










# Seo Analyzer iir-inc.com

Generated on March 09 2022 06:30 AM

The score is 60/100







## SEO Content

	<p>Title</p>	<p>Welcome to Illinois Insurance Restoration - IIR General Contracting</p> <p><b>Length : 67</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Welcome to Illinois Insurance Restoration</p> <p><b>Length : 41</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>Welcome to Illinois Insurance Restoration</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="542 1411 1481 1482"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>5</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1518 1268 1747" style="list-style-type: none"> <li>• [H2] Welcome to Illinois Insurance Restoration</li> <li>• [H2] Products &amp; Services</li> <li>• [H2] Testimonials</li> <li>• [H2] Financing</li> <li>• [H2] Industry links</li> <li>• [H3] Get a Quote</li> <li>• [H3] Event Calendar</li> </ul>	H1	H2	H3	H4	H5	H6	0	5	2	0	0	0
H1	H2	H3	H4	H5	H6									
0	5	2	0	0	0									
	<p>Images</p>	<p>We found 17 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	<p>Text/HTML Ratio</p>	<p>Ratio : <b>26%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>												

## SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 22 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 13.64% Internal Links 86.36%

## In-page links

Anchor	Type	Juice
<a href="#">Facebook</a>	External	Passing Juice
<a href="#">Twitter</a>	External	Passing Juice
<a href="#">Linked In</a>	External	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Products/Services</a>	Internal	Passing Juice
<a href="#">Testimonials</a>	Internal	Passing Juice
<a href="#">Industry Links</a>	Internal	Passing Juice

## In-page links

<a href="#">Financing</a>	Internal	Passing Juice
<a href="#">Promotions</a>	Internal	Passing Juice
<a href="#">Event Calendar</a>	Internal	Passing Juice
<a href="#">Warranties</a>	Internal	Passing Juice
<a href="#">Licenses/Certifications</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Photo Gallery</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Subscribe for Newsletter</a>	Internal	Passing Juice
<a href="#">Privacy policy</a>	Internal	Passing Juice
<a href="#">Legal/Terms of Service</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice






## SEO Keywords







## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
home	13	✘	✘	✘	✘
siding	11	✘	✘	✘	✘
insurance	10	✔	✔	✔	✔
restoration	10	✔	✔	✔	✔
illinois	8	✔	✔	✔	✔

## Usability

	Url	Domain : iir-inc.com Length : 11
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 12 Warnings : 7
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>