Seo Analyzer
imaxmelbourne.com.au

Generated on February 07 2022 08:13 AM

The score is 35/100

SEO Content

✅	Title	IMAX Melbourne **Length : 14** Perfect, your title contains between 10 and 70 characters.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.

⚪	Headings	**H1** 1	**H2** 18	**H3** 0	**H4** 0	**H5** 0	**H6** 0

- [H1]
- [H2] THE BEATLES: GET BACK - THE ROOFTOP CONCERT
- [H2] DUNE
- [H2] DUNE 2D
- [H2] MOONFALL
- [H2] SPIDER-MAN: NO WAY HOME 3D
- [H2] Dinosaurs of Antarctica 3D
- [H2] Under the Sea 3D
- [H2] THE BEATLES: GET BACK - THE ROOFTOP CONCERT
- [H2] INTERSTELLAR: 1570 FILM PRESENTATION
- [H2] REWIND: ROMEO & JULIET (1996)
- [H2] UNCHARTED
- [H2] Mountain Adventure 3D - Torah Bright launch event
- [H2] Mountain Adventure 3D: Out of Bounds
- [H2] REWIND: STONE (1974)
- [H2] THE LORD OF THE RINGS - IMAX TRILOGY PRESENTATION
- [H2] THE BATMAN
- [H2] BIG LEAGUE MEMBERSHIP

SEO Content

		• [H2] GIFT CARDS & MEMBERSHIPS
❌	Images	We found 2 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **8%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 34 links including 1 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.82% Internal Links 91.18%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
-	Internal	Passing Juice
Member Login	Internal	Passing Juice

In-page links

Subscribe	Internal	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
Now Showing	Internal	Passing Juice
Coming Soon	Internal	Passing Juice
Sessions & Tickets	Internal	Passing Juice
Gift Cards	Internal	Passing Juice
Offers	Internal	Passing Juice
Membership	Internal	Passing Juice
Events	Internal	Passing Juice
Education	Internal	Passing Juice
About Us	Internal	Passing Juice
THE BEATLES: GET BACK - THE ROOFTOP CONCERT	Internal	Passing Juice
SESSIONS & TICKETS	Internal	Passing Juice
DUNE	Internal	Passing Juice
SESSIONS & TICKETS	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice

In-page links

		Internal	Passing Juice
[-](#)		Internal	Passing Juice
[-](#)		Internal	Passing Juice
[-](#)		Internal	Passing Juice

SEO Keywords

	Keywords Cloud	imax mountain now get coming soon rewind adventure beatles showing

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
imax	20	✔	✖	✖	✔
soon	9	✖	✖	✖	✖
coming	9	✖	✖	✖	✖
now	7	✖	✖	✖	✖
showing	5	✖	✖	✖	✖

Usability

	Url	Domain : imaxmelbourne.com.au Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 23 Warnings : 19
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

●	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✗	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to

Optimization

		crawl the site more intelligently.
❌	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.