

# Seo Analyzer iil.com

Generated on January 15 2022 04:56 AM

The score is 38/100



## SEO Content

	Title	Home - International Institute for Learning <b>Length : 43</b> Perfect, your title contains between 10 and 70 characters.																								
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.																								
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																								
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Home - International Institute for Learning</td></tr><tr><td>url</td><td>https://www.iil.com/</td></tr><tr><td>site_name</td><td>International Institute for Learning</td></tr><tr><td>image</td><td>https://www.iil.com/wp-content/uploads/2018/01/demo-content-homepage-Classic-Consultants-Uncode-min.jpg</td></tr><tr><td>image:width</td><td>1600</td></tr><tr><td>image:height</td><td>1067</td></tr><tr><td>image:type</td><td>image/jpeg</td></tr></tbody></table>					Property	Content	locale	en_US	type	website	title	Home - International Institute for Learning	url	https://www.iil.com/	site_name	International Institute for Learning	image	https://www.iil.com/wp-content/uploads/2018/01/demo-content-homepage-Classic-Consultants-Uncode-min.jpg	image:width	1600	image:height	1067	image:type	image/jpeg
Property	Content																									
locale	en_US																									
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image	https://www.iil.com/wp-content/uploads/2018/01/demo-content-homepage-Classic-Consultants-Uncode-min.jpg																									
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image:type	image/jpeg																									
	Headings	<b>H1</b> 2	<b>H2</b> 11	<b>H3</b> 92	<b>H4</b> 17	<b>H5</b> 1	<b>H6</b> 1																			





# SEO Content

- [H1] Transform the way you learn. Advance your skills with our accredited courses.
- [H1] Areas Of Expertise
- [H2] Popular Course Offerings
- [H2] LEARNING SPOTLIGHT
- [H2] Our Strategic Partners
- [H2] WHO WE ARE
- [H2] We Are Global
- [H2] What Our Clients are Saying
- [H2] Courses
- [H2] Online Conferences
- [H2] Client Solutions
- [H2] Resources
- [H2] Who We Are
- [H3] IIL's Advantage Program™
- [H3] Organizational Learning Solutions
- [H3] Get ready for the new PMP® exam with PMI® Authorized PMP® Exam Prep
- [H3] ASSESSMENTS
- [H3] ORGANIZATIONAL LEARNING
- [H3] CONSULTING, MENTORING AND COACHING
- [H3] BLENDED LEARNING
- [H3] ASSESSMENTS
- [H3] ONSITE LEARNING
- [H3] CONSULTING
- [H3] COACHING AND MENTORING
- [H3] BLENDED LEARNING
- [H3] CUSTOMIZED COURSE DEVELOPMENT
- [H3] CONTACT US
- [H3] IIL has received certification from the Women's Business Enterprise National Council (WBENC). WBENC's corporate member list includes such companies as IBM, Motorola, Bank of America, Pepsi, Sears, Johnson Controls and Microsoft.
- [H3] Privacy Preference Center
- [H3] Resilience is a Decision — Are Companies Ready?
- [H3] BIO:
- [H3] Designing Experiences: We Are All innovators
- [H3] BIO:
- [H3] Building an Agile Organization - Agile Executive Leadership
- [H3] BIO:
- [H3] Unleashing Creativity: Organizational Purpose, Engagement and Diversity
- [H3] BIO:
- [H3] How a Culture of Teamwork Creates Engagement, Happiness, and High Performance
- [H3] BIO:
- [H3] Lessons of Rapid Response - Succeeding in the Age of Covid
- [H3] BIO:
- [H3] Smarter Innovation: Six Disciplines for Getting to Market Faster Together
- [H3] BIO:
- [H3] Leading Innovation
- [H3] BIO:





## SEO Content

- [H3] Dynamic Innovation Portfolio Management
- [H3] BIO:
- [H3] Be a Better Inclusive Leader
- [H3] BIO:
- [H3] The Most Critical Ingredient to Successful AI Use: Your Organization
- [H3] BIO:
- [H3] Hybrid Work Management: A four-part framework for building and leading a hybrid team in the new workplace
- [H3] BIO:
- [H3] The Secret to Developing Leaders
- [H3] BIO:
- [H3] AstraZeneca - Embarking on an Agile Journey
- [H3] BIOS:
- [H3] The Science of Performance
- [H3] BIO:
- [H3] Innovation as a Way to Embrace Change
- [H3] BIO:
- [H3] Giants' Shoulders - Making Project Connections
- [H3] BIO:
- [H3] James Webb Space Telescope - Leading Large Complex Global Projects
- [H3] BIO:
- [H3] A Practical Guide to Introducing Agile
- [H3] BIO:
- [H3] Driving Innovation from Within: A Guide for Employees and Organizational Leaders
- [H3] BIO:
- [H3] Our Unconscious Bias and Microaggressions: Creating culture self-awareness in you and your world
- [H3] BIO:
- [H3] Less process, more guidance. Tips for effectively scaling great teams.
- [H3] BIO:
- [H3] The Building Blocks of Tomorrow's Impactful Organization
- [H3] BIO:
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- [H3] The Building Blocks of Tomorrow's Impactful Organization
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- [H3] The Building Blocks of Tomorrow's Impactful Organization
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- [H3] The Building Blocks of Tomorrow's Impactful Organization
- [H3] BIO:
- [H3] Surprises and Adventures in Virtual Project Management
- [H3] BIO:
- [H3] Hybrid Agile/Waterfall Easy as Pie
- [H3] BIO:
- [H3] The Next Paradigm Shift: From Agile to Future-Fit
- [H3] BIOS:
- [H3] Creating the Most Value with Project Management Metrics
- [H3] BIO:
- [H3] P3O®: Are we doing the right things?
- [H3] BIO:
- [H3] Reducing and Preventing Human Error in Projects
- [H3] BIO:

## SEO Content

		<ul style="list-style-type: none"> <li>• [H3] Hybrid Agile/Waterfall Easy as Pie</li> <li>• [H3] BIO:</li> <li>• [H3] The Next Paradigm Shift: From Agile to Future-Fit</li> <li>• [H3] BIO:</li> <li>• [H3] How to become the Tchaikovsky of your organization</li> <li>• [H3] BIO:</li> <li>• [H3] AstraZeneca - Embarking on an Agile Journey</li> <li>• [H3] BIO:</li> <li>• [H3] AstraZeneca - Embarking on an Agile Journey</li> <li>• [H3] BIO:</li> <li>• [H4] Privacy Overview</li> <li>• [H4] Privacy Preferences</li> <li>• [H4] WHAT PMI COURSES DOES IIL CURRENTLY OFFER AND IN WHAT MODALITY?</li> <li>• [H4] WHERE CAN I LOCATE INFORMATION ON COURSE DURATION, PREREQUISITES, PRE-WORK AND EXAM INFORMATION FOR A SPECIFIC PMI WORKSHOP?</li> <li>• [H4] WHAT IS INCLUDED IN THE PRICING?</li> <li>• [H4] HOW ARE COURSE MATERIALS SENT TO ME?</li> <li>• [H4] CAN I TAKE A PMI CERTIFICATION WORKSHOP AND NOT TAKE THE EXAM?</li> <li>• [H4] WILL I RECEIVE A CERTIFICATE OF COMPLETION AT THE END OF THE WORKSHOP?</li> <li>• [H4] WHAT IS IIL'S PMP GUARANTEE?</li> <li>• [H4] WHO ADMINISTERS THE PMI CERTIFICATION EXAMS?</li> <li>• [H4] WHAT IS THE STRUCTURE OF THE NEW PMP EXAM?</li> <li>• [H4] WHAT ARE THE GENERAL EXAM FACTS FOR PMI WORKSHOPS?</li> <li>• [H4] HOW LONG DO I HAVE TO TAKE THE EXAM?</li> <li>• [H4] CAN I TAKE THE EXAM AT A LOCAL TESTING CENTER?</li> <li>• [H4] WHAT ARE THE SPECIFIC DETAILS OF MY EXAM?</li> <li>• [H4] HOW DO I RECEIVE MY CERTIFICATION FROM PMI?</li> <li>• [H4] HOW DO I APPLY FOR PMI CERTIFICATION</li> <li>• [H5] MAKING THOUGHT LEADERSHIP &amp; PROFESSIONAL DEVELOPMENT MORE ACCESSIBLE, IMPACTFUL,AND FUN.</li> <li>• [H6] ONLINE CONFERENCES</li> </ul>
	Images	<p>We found 124 images on this web page.</p> <p>120 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 62 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 30.65%</p> <p>Internal Links 69.35%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Project Management</a>	Internal	Passing Juice
<a href="#">Agile and Scrum</a>	Internal	Passing Juice
<a href="#">Leadership</a>	Internal	Passing Juice
<a href="#">Microsoft Project</a>	Internal	Passing Juice
<a href="#">Lean Six Sigma</a>	Internal	Passing Juice
<a href="#">Business Analysis</a>	Internal	Passing Juice
<a href="#">Business Relationship Management</a>	Internal	Passing Juice
<a href="#">LEARN MORE</a>	Internal	Passing Juice
<a href="#">See participating chapters</a>	Internal	Passing Juice
<a href="#">LEARN MORE</a>	Internal	Passing Juice
<a href="#">LEARN MORE</a>	Internal	Passing Juice
<a href="#">LEARN MORE</a>	Internal	Passing Juice
<a href="#">CONTACT US</a>	Internal	Passing Juice
<a href="#">VIEW CERTIFICATION COURSES</a>	Internal	Passing Juice
<a href="#">LEARN MORE</a>	Internal	Passing Juice
-	Internal	Passing Juice


## In-page links

<a href="#">LEARN MORE</a>	Internal	Passing Juice
<a href="#">LEARN MORE</a>	Internal	Passing Juice
<a href="#">CHOOSE YOUR LOCATION</a>	External	Passing Juice
<a href="#">Live Virtual Classroom Schedule</a>	Internal	Passing Juice
<a href="#">Course Search</a>	Internal	Passing Juice
<a href="#">On-Demand Learning</a>	Internal	Passing Juice
<a href="#">Certifications</a>	Internal	Passing Juice
<a href="#">Digital Catalogue</a>	External	Passing Juice
<a href="#">Leadership And Innovation</a>	Internal	Passing Juice
<a href="#">Agile And Scrum</a>	Internal	Passing Juice
<a href="#">Organizational Learning Solutions</a>	Internal	Passing Juice
<a href="#">Center for Grateful Leadership</a>	External	Passing Juice
<a href="#">Global Client Partner Program</a>	Internal	Passing Juice
<a href="#">IIL Media Solutions</a>	External	Passing Juice
<a href="#">IIL Printing</a>	External	Passing Juice
<a href="#">Webinars</a>	Internal	Passing Juice
<a href="#">White Papers</a>	Internal	Passing Juice
<a href="#">Blogs</a>	Internal	Passing Juice
<a href="#">Videos</a>	Internal	Passing Juice
<a href="#">About IIL</a>	Internal	Passing Juice
<a href="#">World Wide Locations</a>	Internal	Passing Juice
<a href="#">Awards</a>	Internal	Passing Juice
<a href="#">Professional Affiliations</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms Of Use</a>	Internal	Passing Juice
<a href="#">Employee Login</a>	Internal	Passing Juice

## In-page links

<a href="#">Acknowledgments</a>	Internal	Passing Juice
<a href="#">ON-DEMAND COURSE LOGIN</a>	Internal	Passing Juice
<a href="#">SUBSCRIBE TO EMAILS</a>	Internal	Passing Juice
<a href="#">UPDATE YOUR PROFILE</a>	Internal	Passing Juice
<a href="#">Do not sell my personal information</a>	External	Passing Juice
<a href="#">madelynblair.com</a>	External	Passing Juice
<a href="https://sps.columbia.edu/faculty/katrina-pugh">https://sps.columbia.edu/faculty/katrina-pugh</a>	External	Passing Juice
<a href="https://linkedin.com/in/katepugh">https://linkedin.com/in/katepugh</a>	External	Passing Juice
<a href="#">www.iaoip.org</a>	External	Passing Juice
<a href="#">Future-Fit Manifesto</a>	External	Passing Juice
<a href="#">&amp;#8220;Implementing an Agile Innovation Management System&amp;#8221;</a>	External	Passing Juice
<a href="#">&amp;#8220;Innovation Project Management.&amp;#8221;</a>	External	Passing Juice
<a href="#">www.thecouchmanager.com</a>	External	Passing Juice
<a href="#">LinkedIn Newsletter &amp;#8211; Lead Projects Successfully</a>	External	Passing Juice
<a href="#">his website.</a>	External	Passing Juice
<a href="#">See prototype questions to learn more.</a>	External	Passing Juice
<a href="#">Please see here for additional information.</a>	External	Passing Juice
<a href="#">www.pmi.org/</a>	External	Passing Juice




## SEO Keywords

	Keywords Cloud	
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Usability

	Url	Domain : iil.com Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 241 Warnings : 153
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Attention! Try to avoid nested tables in HTML.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://iil.com/sitemap.xml">http://iil.com/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://iil.com/robots.txt">http://iil.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>