

Seo Analyzer iiabsc.com

Generated on April 04 2022 13:29 PM





The score is 55/100






SEO Content

	Title	Home - Association for Independent Agents IIABSC Length : 53 Perfect, your title contains between 10 and 70 characters.												
	Description	IIABSC is the premier association for independent agents, representing agents and their employees in South Carolina Length : 115 Great, your meta description contains between 70 and 160 characters.												
	Keywords	independent,insurance,agents,brokers,america,association,best practices,Trusted Choice®,Virtual University,blog,South Carolina Good, your page contains meta keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>image</td><td>https://www.iiabsc.com/_layouts/15/images/socialimage.jpg</td></tr><tr><td>title</td><td>Association for Independent Agents IIABSC</td></tr><tr><td>description</td><td>IIABSC is the premier association for independent agents, representing agents and their employees in South Carolina</td></tr><tr><td>url</td><td>https://www.iiabsc.com</td></tr><tr><td>type</td><td>website</td></tr></tbody></table>	Property	Content	image	https://www.iiabsc.com/_layouts/15/images/socialimage.jpg	title	Association for Independent Agents IIABSC	description	IIABSC is the premier association for independent agents, representing agents and their employees in South Carolina	url	https://www.iiabsc.com	type	website
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>20</td><td>0</td><td>1</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] Association for Independent Agents IIABSC //[H2] Events — Spring Conference[H2] Events — YA Scholarship Golf	H1	H2	H3	H4	H5	H6	1	20	0	1	0	0
H1	H2	H3	H4	H5	H6									
1	20	0	1	0	0									

SEO Content

		<ul style="list-style-type: none">• [H2] Events — Young Agents Conference• [H2] Events — SC Trusted Choice Give Movement• [H2] Events — Annual Convention• [H2] Classroom — Commercial Agent Training (CAT)• [H2] Webinars — NEW ABEN Webinars• [H2] Webinars — Basics & Beyond• [H2] Webinars — VU Monthly Webinars• [H2] Webinars — Ethics• [H2] Webinars — Life & Health• [H2] Webinars — Well-known instructors• [H2] National Flood Insurance Program funded until Sept. 30, 2022• [H2] St. Johns Insurance / Gulfstream P&C insolvency FAQs• [H2] New FAQ/Sample Disclosure Form on Producer Health Ins Compensation Disclosure Requirements• [H2] Changes to CIC & CISR exams in 2022• [H2] MEMBER BENEFIT: Renew complementary ACORD licensing in new year• [H2] APIs, Automation and More at ACT Tech Summit• [H2] Most Agencies Have a Digital Plan—Do You?• [H2] Apply for the 2022 Dan Fulwider Award• [H4] Follow us
	Images	<p>We found 25 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 11%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 27 links including 0 link(s) to files</p>

SEO Links



Statistics

External Links : noFollow 0%

External Links : Passing Juice 25.93%

Internal Links 74.07%


In-page links

Anchor	Type	Juice
Turn on more accessible mode	Internal	Passing Juice
Skip Ribbon Commands	External	Passing Juice
Skip to main content	External	Passing Juice
Sign In	Internal	Passing Juice
Association for Independent Agents IABSC	Internal	Passing Juice
Events — Spring Conference	Internal	Passing Juice
Events — YA Scholarship Golf	Internal	Passing Juice
Events — Young Agents Conference	Internal	Passing Juice
Events — SC Trusted Choice Give Movement	Internal	Passing Juice
Events — Annual Convention	Internal	Passing Juice
Classroom — Commercial Agent Training (CAT)	Internal	Passing Juice
Webinars — NEW ABEN Webinars	Internal	Passing Juice
Webinars — Basics & Beyond	Internal	Passing Juice
Webinars — VU Monthly Webinars	Internal	Passing Juice
Webinars — Ethics	Internal	Passing Juice
Webinars — Life & Health	Internal	Passing Juice
Webinars — Well-known instructors	Internal	Passing Juice
=	Internal	Passing Juice
National Flood Insurance Program funded until Sept. 30, 2022	External	Passing Juice
St. Johns Insurance / Gulfstream P&C insolvency FAQs	Internal	Passing Juice
New FAQ/Sample Disclosure Form on Producer Health Ins Compensation Disclosure Requirements	External	Passing Juice

In-page links

Changes to CIC & CISR exams in 2022	Internal	Passing Juice
MEMBER BENEFIT: Renew complementary ACORD licensing in new year	Internal	Passing Juice
APIs, Automation and More at ACT Tech Summit	External	Passing Juice
Most Agencies Have a Digital Plan—Do You?	External	Passing Juice
Apply for the 2022 Dan Fulwider Award	External	Passing Juice
+&#160; UPDATES&#160; AT IIABSC.COM/CORONAVIRUS	Internal	Passing Juice




SEO Keywords

 Keywords Cloud	agent conference webinars young iiabsc new all events insurance agents
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
agents	21	✓	✓	✓	✓
insurance	18	✗	✓	✗	✓
webinars	12	✗	✗	✗	✓
iiabsc	11	✓	✗	✓	✓
new	10	✗	✗	✗	✓









Usability

 Url	Domain : iiabsc.com Length : 10
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.

Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 88 Warnings : 79
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://iiabsc.com/sitemap.xml</pre> <pre>https://www.iiabsc.com:443/sitemap.xml</pre>
	Robots.txt	<pre>http://iiabsc.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>