

Seo Analyzer ims.ca

Generated on February 02 2022 12:33 PM





The score is 56/100







SEO Content

| | Title | IMS - Inquiry Management Systems Length : 32 Perfect, your title contains between 10 and 70 characters. | | | | | | | | | | | | |
|-------------|----------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------|-------|----------------------------------|-------------|----------------------------------------------------------------------------------|------|---------|-------|----------------------------|-----|-------------------|
| | Description | Ad Tracking, Lead Generation, Recruitment, Big Data and Not-for-Profit Solutions Length : 80 Great, your meta description contains between 70 and 160 characters. | | | | | | | | | | | | |
| | Keywords | Ad Tracking, Lead Generation, Recruitment, Big Data, Not-for-Profit Good, your page contains meta keywords. | | | | | | | | | | | | |
| | Og Meta Properties | Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>IMS - Inquiry Management Systems</td></tr><tr><td>description</td><td>Ad Tracking, Lead Generation, Recruitment, Big Data and Not-for-Profit Solutions</td></tr><tr><td>type</td><td>article</td></tr><tr><td>image</td><td>graphics/adtracking-pc.png</td></tr><tr><td>url</td><td>http://www.ims.ca</td></tr></tbody></table> | Property | Content | title | IMS - Inquiry Management Systems | description | Ad Tracking, Lead Generation, Recruitment, Big Data and Not-for-Profit Solutions | type | article | image | graphics/adtracking-pc.png | url | http://www.ims.ca |
| Property | Content | | | | | | | | | | | | | |
| title | IMS - Inquiry Management Systems | | | | | | | | | | | | | |
| description | Ad Tracking, Lead Generation, Recruitment, Big Data and Not-for-Profit Solutions | | | | | | | | | | | | | |
| type | article | | | | | | | | | | | | | |
| image | graphics/adtracking-pc.png | | | | | | | | | | | | | |
| url | http://www.ims.ca | | | | | | | | | | | | | |
| | Headings | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>4</td><td>0</td><td>0</td><td>4</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] See all your sales leads in one place• [H1] Improve your advertiser's ROI• [H1] Get more business for your Job Board• [H1] Scraping, Analysis and Delivery of Big Data• [H4] Ad Tracking• [H4] Lead Generation | H1 | H2 | H3 | H4 | H5 | H6 | 4 | 0 | 0 | 4 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 4 | 0 | 0 | 4 | 0 | 0 | | | | | | | | | |

SEO Content

| | | |
|-----------------------------------------------------------------------------------|-----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| | | <ul style="list-style-type: none">• [H4] Recruitment• [H4] Data Services |
|  | Images | We found 5 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : 4% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

SEO Links

| | | |
|-------------------------------------------------------------------------------------|-------------------------|--------------------------------------------------------------------------------------------------------|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 11 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 27.27% Internal Links 72.73% |


In-page links

| Anchor | Type | Juice |
|-----------------------------|----------|---------------|
| Ad Tracking | Internal | Passing Juice |
| Lead Gen | Internal | Passing Juice |
| Recruitment | Internal | Passing Juice |
| | | |

In-page links

| | | |
|-----------------------------------------------|----------|---------------|
| Big Data | Internal | Passing Juice |
| Not-for-Profit | External | Passing Juice |
| Client Login | External | Passing Juice |
| - | External | Passing Juice |
| Home | Internal | Passing Juice |
| Contact Sales | Internal | Passing Juice |
| About IMS | Internal | Passing Juice |
| Privacy & Cookie Policies | Internal | Passing Juice |



SEO Keywords

| | | |
|----------------------------------------------------------------------------------|----------------|-----------------------------------------------------------------------------------|
|  | Keywords Cloud | reserved privacy cookie systems policies all rights management inquiry ims |
|----------------------------------------------------------------------------------|----------------|-----------------------------------------------------------------------------------|

Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|------------|---------|-------|----------|-------------|----------|
| ims | 4 | ✓ | ✗ | ✗ | ✗ |
| inquiry | 1 | ✓ | ✗ | ✗ | ✗ |
| management | 1 | ✓ | ✗ | ✗ | ✗ |
| systems | 1 | ✓ | ✗ | ✗ | ✗ |
| all | 1 | ✗ | ✗ | ✗ | ✓ |


Usability

| | | |
|------------------------------------------------------------------------------------|--------------|-----------------------------------------|
|  | Url | Domain : ims.ca Length : 6 |
|  | Favicon | Great, your website has a favicon. |
| | Printability | We could not find a Print-Friendly CSS. |

Usability

| | | |
|-----------------------------------------------------------------------------------|-------------|------------------------------------------------------------------------------------------------------------------------------------------|
|  | | |
|  | Language | You have not specified the language. Use this free meta tags generator to declare the intended language of your website. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |




Document

| | | |
|-------------------------------------------------------------------------------------|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 5 Warnings : 4 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip. |

Mobile

| | | |
|-------------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|-------------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

Optimization

| | | |
|----------------------------------------------------------------------------------|-------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | Great, your website has an XML sitemap. http://ims.ca/sitemap.xml |
|  | Robots.txt | http://ims.ca/robots.txt Great, your website has a robots.txt file. |
|  | Analytics | Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |