



Seo Analyzer insider.ru

Generated on March 20 2022 11:16 AM





The score is 29/100





SEO Content

	Title	<p>Клуб владельцев интернет магазинов insider (тренинги, повышение продаж в интернете)</p> <p>Length : 83</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>https://insider.ru/</td></tr></tbody></table>	Property	Content	url	https://insider.ru/								
Property	Content													
url	https://insider.ru/													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>23</td><td>0</td><td>7</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1]• [H2] О сообществе• [H2] Новое на сайте• [H2] Школа• [H2] Кейсы членов сообщества• [H2] Интернет-магазины членов сообщества• [H2] Kirby-russia.ru/• [H2] Tfl-shop.ru• [H2] Video-Shoper.ru• [H2] Kupitalon.ru• [H2] Bonaromat.ru• [H2] Bodo.ru• [H2] kinderama.ru	H1	H2	H3	H4	H5	H6	1	23	0	7	0	0
H1	H2	H3	H4	H5	H6									
1	23	0	7	0	0									



SEO Content

		<ul style="list-style-type: none">• [H2] DeoShop.ru• [H2] terempsk.ru• [H2] ECOchehol.ru• [H2] sandal-tex.ru• [H2] Shop-avtopilot.ru• [H2] Network-it.ru• [H2] Rightbag.ru• [H2] LensDay.ru• [H2] Klemma.su• [H2] Turborobot.ru• [H2] Получите книгу от основателей Имсайдера. План открытия интернет-магазина• [H4] 60 минут с Николаем Федоткиным "Новый локдаун — как действовать прямо сейчас"• [H4] Имсайдер — плохие отзывы• [H4] 60 минут с Николаем Федоткиным "Подготовка к сезону весна-лето"• [H4] ПЛАН ОТКРЫТИЯ ИНТЕРНЕТ-МАГАЗИНА• [H4] Интенсив «Запуск интернет-магазина за 24 часа без гроша в кармане»• [H4] Вебинар «Запуск бизнеса на OZON»• [H4] Вебинар «Пошаговый план открытия интернет-магазина»
	Images	We found 48 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 26 links including 1 link(s) to files

SEO Links

		
	Statistics	External Links : noFollow 15.38% External Links : Passing Juice 0% Internal Links 84.62%


In-page links

Anchor	Type	Juice
Узнать больше	Internal	Passing Juice
О нас	Internal	Passing Juice
Команда	Internal	Passing Juice
Расписание	Internal	Passing Juice
Статьи	Internal	Passing Juice
Коучинг	Internal	Passing Juice
Книга	Internal	Passing Juice
Я не могу войти	Internal	Passing Juice
Регистрация	Internal	Passing Juice
Назад	Internal	Passing Juice
Полная история...	Internal	Passing Juice
60 минут с Николаем Федоткиным "Новый локдаун — как действовать прямо сейчас"	Internal	Passing Juice
Имсайдер — плохие отзывы	Internal	Passing Juice
60 минут с Николаем Федоткиным "Подготовка к сезону весна-лето"	Internal	Passing Juice
Узнать больше	Internal	Passing Juice
Узнать больше	Internal	Passing Juice
Узнать больше	Internal	Passing Juice
Кейсы членов сообщества	Internal	Passing Juice
Muraveydom.ru	External	noFollow

In-page links

Kaiser36.ru	External	noFollow
Besedka72.ru	External	noFollow
PuskDVS.ru	External	noFollow
Пример письма	Internal	Passing Juice
Политика конфиденциальности	Internal	Passing Juice
Оферта	Internal	Passing Juice
Реквизиты	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	письма запись пример бесплатно получите полезного ничего нашли что верим
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
получите	2	✘	✘	✘	✔
запись	1	✘	✘	✘	✘
пример	1	✘	✘	✘	✘
письма	1	✘	✘	✘	✘
верим	1	✘	✘	✘	✘












Usability

	Url	Domain : insider.ru Length : 10
	Favicon	Great, your website has a favicon.



Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 67 Warnings : 25				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td></td><td>19</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences		19
Deprecated tags	Occurrences					
	19					
	Speed Tips	<ul style="list-style-type: none"> Attention! Try to avoid nested tables in HTML. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.				





Mobile

	Mobile Optimization	 Apple Icon
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Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://insider.ru/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="553 994 1481 1070"> Google Analytics</div>