></ul>	H1	H2	H3	H4	H5	H6	1	1	8	0	1	0
H1	H2	H3	H4	H5	H6									
1	1	8	0	1	0									
	Images	We found 34 images on this web page.  2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												

## SEO Content

	Text/HTML Ratio	Ratio : <b>17%</b>  Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 45 links including 2 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 4.44%  Internal Links 95.56%

## In-page links

Anchor	Type	Juice
<a href="#">Industry Partners: Connect with new buyers at IHRSA 2022 in Miami Beach, June 22-24, Download the Trade Show Exhibitor Prospectus</a>	External	Passing Juice
<a href="#">Create Account</a>	Internal	Passing Juice
<a href="#">Search</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">GYMS ACT—SAVE FITNESS</a>	Internal	Passing Juice

## In-page links

<a href="#">JOIN IHRSA TODAY!</a>	Internal	Passing Juice
<a href="#">View All News</a>	Internal	Passing Juice
<a href="#">The Latest Fitness Industry Alerts &amp; Policy Updates</a>	Internal	Passing Juice
<a href="#">Fitness Industry Roundup: Exercise Reduces Alzheimer's Risk</a>	Internal	Passing Juice
<a href="#">Fitness Industry Roundup: It's About People &amp; Overall Health</a>	Internal	Passing Juice
<a href="#">IHRSA 2022</a>	Internal	Passing Juice
<a href="#">Leadership</a>	Internal	Passing Juice
<a href="#">CBI</a>	Internal	Passing Juice
<a href="#">New IHRSA CEO Liz Clark: A Dynamic Voice at a Critical Time</a>	Internal	Passing Juice
<a href="#">Wellness &amp; Community Programming</a>	Internal	Passing Juice
<a href="#">Community Support Key to Including People with Intellectual Disabilities in Fitness</a>	Internal	Passing Juice
<a href="#">Bringing Equity, Diversity, and Inclusion to the Fitness Industry</a>	Internal	Passing Juice
<a href="#">Explore Topics</a>	Internal	Passing Juice
<a href="#">ACCESS THE MAGAZINE</a>	Internal	Passing Juice
<a href="#">Subscribe</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Close</a>	Internal	Passing Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">Directions</a>	External	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Staff</a>	Internal	Passing Juice
<a href="#">Media Center</a>	Internal	Passing Juice
<a href="#">Governance</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Health Club</a>	Internal	Passing Juice
<a href="#">Developer</a>	Internal	Passing Juice
<a href="#">Industry Partner</a>	Internal	Passing Juice

## In-page links

<a href="#">Club Renewal</a>	Internal	Passing Juice
<a href="#">Explore Topics</a>	Internal	Passing Juice
<a href="#">Research Reports &amp; Publications</a>	Internal	Passing Juice
<a href="#">Programs for Members</a>	Internal	Passing Juice
<a href="#">Webinars</a>	Internal	Passing Juice
<a href="#">Find an Industry Partner</a>	Internal	Passing Juice
<a href="#">Subscribe</a>	Internal	Passing Juice
<a href="#">Exhibiting</a>	Internal	Passing Juice
<a href="#">Sponsorship</a>	Internal	Passing Juice
<a href="#">Advertising</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice






## SEO Keywords











## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
industry	26	✗	✗	✗	✓
ihrsa	19	✓	✓	✓	✗
fitness	15	✗	✗	✗	✗
membership	11	✗	✗	✗	✗
health	10	✗	✗	✓	✗

## Usability

	Url	Domain : ihrsa.org Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 16 Warnings : 5
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div data-bbox="555 197 767 235"> Apple Icon</div> <div data-bbox="555 264 879 302"> Meta Viewport Tag</div> <div data-bbox="555 331 807 369"> Flash content</div>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div data-bbox="555 651 1481 703"><a href="http://ihrsa.org/sitemap.xml">http://ihrsa.org/sitemap.xml</a></div> <div data-bbox="555 703 1481 763"><a href="https://www.ihrsa.org/sitemap.xml">https://www.ihrsa.org/sitemap.xml</a></div>
	Robots.txt	<p><a href="http://ihrsa.org/robots.txt">http://ihrsa.org/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="555 1003 1481 1077"> Google Analytics</div>