



# Seo Analyzer imc-seminars.com

Generated on February 10 2022 22:50 PM





The score is 59/100







## SEO Content

	Title	<p>Insurance Market Conferences</p> <p><b>Length : 28</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>IMC arranges conferences and technical courses on various aspects of insurance, and provide in-house training and training consultancy services.</p> <p><b>Length : 144</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Insurance, conferences, events, London, claims handling, binding authorities, london market suite, marine, energy, aviation, market reform, personal business and management skills, property and casualty, reinsurance, risk management</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="542 1545 1476 1624"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>6</td> <td>2</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1646 1428 1982" style="list-style-type: none"> <li>• [H1] All Courses &amp; Events</li> <li>• [H1] Insurance News</li> <li>• [H1] Papers</li> <li>• [H1] IMC Newsletter</li> <li>• [H1] Register for updates</li> <li>• [H1] Welcome to Insurance Market Conferences</li> <li>• [H2] Courses and conferences for insurance professionals.</li> <li>• [H2] VIEW ALL COURSES AND EVENTS</li> <li>• [H3] Register for updates</li> <li>• [H3] Our next courses / events are:</li> </ul>	H1	H2	H3	H4	H5	H6	6	2	2	0	0	0
H1	H2	H3	H4	H5	H6									
6	2	2	0	0	0									
	Images	<p>We found 6 images on this web page.</p>												

## SEO Content

		2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>37%</b>  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 20 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 15% Internal Links 85%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice

## In-page links

<a href="#">Introduction to the London Insurance Market</a>	Internal	Passing Juice
<a href="#">Advanced Professional Indemnity Insurance - Cover &amp; Liability: Recent Developments in Context</a>	Internal	Passing Juice
<a href="#">Advanced Liability Insurance: Emerging Risks and Recent Developments</a>	Internal	Passing Juice
<a href="#">Liabilities and Liability Policies: An Overview of Covers Available</a>	Internal	Passing Juice
<a href="#">Introduction to Cyber Risk Insurance</a>	Internal	Passing Juice
<a href="#">Introduction to Professional Indemnity Insurance</a>	Internal	Passing Juice
<a href="#">Introduction to Reinsurance</a>	Internal	Passing Juice
<a href="#">Introduction to General Liability Insurance</a>	Internal	Passing Juice
<a href="#">Introduction to Directors' and Officers' Liability Insurance</a>	Internal	Passing Juice
<a href="#">Anatomy of An Insurance Policy: An Analysis of Insurance Contract Wordings</a>	Internal	Passing Juice
<a href="#">Introduction to Insurance</a>	Internal	Passing Juice
<a href="#">Introduction to the London Insurance Market</a>	Internal	Passing Juice
<a href="#">Insurance Law - A Guide for Insurance Practitioners</a>	Internal	Passing Juice
<a href="#">VIEW ALL COURSES AND EVENTS</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
insurance	17	✓	✓	✓	✓
introduction	8	✗	✗	✗	✗
mar	7	✓	✓	✗	✓










## Keywords Consistency

liability	7	✘	✘	✘	✘
feb	6	✘	✘	✘	✘



## Usability

	Url	Domain : imc-seminars.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	Missing doctype
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 13 Warnings : 13
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li></ul>




## Document

-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://imc-seminars.com/sitemap.xml>



### Robots.txt

<http://imc-seminars.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics