



Seo Analyzer imcna-seminars.com

Generated on March 22 2022 22:37 PM




The score is 58/100







SEO Content

	Title	<p>Insurance Market Conferences</p> <p>Length : 28</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>IMC arranges conferences and technical courses on various aspects of insurance, and provide in-house training and training consultancy services.</p> <p>Length : 144</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Insurance, conferences, events, London, claims handling, binding authorities, london market suite, marine, energy, aviation, market reform, personal business and management skills, property and casualty, reinsurance, risk management</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>5</td> <td>1</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H1] All Courses & Events [H1] Insurance News [H1] Papers [H1] IMC Newsletter [H1] Register for updates [H2] VIEW ALL COURSES AND EVENTS [H3] Register for updates [H3] Our next courses / events are: 	H1	H2	H3	H4	H5	H6	5	1	2	0	0	0
H1	H2	H3	H4	H5	H6									
5	1	2	0	0	0									
	Images	<p>We found 6 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												

SEO Content

	Text/HTML Ratio	Ratio : 36% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 20 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 15% Internal Links 85%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Liabilities and Liability Policies&#x3a; An Overview of Covers Available	Internal	Passing Juice

In-page links

Reinsurance Law - A Guide for Practitioners	Internal	Passing Juice
Insurance Law&#x3a; The Insurance Contract	Internal	Passing Juice
Introduction to Cyber Risk Insurance	Internal	Passing Juice
Intermediate Directors&#x27; and Officers&#x27; Liability Insurance	Internal	Passing Juice
Intermediate Professional Indemnity Insurance	Internal	Passing Juice
Intermediate General Liability Insurance	Internal	Passing Juice
Introduction to Reinsurance	Internal	Passing Juice
Advanced Professional Indemnity Insurance - Cover & Liability&#x3a; Recent Developments in Context	Internal	Passing Juice
Introduction to Insurance	Internal	Passing Juice
Introduction to the London Insurance Market	Internal	Passing Juice
Advanced Liability Insurance&#x3a; Emerging Risks and Recent Developments	Internal	Passing Juice
Insurance Law&#x3a; The Insurance Contract	Internal	Passing Juice
VIEW ALL COURSES AND EVENTS	Internal	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
insurance	14	✓	✓	✓	✓
apr	7	✗	✗	✗	✗
liability	7	✗	✗	✗	✗
mar	6	✓	✓	✗	✗
introduction	4	✗	✗	✗	✗

Usability

	Url	Domain : imcna-seminars.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	Missing doctype
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 13 Warnings : 13
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✔ Apple Icon✔ Meta Viewport Tag✔ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://imcna-seminars.com/sitemap.xml</p>
	Robots.txt	<p>http://imcna-seminars.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>