



Seo Analyzer itians.com

Generated on March 19 2022 10:17 AM

The score is 37/100







SEO Content

	Title	IITians - Indian Institute of Technology Alumni and IIT Information Length : 67 Perfect, your title contains between 10 and 70 characters.					
	Description	IITians IIT alumni and students connection with the Indian Institute of Technology Length : 82 Great, your meta description contains between 70 and 160 characters.					
	Keywords	Indian Institute of Technology, IIT, iitians, alumni, chapters, jobs, JEE, India, engineer, entrance exam Good, your page contains meta keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 0	H2 0	H3 0	H4 0	H5 0	H6 0
	Images	We found 2 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 14% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					

SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
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SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 42 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 11.9% Internal Links 88.1%

In-page links

Anchor	Type	Juice
Forum	Internal	Passing Juice
BHU	Internal	Passing Juice
BHUBANESWAR	Internal	Passing Juice
BOMBAY	Internal	Passing Juice
DELHI	Internal	Passing Juice
DHANBAD	Internal	Passing Juice
DHARWAD	Internal	Passing Juice
GANDHINAGAR	Internal	Passing Juice
GOA	Internal	Passing Juice
GUWAHATI	Internal	Passing Juice
HYDERABAD	Internal	Passing Juice
INDORE	Internal	Passing Juice

In-page links

JAMMU	Internal	Passing Juice
JODHPUR	Internal	Passing Juice
KANPUR	Internal	Passing Juice
KHARAGPUR	Internal	Passing Juice
MADRAS	Internal	Passing Juice
MANDI	Internal	Passing Juice
PALAKKAD	Internal	Passing Juice
PATNA	Internal	Passing Juice
ROORKEE	Internal	Passing Juice
ROPAR	Internal	Passing Juice
TIRUPATI	Internal	Passing Juice
Joint Entrance Examination JEE (Main)	Internal	Passing Juice
-	External	Passing Juice
CBSE	Internal	Passing Juice
Results 2019	Internal	Passing Juice
JEE Advanced	Internal	Passing Juice
JEE Information	Internal	Passing Juice
CSAB	Internal	Passing Juice
Joint Entrance Exam Videos	Internal	Passing Juice
Search for JEE Preparation videos	External	Passing Juice
IIT Preparation Books (via Amazon.com)	External	Passing Juice
Google	External	Passing Juice
Bing	External	Passing Juice
More tours of IIT campuses	Internal	Passing Juice
Centenary Celebrations and Global Alumni Meet September 14, 2019	Internal	Passing Juice
IIT Delhi Alumni LinkedIn	Internal	Passing Juice
PAN IIT USA Chapter Lists	Internal	Passing Juice
PAN IIT International Chapter Lists	Internal	Passing Juice

In-page links

[IIT SINE](#)

Internal

Passing Juice

[Times of India](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

academic **alumni** search custom jee results links **it**
global india












Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
iit	18	✓	✓	✓	✗
alumni	12	✓	✓	✓	✗
search	6	✗	✗	✗	✗
india	5	✓	✓	✓	✗
custom	5	✗	✗	✗	✗





Usability

	Url	Domain : iitians.com Length : 11
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is En.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	Missing doctype								
	Encoding	Perfect. Your declared charset is WINDOWS-1252.								
	W3C Validity	Errors : 55 Warnings : 11								
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.								
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><center></td><td>2</td></tr><tr><td></td><td>34</td></tr><tr><td><CENTER></td><td>7</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	2		34	<CENTER>	7
Deprecated tags	Occurrences									
<center>	2									
	34									
<CENTER>	7									
	Speed Tips	<ul style="list-style-type: none"> Attention! Try to avoid nested tables in HTML. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.								




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic.
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Optimization

		<p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="555 734 1481 808"> Google Analytics</div>