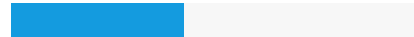









Seo Analyzer iisertvm.ac.in

Generated on January 28 2022 23:43 PM





The score is 36/100







SEO Content

	Title	Welcome IISER TVM Length : 19 Perfect, your title contains between 10 and 70 characters.						
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.						
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.						
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.						
	Headings	H1 0	H2 0	H3 7	H4 7	H5 0	H6 0	<ul style="list-style-type: none">• [H3] Staff & Students• [H3] Unnat Bharat Abhiyan• [H3] Prospective• [H3] Alumni Relations• [H3] Miscellaneous• [H3] Visit Us• [H3] Contact• [H4] Indian Institute of Science Education and ResearchThiruvananthapuram• [H4] New 2-Year MSc Programmes• [H4] 5 new BS-MS Programmes Launched• [H4] Applications invited for Faculty Positions• [H4] Latest• [H4] Schools and Centres• [H4] Facilities
	Images	We found 22 images on this web page.						

SEO Content

		19 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 18% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 97 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.15% Internal Links 94.85%

In-page links

Anchor	Type	Juice
About	External	Passing Juice
Institute	Internal	Passing Juice
Campus	Internal	Passing Juice
Leadership & Organization	Internal	Passing Juice
Director's message	Internal	Passing Juice
Facts & Figures	Internal	Passing Juice

In-page links

People	Internal	Passing Juice
Director	Internal	Passing Juice
Deans	Internal	Passing Juice
Administrative Staff	Internal	Passing Juice
Students	Internal	Passing Juice
Postdoctoral Fellows	Internal	Passing Juice
School of Biology	Internal	Passing Juice
School of Chemistry	Internal	Passing Juice
School of Mathematics	Internal	Passing Juice
School of Physics	Internal	Passing Juice
Humanities	Internal	Passing Juice
Admission	Internal	Passing Juice
BS-MS Programme	Internal	Passing Juice
M.Sc. Programme	Internal	Passing Juice
Integrated PhD Programme	Internal	Passing Juice
PhD Programme	Internal	Passing Juice
Summer Internship	Internal	Passing Juice
Facilities	Internal	Passing Juice
Highlights	Internal	Passing Juice
Publications	Internal	Passing Juice
UG Publications	Internal	Passing Juice
School of Biology	Internal	Passing Juice
School of Chemistry	Internal	Passing Juice
School of Mathematics	Internal	Passing Juice
School of Physics	Internal	Passing Juice
Centre for HPC	Internal	Passing Juice
Faculty positions	Internal	Passing Juice
Other Research positions	Internal	Passing Juice

In-page links

Other Openings	Internal	Passing Juice
Sponsored fellowships	Internal	Passing Juice
Visit Us (Outreach)	Internal	Passing Juice
PMRF	External	Passing Juice
News	Internal	Passing Juice
Events	Internal	Passing Juice
Contacts	Internal	Passing Juice
IDY	Internal	Passing Juice
for Students	Internal	Passing Juice
for Staff	Internal	Passing Juice
for Alumni	Internal	Passing Juice
Give	Internal	Passing Juice
IDY	Internal	Passing Juice
Alumni	Internal	Passing Juice
NIRF	Internal	Passing Juice
IRINS	External	Passing Juice
Visiting & Adjunct	Internal	Passing Juice
CIF	Internal	Passing Juice
Centres	External	Passing Juice
Centre for High Performance Computing	Internal	Passing Juice
Click here	Internal	Passing Juice
Click here for information regarding the Screening Test	Internal	Passing Juice
Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
Republic Day celebration	Internal	Passing Juice
IASc Fellowship for Prof Mahesh Hariharan	Internal	Passing Juice
2nd Prof. M. V. George Memorial Lecture Title : Organic Chemistry Research in India: A Glorious Past, A Vibrant Present, and A Promising Future	Internal	Passing Juice

In-page links

PhD Admission January 2022 - Candidates provisionally selected	Internal	Passing Juice
The 4th BRICS Mathematics Conference	Internal	Passing Juice
Thieme Chemistry Journals Award for Dr. Basudev Sahoo	Internal	Passing Juice
Professor K M Sureshan won the prestigious Rajib Goyal Prize	Internal	Passing Juice
SYNAPSE - A Neuroscience Symposium	Internal	Passing Juice
Institute Lecture by Prof. Sourav Pal	Internal	Passing Juice
Best Oral Presentation Award at the IndMac & MRSI-AGM 2021	Internal	Passing Juice
Manisha Bansal (PhD,SoP) has won Best Poster award for MMM-Intermag Conference.	Internal	Passing Juice
School of Biology	Internal	Passing Juice
School of Chemistry	Internal	Passing Juice
School of Mathematics	Internal	Passing Juice
School of Physics	Internal	Passing Juice
Center for HPC	Internal	Passing Juice
Central Instrumentation Facility	Internal	Passing Juice
PMRF	Internal	Passing Juice
Health Centre	Internal	Passing Juice
Central Library	Internal	Passing Juice
Email	Internal	Passing Juice
Campus Mate	Internal	Passing Juice
Anti-ragging	Internal	Passing Juice
Hostels	Internal	Passing Juice
Dining	Internal	Passing Juice
Fit India Program	Internal	Passing Juice
Sports	External	Passing Juice
Calendar & Fees	Internal	Passing Juice
Student's Corner	Internal	Passing Juice
SC/ST cell	Internal	Passing Juice

In-page links

Internal Committee	Internal	Passing Juice
Submit Content to Website	Internal	Passing Juice
Regional Coordinating Institute	Internal	Passing Juice
Careers	Internal	Passing Juice
Alumni Registration	Internal	Passing Juice
Tenders	Internal	Passing Juice
RTI Act	Internal	Passing Juice
Environmental Monitoring	Internal	Passing Juice
How to Reach	Internal	Passing Juice


SEO Keywords

	Keywords Cloud	research institute students chemistry campus school credit physics programme biology
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
school	13	✖	✖	✖	✔
programme	8	✖	✖	✖	✔
research	7	✖	✖	✖	✔
credit	6	✖	✖	✖	✖
campus	6	✖	✖	✖	✖












Usability

	Url	Domain : iiservm.ac.in Length : 14
	Favicon	Great, your website has a favicon.





Usability

		
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 37 Warnings : 7				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td><center></td><td>1</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	1
Deprecated tags	Occurrences					
<center>	1					
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>				

Mobile

	Mobile Optimization	<div data-bbox="549 197 767 235"> Apple Icon</div> <div data-bbox="549 264 879 302"> Meta Viewport Tag</div> <div data-bbox="549 331 809 369"> Flash content</div>
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>