

Seo Analyzer iicsr.com

Generated on February 26 2022 22:32 PM

The score is 56/100



SEO Content

	Title	Home Page - IICSR Length : 17 Perfect, your title contains between 10 and 70 characters.								
	Description	International Institute for Corporate Sustainability and Responsibility (IICSR) Group has been established since 2010 as a training, research, and development, advisory, project implementation institute dedicated to Responsible Business Leadership. We offer courses with International practitioners to develop the global workforce of trained professionals for Sustainable Development. The courses are delivered by online and offline modes coupled with working on research papers, live projects solving global problems for senior executives, for students offering internships, and placement assistance. Our trainers are leading practitioners based in India, Africa, Europe, the USA, and other countries. We are also among the first ones in India to curate 2 years of full-time dual degree courses in MBA in CSR. Understanding the requirements of the working professionals we have designed a flexible learning model, self-designed Masters Certificate course with a diverse range of courses. Length : 986 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.								
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.								
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>site_name</td><td>IICSR - International Institute of Corporate Social Responsibility</td></tr><tr><td>type</td><td>website</td></tr></tbody></table>	Property	Content	locale	en_US	site_name	IICSR - International Institute of Corporate Social Responsibility	type	website
Property	Content									
locale	en_US									
site_name	IICSR - International Institute of Corporate Social Responsibility									
type	website									

SEO Content





title	Home Page - IICSR
description	International Institute of Corporate Sustainability and Responsibility Training Research and Development Dropdown Courses Certified Masters CSR and Sustainability 220 hours Introduction to CSR and Sustainability COVID19 Pandemic: Transforming CSR and Sustainability Leadership Reporting and Measurement Tools 999 Flexi Learning 9 courses - 90 hours - 90k Strategic CSR Communication Certified CSR Sustainability Practitioner Value creation by ESG Reporting Search Books & Reports Sustainable Economy -
url	https://iicsr.com/
image	https://iicsr.com/wp-content/uploads/2018/09/cropped-iicsr-logo.jpg
image:secure_url	https://iicsr.com/wp-content/uploads/2018/09/cropped-iicsr-logo.jpg
image:width	98
image:height	98

Headings





H1	H2	H3	H4	H5	H6
2	2	2	5	16	0

- [H1] International Institute of Corporate Sustainability and Responsibility
- [H1] Testimonials
- [H2] About International Institute Corporate Sustainability Responsibility Group
- [H2] © Copyright IICSR. All Right Reserved
- [H3] +91 798 211 2389
- [H3] Email
- [H4] Whatsapp
- [H4] Address
- [H4] About Us
- [H4] Quick Links
- [H4] Contact Us
- [H5] ABOUT US
- [H5] TEAM
- [H5] SDG CART
- [H5] EKJAA FOUNDATION
- [H5] INVALUMETRICS
- [H5] DIGITAL PARLIAMENT
- [H5] LIGC
- [H5] YOUTH QUESTIONS
- [H5] IICSR-HR
- [H5] IRIN
- [H5] DONATE ECO-FRIENDLY INSTITUTE
- [H5] TESTIMONIALS

SEO Content

		<ul style="list-style-type: none">• [H5] IICSR MEMBER• [H5] CAREERS• [H5] IICSR in Press Articles• [H5] IICSR-NEWS
	Images	We found 16 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 57 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 47.37% Internal Links 52.63%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Download Brochure	Internal	Passing Juice

In-page links

Become a Trainer	Internal	Passing Juice
Register	Internal	Passing Juice
Login	Internal	Passing Juice
About IICSR	Internal	Passing Juice
Our Journey	Internal	Passing Juice
Team	Internal	Passing Juice
Management Team	Internal	Passing Juice
Knowledge Advisors	Internal	Passing Juice
Trainers	Internal	Passing Juice
Masters in Corporate Sustainability and Responsibility	Internal	Passing Juice
999 Flexi Learning &#8211; Certified Expert CSR and Sustainability	External	Passing Juice
Online Courses	External	Passing Juice
IICSR Members	Internal	Passing Juice
LIGC	Internal	Passing Juice
IICSR News	Internal	Passing Juice
IRIN2020	Internal	Passing Juice
ISKM &#8211; Advisory	Internal	Passing Juice
Ekjaa Foundation	External	Passing Juice
Digital Parliament	External	Passing Juice
SDG Cart	External	Passing Juice
Donate	External	Passing Juice
Contact Us	Internal	Passing Juice
About Us	Internal	Passing Juice
IICSR Memberships	Internal	Passing Juice
Events	Internal	Passing Juice
ABOUT US	External	Passing Juice
TEAM	External	Passing Juice
&#8211; Management Team	External	Passing Juice

In-page links

History page	Internal	Passing Juice
SDG CART	External	Passing Juice
EKJAA FOUNDATION	External	Passing Juice
INVALUMETRICS	External	Passing Juice
DIGITAL PARLIAMENT	External	Passing Juice
LIGC	External	Passing Juice
Register for LIGC	External	Passing Juice
Watch our show	External	Passing Juice
YOUTH QUESTIONS	External	Passing Juice
Register Now	External	Passing Juice
Watch our show	External	Passing Juice
IICSR-HR	External	Passing Juice
IRIN	External	Passing Juice
-IRIN 2021	External	Passing Juice
TESTIMONIALS	External	Passing Juice
TESTIMONIALS	Internal	Passing Juice
Portfolio	External	Passing Juice
Clients	Internal	Passing Juice
CAREERS	External	Passing Juice
IICSR in Press Articles	External	Passing Juice
IICSR-NEWS	External	Passing Juice
Home	Internal	Passing Juice
Online Courses	Internal	Passing Juice
Media	Internal	Passing Juice
Supporters	Internal	Passing Juice
IICSR Journal	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

SEO Keywords



Keywords Cloud

iskm home online team csr courses iicsr
initiatives irin2020 sustainability

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
iicsr	11	✓	✗	✓	✓
courses	5	✗	✗	✓	✗
sustainability	4	✗	✗	✓	✓
team	4	✗	✗	✗	✓
online	3	✗	✗	✓	✗










Usability

	Url	Domain : iicsr.com Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.





Document

	W3C Validity	Errors : 25 Warnings : 28
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <ul style="list-style-type: none">http://iicsr.com/sitemap.xmlhttps://iicsr.com/sitemap.xmlhttps://iicsr.com/sitemap.rss
	Robots.txt	http://iicsr.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics