




The score is 55/100



SEO Content

	Title	<p>WTTW Chicago's PBS station streaming News, Kids, Drama, and Documentaries</p> <p>Length : 75</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>																
	Description	<p>WTTW is Chicago's PBS station featuring Chicago and Midwest award-winning news and journalism, local history and neighborhood tours with Geoffrey Baer, dining and restaurant reviews, popular drama and documentary content such as Masterpiece and Ken Burns' films, science and nature programming such as NOVA and Nature, and Kids media including Sesame Street and Wild Kratts.</p> <p>Length : 374</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>																
	Keywords	<p>Chicago, PBS, public media, television, broadcasting, Geoffrey Baer</p> <p>Good, your page contains meta keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>WTTW</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.wttw.com/</td></tr><tr><td>title</td><td>WTTW Chicago</td></tr><tr><td>image</td><td>https://www.wttw.com/sites/default/files/wttw-cover_01.jpg</td></tr><tr><td>image:type</td><td>image/jpeg</td></tr><tr><td>image:width</td><td>1500px</td></tr></tbody></table>	Property	Content	site_name	WTTW	type	website	url	https://www.wttw.com/	title	WTTW Chicago	image	https://www.wttw.com/sites/default/files/wttw-cover_01.jpg	image:type	image/jpeg	image:width	1500px
Property	Content																	
site_name	WTTW																	
type	website																	
url	https://www.wttw.com/																	
title	WTTW Chicago																	
image	https://www.wttw.com/sites/default/files/wttw-cover_01.jpg																	
image:type	image/jpeg																	
image:width	1500px																	





SEO Content

		image:height 500px												
		street_address 5400 N St Louis Avenue, Chicago, IL 60625												
		postal_code 60625												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>13</td><td>13</td><td>7</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H2] Putin, Biden Conclude Hourlong Call on Ukraine Crisis• [H2] Biden Weighs Appeal of 3 Top Candidates for High Court• [H2] A Chef's Life: Onions and Avetts• [H2] The Real History Behind Vienna Blood• [H2] FIRSTHAND: Segregation• [H2] What to Watch in February• [H2] Egg Carton Hearts• [H2] 'Chicago Tonight' in Your Neighborhood: Niles• [H2] Cardamom and Ginger Truffles• [H2] Tracing Muhammad Ali's Memory in Chicago• [H2] Why the Real Estate Industry Has Seen an Increase in New Agents• [H2] The Simple Power of Singing to Kids• [H2] Join the WTTW Kids Club• [H3] Politics• [H3] Politics• [H3] coming up• [H3] coming up• [H3] Watch Trailer• [H3] playlist• [H3] For parents• [H3] Business• [H3] Recipe• [H3] History• [H3] Business• [H3] For parents• [H3] membership• [H4] WTTW News• [H4] Schedule• [H4] Watch• [H4] Programs• [H4] Events• [H4] About• [H4] Support	H1	H2	H3	H4	H5	H6	0	13	13	7	0	0
H1	H2	H3	H4	H5	H6									
0	13	13	7	0	0									
	Images	<p>We found 21 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 13%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												

SEO Content

		
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 84 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 98.81% Internal Links 1.19%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
News	External	Passing Juice
Food	External	Passing Juice
Neighborhoods	External	Passing Juice
Kids	External	Passing Juice
Donate	External	Passing Juice
Schedule	External	Passing Juice
Watch	External	Passing Juice
Programs	External	Passing Juice

In-page links

Events	External	Passing Juice
About	External	Passing Juice
Support	External	Passing Juice
WTTW Passport	External	Passing Juice
Shop	External	Passing Juice
10 That Changed America	External	Passing Juice
Art & Design in Chicago	External	Passing Juice
Beyond Chicago from the Air with Geoffrey Baer	External	Passing Juice
Black Voices	External	Passing Juice
Chicago by 'L' with Geoffrey Baer	External	Passing Juice
Chicago from the Air with Geoffrey Baer	External	Passing Juice
Firsthand: Coronavirus	External	Passing Juice
Firsthand: Gun Violence	External	Passing Juice
Firsthand: Living in Poverty	External	Passing Juice
The Great Chicago Fire: A Chicago Stories Special	External	Passing Juice
The Great Chicago Quiz Show	External	Passing Juice
Ida B. Wells: A Chicago Stories Special	External	Passing Juice
Prehistoric Road Trip	External	Passing Juice
Urban Nature	External	Passing Juice
Live TV	External	Passing Juice
Putin, Biden Conclude Hourlong Call on Ukraine Crisis	External	Passing Juice
Biden Weighs Appeal of 3 Top Candidates for High Court	External	Passing Juice
A Chef's Life: Onions and Avetts	External	Passing Juice
Watch Preview	External	Passing Juice
The Real History Behind Vienna Blood	External	Passing Juice
FIRSTHAND: Segregation	External	Passing Juice
What to Watch in February	External	Passing Juice
Egg Carton Hearts	External	Passing Juice

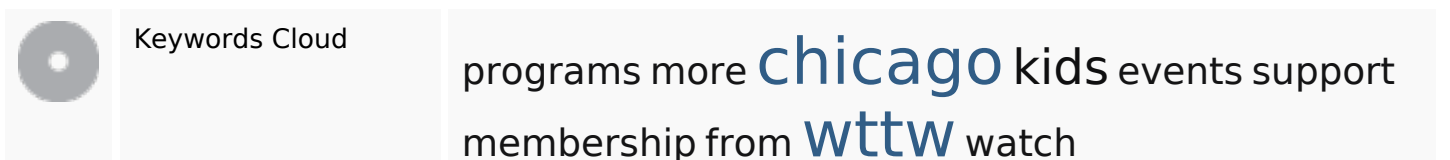
In-page links

‘Chicago Tonight’ in Your Neighborhood: Niles	External	Passing Juice
Cardamom and Ginger Truffles	External	Passing Juice
Tracing Muhammad Ali’s Memory in Chicago	External	Passing Juice
Why the Real Estate Industry Has Seen an Increase in New Agents	External	Passing Juice
The Simple Power of Singing to Kids	External	Passing Juice
Join the WTTW Kids Club	External	Passing Juice
Learn more	External	Passing Juice
Video	External	Passing Juice
Archive	External	Passing Juice
Politics	External	Passing Juice
Education	External	Passing Juice
Business	External	Passing Juice
Culture	External	Passing Juice
Science/Technology	External	Passing Juice
Contact Us	External	Passing Juice
Advertise	External	Passing Juice
About Us	External	Passing Juice
Internships	External	Passing Juice
Schedule	External	Passing Juice
WTTW	External	Passing Juice
Playlist	External	Passing Juice
About	External	Passing Juice
Our History	External	Passing Juice
Our Sponsors	External	Passing Juice
Chicago Production Center	External	Passing Juice
Local Productions	External	Passing Juice
National Syndication	External	Passing Juice
Pressroom	External	Passing Juice

In-page links

Management & Board	External	Passing Juice
Advisory Board	External	Passing Juice
Financial Information	External	Passing Juice
Employment	External	Passing Juice
Volunteer	External	Passing Juice
Directions	External	Passing Juice
Contact Us	External	Passing Juice
Support	External	Passing Juice
Join/Renew - Pledge	External	Passing Juice
Offers & Contests	External	Passing Juice
Member Perks	External	Passing Juice
Membership	External	Passing Juice
Family Membership	External	Passing Juice
Corporate/Foundation Gifts	External	Passing Juice
Major/Planned Gifts	External	Passing Juice
Vehicle Donation	External	Passing Juice
Privacy Policy	External	Passing Juice
Terms of Use	External	Passing Juice
Public File	External	Passing Juice

SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Keywords Consistency

chicago	17	✓	✓	✓	✓
wttw	14	✓	✗	✓	✓
kids	10	✓	✗	✓	✓
watch	6	✗	✗	✗	✓
membership	6	✗	✗	✗	✓


Usability

	Url	Domain : imageunion.org Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 38 Warnings : 52
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.
--	------------	--

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
--	---------------------	--

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://imageunion.org/sitemap.xml</p>
	Robots.txt	<p>http://imageunion.org/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Quantcast</p>