



Seo Analyzer iii.com

Generated on March 07 2022 13:41 PM






The score is 48/100







SEO Content

	Title	<p>Integrated Library Systems Library Services Platform Library Management Systems iii.com</p> <p>Length : 93</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>														
	Description	<p>Innovative enables libraries to thrive in a world of fierce competition. We do it by investing in people, technology, partnerships, and services to create library experiences that matter.</p> <p>Length : 187</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Integrated Library Systems Library Services Platform Library Management Systems iii.com</td></tr><tr><td>description</td><td>Innovative enables libraries to thrive in a world of fierce competition. We do it by investing in people, technology, partnerships, and services to create library experiences that matter.</td></tr><tr><td>url</td><td>https://www.iii.com/</td></tr><tr><td>site_name</td><td>Innovative Interfaces Inc.</td></tr></table>	Property	Content	locale	en_US	type	website	title	Integrated Library Systems Library Services Platform Library Management Systems iii.com	description	Innovative enables libraries to thrive in a world of fierce competition. We do it by investing in people, technology, partnerships, and services to create library experiences that matter.	url	https://www.iii.com/	site_name	Innovative Interfaces Inc.
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SEO Content

		<div>image</div> <div>https://www.iii.com/wp-content/uploads/2021/03/innovative-home.jpg</div> <div>image:width</div> <div>1510</div> <div>image:height</div> <div>640</div> <div>image:type</div> <div>image/jpeg</div>
	Headings	<div> <div>H11</div> <div>H20</div> <div>H37</div> <div>H412</div> <div>H50</div> <div>H60</div> </div> <ul style="list-style-type: none"> • [H1] A Library Experience that Matters • [H3] Based on Our Shared Values • [H3] Boost Productivity • [H3] Excite Your Community • [H3] Invest Responsibly • [H3] INNOVATIVE LIBRARIES • [H3] The Innovative Approach to Library Experience • [H3] Hear what our customers have to say • [H4] Connect • [H4] Discover • [H4] Interact • [H4] Promote • [H4] Program • [H4] Analyze • [H4] Library Experience Suite • [H4] Library Systems • [H4] Mobile Apps • [H4] Resource Sharing • [H4] Metadata Management • [H4] Contact Us
	Images	<p>We found 19 images on this web page.</p> <p>19 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 16%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 46 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 6.52%</p> <p>Internal Links 93.48%</p>

In-page links

Anchor	Type	Juice
Affected by recent weather events? Innovative is here to help. Reach out with your questions and browse our emergency planning resources. &#8211;>	External	Passing Juice
Contact	Internal	Passing Juice
Support	Internal	Passing Juice
Blog	Internal	Passing Juice
Products	Internal	Passing Juice
Vega	Internal	Passing Juice
Sierra	Internal	Passing Juice
Polaris	Internal	Passing Juice
Innovative Mobile	Internal	Passing Juice
Resource Sharing	Internal	Passing Juice
MyLibrary!	Internal	Passing Juice
Encore	Internal	Passing Juice
Vital	Internal	Passing Juice
Virtua	Internal	Passing Juice
SkyRiver	Internal	Passing Juice


In-page links

Services	Internal	Passing Juice
Hosting	Internal	Passing Juice
Training	Internal	Passing Juice
Workflow Analysis	Internal	Passing Juice
Custom Development	Internal	Passing Juice
Managed Services	Internal	Passing Juice
Community	Internal	Passing Juice
The IUG	Internal	Passing Juice
Events &#038; Webinars	Internal	Passing Juice
The Idea Lab	Internal	Passing Juice
Developer Resources	Internal	Passing Juice
Resources	Internal	Passing Juice
About	Internal	Passing Juice
Leadership	Internal	Passing Juice
Diversity &#038; Inclusion	Internal	Passing Juice
Partners	Internal	Passing Juice
News	Internal	Passing Juice
Careers	Internal	Passing Juice
Home	Internal	Passing Juice
Source	External	Passing Juice
Contact Us	Internal	Passing Juice
Sign Up Today	Internal	Passing Juice
Events	Internal	Passing Juice
Blog	Internal	Passing Juice
News	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Services Privacy Policy	Internal	Passing Juice
Terms of Use	Internal	Passing Juice

In-page links

Security	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Slavery Act Statement	External	Passing Juice






SEO Keywords

	Keywords Cloud	innovative library resources services learn more all experience vega community
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Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
library	29	✓	✗	✓	✓
innovative	15	✗	✗	✓	✓
services	10	✓	✗	✓	✗
experience	10	✗	✗	✓	✓
vega	10	✗	✗	✗	✗

Usability





	Url	Domain : iii.com Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>http://iii.com/sitemap.xml</div>
	Robots.txt	Missing

Optimization



Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Great, your website has an analytics tool.



Google Analytics