



Seo Analyzer impacthouse.ltd

Generated on March 15 2022 17:34 PM






The score is 55/100







SEO Content

	Title	<p>ImpactHouse International</p> <p>Length : 25</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>ImpactHouse is a consulting firm adept at solving social problems, lobbying and deploying multi-dimensional participatory communication approaches for uniform comprehension and acceptance of development messages.</p> <p>Length : 212</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1377 1481 2049"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_GB</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>ImpactHouse International</td> </tr> <tr> <td>description</td> <td>ImpactHouse is a consulting firm adept at solving social problems, lobbying and deploying multi-dimensional participatory communication approaches for uniform comprehension and acceptance of development messages.</td> </tr> <tr> <td>url</td> <td>https://impacthouse.ltd/home/</td> </tr> <tr> <td>site_name</td> <td>ImpactHouse International</td> </tr> </tbody> </table>	Property	Content	locale	en_GB	type	website	title	ImpactHouse International	description	ImpactHouse is a consulting firm adept at solving social problems, lobbying and deploying multi-dimensional participatory communication approaches for uniform comprehension and acceptance of development messages.	url	https://impacthouse.ltd/home/	site_name	ImpactHouse International
Property	Content															
locale	en_GB															
type	website															
title	ImpactHouse International															
description	ImpactHouse is a consulting firm adept at solving social problems, lobbying and deploying multi-dimensional participatory communication approaches for uniform comprehension and acceptance of development messages.															
url	https://impacthouse.ltd/home/															
site_name	ImpactHouse International															

SEO Content

		<p>image https://impacthouse.ltd/imh/wp-content/uploads/2020/04/profile-image-1.png</p> <p>image:width 1000</p> <p>image:height 1000</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>1</td> <td>0</td> <td>4</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H3] ImpactHouse • [H5] Media & Advocacy Tool • [H5] Social Good Consulting • [H5] Centre for Development Communication • [H5] Political Education Tool 	H1	H2	H3	H4	H5	H6	0	0	1	0	4	0
H1	H2	H3	H4	H5	H6									
0	0	1	0	4	0									
	Images	<p>We found 5 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	Text/HTML Ratio	<p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												

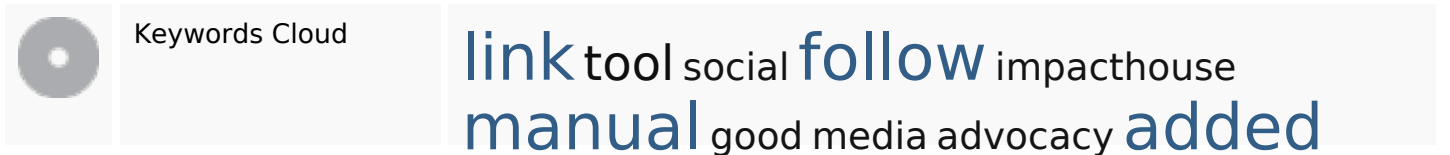
SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 2 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 100%</p> <p>Internal Links 0%</p>

In-page links

Anchor	Type	Juice
Follow a manual added link	External	Passing Juice
Follow a manual added link	External	Passing Juice

SEO Keywords









Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
follow	4	✘	✘	✘	✘
manual	4	✘	✘	✘	✘
added	4	✘	✘	✘	✘
link	4	✘	✘	✘	✘
tool	2	✘	✘	✘	✔





Usability

	Url	Domain : impacthouse.ltd Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 12
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
--	---------------------	--

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://impacthouse.ltd/sitemap.xml
	Robots.txt	http://impacthouse.ltd/robots.txt Great, your website has a robots.txt file.

Optimization



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.