Seo Analyzer
impacttrophies.co.uk

Generated on March 07 2022 01:23 AM

The score is 69/100

SEO Content

✓	Title	Trophies, Medals & Awards | Impact Trophies **Length : 47** Perfect, your title contains between 10 and 70 characters.
✓	Description	Trophies, Medals & Awards - low prices on sports trophies, football trophies, football medals, school trophies, company awards, medals and ribbons **Length : 150** Great, your meta description contains between 70 and 160 characters.
✓	Keywords	Trophies, medals, awards Good, your page contains meta keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
●	Headings	

H1	H2	H3	H4	H5	H6
1	3	21	0	0	0

- [H1] Trophies, Medals & Awards
- [H2] Trophy Cups, Shields & Awards
- [H2] Sports Medals & Ribbons
- [H2] Trophies, Medals & Awards
- [H3]
- [H3] TROPHIES & AWARDS
- [H3] MEDALS & RIBBONS
- [H3] SHOP BY SPORT
- [H3] SHOP BY ACTIVITY
- [H3] Trophy Cups
- [H3] Glass Trophies
- [H3] Engraved Medals
- [H3] Shields & Plaques
- [H3] Business Awards & Gifts
- [H3] School Trophies & Medals
- [H3] Engraved Gifts

SEO Content

		- [H3] Sale Trophies & Medals - [H3] Football Trophies - [H3] Rugby Trophies - [H3] Cricket Trophies - [H3] Tennis Trophies - [H3] Football Medals - [H3] Rugby Medals - [H3] Athletics Medals - [H3] Swimming Medals
❌	Images	We found 38 images on this web page. 10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **38%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 35 links including 1 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.86% Internal Links 97.14%

In-page links

Anchor	Type	Juice

In-page links

TROPHIES	Internal	Passing Juice
MEDALS	Internal	Passing Juice
BY SPORT	Internal	Passing Juice
BY ACTIVITY	Internal	Passing Juice
COMPANY AWARDS	Internal	Passing Juice
SCHOOL TROPHIES	Internal	Passing Juice
GLASS TROPHIES	Internal	Passing Juice
ENGRAVED GIFTS	Internal	Passing Juice
BULK TROPHIES	Internal	Passing Juice
BULK MEDALS	Internal	Passing Juice
SALE	Internal	Passing Juice
Sign in	Internal	Passing Juice
Register	Internal	Passing Juice
My wish list	Internal	Passing Juice
Contact us	Internal	Passing Juice
FREE UK MAINLAND DELIVERY on orders over £99	Internal	Passing Juice
FREE PLATE ENGRAVING up to 120 characters	Internal	Passing Juice
Trustpilot	External	Passing Juice
Trophy Cups	Internal	Passing Juice
Engraved Medals	Internal	Passing Juice
Shields & Plaques	Internal	Passing Juice
Football Trophies	Internal	Passing Juice
Rugby Trophies	Internal	Passing Juice
Cricket Trophies	Internal	Passing Juice
Tennis Trophies	Internal	Passing Juice
Football Medals	Internal	Passing Juice
Rugby Medals	Internal	Passing Juice
Athletics Medals	Internal	Passing Juice

In-page links

Swimming Medals		Internal	Passing Juice
About us		Internal	Passing Juice
Terms & Conditions		Internal	Passing Juice
Privacy & Cookie policy		Internal	Passing Juice
Returns Policy		Internal	Passing Juice
Payment Methods		Internal	Passing Juice
Public Sector Credit Accounts		Internal	Passing Juice

SEO Keywords

Keywords Cloud	football logo school sports rugby awards medals trophies ribbons engraved

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
medals	70	✔	✔	✔	✔
trophies	63	✔	✔	✔	✔
awards	28	✔	✔	✔	✔
ribbons	22	✖	✖	✔	✔
football	18	✖	✖	✔	✔

Usability

	Url	Domain : impacttrophies.co.uk Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

Usability

✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 10 Warnings : 21
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⊙	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

⊙	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. http://impacttrophies.co.uk/sitemap.xml https://www.impacttrophies.co.uk/sitemap.xml
✅	Robots.txt	http://impacttrophies.co.uk/robots.txt Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool. Google Analytics