

Seo Analyzer in.gov

Generated on February 02 2022 01:09 AM

The score is 55/100







SEO Content

| | Title | IN.gov The Official Website of the State of Indiana Length : 53 Perfect, your title contains between 10 and 70 characters. | | | | | | | | | | | | |
|----|--------------------|--|----|----|----|----|----|----|---|----|---|----|---|---|
| | Description | A State that Works. IN.gov is the official website of the State of Indiana and your place to find information, services, news and events related to Indiana government. Length : 167 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length. | | | | | | | | | | | | |
| | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. | | | | | | | | | | | | |
| | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. | | | | | | | | | | | | |
| | Headings | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>9</td><td>10</td><td>3</td><td>52</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Header• [H1] Core Main Banner Content• [H1] Welcome To Indiana• [H1] Indiana at a Glance• [H1] Governor Holcomb and Elected Officials Content• [H1] IN.gov Map• [H1] IN.gov Map• [H1] IN.gov Info• [H1] Footer• [H2] Main Navigation• [H2] Indiana at a Glance• [H2] A Word From Governor Holcomb• [H2] IN.gov Elected Officials• [H2] Latest IN.gov News & Events• [H2] Get Help | H1 | H2 | H3 | H4 | H5 | H6 | 9 | 10 | 3 | 52 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 9 | 10 | 3 | 52 | 0 | 0 | | | | | | | | | |





SEO Content

- [H2] Quick Information
- [H2] State Information
- [H2] IN.gov Settings
- [H2] Social Media Links
- [H3] Accessibility & Settings
- [H3] Stay Updated with IN.gov
- [H3] Emergency Numbers
- [H4] AccessiBe
- [H4] Browse Aloud
- [H4] Text Only
- [H4] Google Translate
- [H4] Contrast Setting
- [H4] Text Setting
- [H4] IN.gov Homepage Setting
- [H4] Department of Homeland Security
- [H4] Indiana State Police
- [H4] Indiana Department of Health
- [H4] Indiana Office of Technology
- [H4] Indiana Department of Correction
- [H4] Environmental Management
- [H4] Coronavirus (COVID-19)
- [H4] Indiana Department of Health
- [H4] Indiana Department of Child Services
- [H4] Indiana Public Retirement System
- [H4] Family and Social Services Administration
- [H4] Department of Workforce Development
- [H4] Early Learning / Childcare
- [H4] Indiana State Library
- [H4] Indiana Department of Education
- [H4] Indiana Commission for Higher Education
- [H4] State Board of Education
- [H4] More Education Institutes
- [H4] Department of Natural Resources
- [H4] Fish & Wildlife
- [H4] State Parks
- [H4] Places to Go
- [H4] Things to Do
- [H4] Fees, Licenses & Permits
- [H4] Bureau of Motor Vehicles
- [H4] Indiana Department of Transportation
- [H4] Indiana Public Transportation Information
- [H4] Important BMV Links
- [H4] Important INDOT Links
- [H4] Travel Conditions
- [H4] Indiana Arts Commission
- [H4] Indiana Gaming Commission
- [H4] Indiana State Museums
- [H4] Indiana State Fair
- [H4] Visit Indiana
- [H4] Indiana Outdoor Recreation
- [H4] Jobs
- [H4] Government Search
- [H4] Online Services & Forms
- [H4] Government Branches
- [H4] Other Resources
- [H4] Help & Resources

SEO Content

| | | |
|---|-----------------|---|
| | | <ul style="list-style-type: none"> • [H4] State Locations Map • [H4] For Any Information(800)457-8283 • [H4] For Any Information(800) 457-8283 |
|  | Images | <p>We found 19 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> |
|  | Text/HTML Ratio | <p>Ratio : 18%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p> |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Great, there are no Iframes detected on this page. |

SEO Links

| | | |
|---|-------------------------|---|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links | We found a total of 167 links including 0 link(s) to files |
|  | Statistics | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 10.18%</p> <p>Internal Links 89.82%</p> |

In-page links

| Anchor | Type | Juice |
|---------------------------|----------|---------------|
| Residents | Internal | Passing Juice |
| Visitors | Internal | Passing Juice |
| Business | Internal | Passing Juice |

In-page links

| | | |
|--|----------|---------------|
| Government | Internal | Passing Juice |
| State Jobs | Internal | Passing Juice |
| State Employees | Internal | Passing Juice |
| Jobs / Employment | Internal | Passing Juice |
| Health Programs | Internal | Passing Juice |
| BMV Branches | Internal | Passing Juice |
| Professional Licenses | Internal | Passing Juice |
| Driver's Licenses / IDs | Internal | Passing Juice |
| Outdoor Licenses | Internal | Passing Juice |
| Education | Internal | Passing Juice |
| Individual Income Taxes | Internal | Passing Juice |
| Forms | Internal | Passing Juice |
| Police / Corrections | Internal | Passing Juice |
| Activities | Internal | Passing Juice |
| Online Services | Internal | Passing Juice |
| Travel Advisories | Internal | Passing Juice |
| Handgun License | Internal | Passing Juice |
| Courts & Legislature | Internal | Passing Juice |
| Child Care Finder | Internal | Passing Juice |
| State Code / Laws | Internal | Passing Juice |
| State Archives | Internal | Passing Juice |
| County Information | Internal | Passing Juice |
| Transparency | Internal | Passing Juice |
| Visit Indiana | External | Passing Juice |
| State Parks | Internal | Passing Juice |
| Indiana State Museum | External | Passing Juice |
| Indiana State Fair | External | Passing Juice |
| Casino Locations | Internal | Passing Juice |
| | | |

In-page links

| | | |
|--|----------|---------------|
| Campgrounds | Internal | Passing Juice |
| Indiana War Memorial | Internal | Passing Juice |
| White River State Park | External | Passing Juice |
| Indiana State Police | Internal | Passing Juice |
| Convention Center | External | Passing Juice |
| Events Calendar | Internal | Passing Juice |
| Licenses | Internal | Passing Juice |
| Permits | Internal | Passing Juice |
| Taxes | Internal | Passing Juice |
| Start a Business | Internal | Passing Juice |
| Employment | Internal | Passing Juice |
| Grants | Internal | Passing Juice |
| NextLevel Jobs | External | Passing Juice |
| Hiring Reporting | External | Passing Juice |
| Procurement | Internal | Passing Juice |
| Out of State | Internal | Passing Juice |
| Notary | Internal | Passing Juice |
| BMV | Internal | Passing Juice |
| SOS Business Division | Internal | Passing Juice |
| Transparency | Internal | Passing Juice |
| State Code / Law | Internal | Passing Juice |
| State Employee Resources | Internal | Passing Juice |
| Governor Holcomb | Internal | Passing Juice |
| Lieutenant Governor | Internal | Passing Juice |
| Attorney General | Internal | Passing Juice |
| State Election Division | Internal | Passing Juice |
| State Information Center | Internal | Passing Juice |
| Department of Revenue | Internal | Passing Juice |
| | | |

In-page links

| | | |
|---|----------|---------------|
| Judicial Branch | Internal | Passing Juice |
| Education | Internal | Passing Juice |
| State Personnel Department | Internal | Passing Juice |
| Association of Indiana Counties | External | Passing Juice |
| Accelerate Indiana Municipalities | External | Passing Juice |
| Local Government Finance | Internal | Passing Juice |
| Indiana Chamber | External | Passing Juice |
| Indiana Township Association | External | Passing Juice |
| mylocal.IN.gov | Internal | Passing Juice |
| Emergency Medical Services | Internal | Passing Juice |
| Get Prepared | Internal | Passing Juice |
| Response and Recovery | Internal | Passing Juice |
| School Safety | Internal | Passing Juice |
| Crime Reporting | Internal | Passing Juice |
| Firearms Licensing | Internal | Passing Juice |
| Coronavirus | Internal | Passing Juice |
| Emergency Preparedness | Internal | Passing Juice |
| Evironmental Public Health | Internal | Passing Juice |
| Cybersecurity | Internal | Passing Juice |
| Security | Internal | Passing Juice |
| Project Risk Management | Internal | Passing Juice |
| Emergency Response Operations | Internal | Passing Juice |
| Re-Entry | Internal | Passing Juice |
| Sex and Violent Offender Registry | Internal | Passing Juice |
| Emergency Response | Internal | Passing Juice |
| Air Quality | Internal | Passing Juice |
| Land Quality | Internal | Passing Juice |
| Water Quality | Internal | Passing Juice |
| | | |

In-page links

| | | |
|---|----------|---------------|
| Drug Overdose Prevention | Internal | Passing Juice |
| Healthy Hoosiers Foundation | Internal | Passing Juice |
| Long Term Care / Nursing Homes | Internal | Passing Juice |
| Adoption | Internal | Passing Juice |
| Children's Mental Health Initiative | Internal | Passing Juice |
| Foster Care | Internal | Passing Juice |
| Forms | Internal | Passing Juice |
| Investing | Internal | Passing Juice |
| Retirement Education | Internal | Passing Juice |
| Disability Services | Internal | Passing Juice |
| Early Learning / Childcare | Internal | Passing Juice |
| Family Resources | Internal | Passing Juice |
| Unemployment | Internal | Passing Juice |
| Veterans Services | Internal | Passing Juice |
| WorkOne | Internal | Passing Juice |
| Administrators | Internal | Passing Juice |
| Families | Internal | Passing Juice |
| Teachers | Internal | Passing Juice |
| Financial Aid | Internal | Passing Juice |
| Reports | Internal | Passing Juice |
| Student Resources | External | Passing Juice |
| Bullying | Internal | Passing Juice |
| Charter Schools | Internal | Passing Juice |
| Indiana Academic Standards | Internal | Passing Juice |
| Indiana School for the Blind | Internal | Passing Juice |
| Indiana School for the Deaf | External | Passing Juice |
| Indiana Charter School Board | Internal | Passing Juice |
| Fish & Wildlife Areas | Internal | Passing Juice |
| | | |

In-page links

| | | |
|---|----------|---------------|
| Trails | External | Passing Juice |
| Where to Fish | Internal | Passing Juice |
| Where to Hunt | Internal | Passing Juice |
| Camping | External | Passing Juice |
| Fishing | Internal | Passing Juice |
| Biking | Internal | Passing Juice |
| Hiking & Riding | Internal | Passing Juice |
| Hunting & Fishing Licenses | Internal | Passing Juice |
| Fish & Wildlife Permits | Internal | Passing Juice |
| State Park Permits | External | Passing Juice |
| State Park Fees | Internal | Passing Juice |
| Licenses Permits & ID's | Internal | Passing Juice |
| Registration and Plates | Internal | Passing Juice |
| myBMV | Internal | Passing Juice |
| Find a BMV Branch or Connect Kiosk | Internal | Passing Juice |
| District Maps | Internal | Passing Juice |
| Major Projects | Internal | Passing Juice |
| Safety | Internal | Passing Juice |
| Bridges | Internal | Passing Juice |
| Job search & career training | Internal | Passing Juice |
| Indiana Economic Development Council (IEDC) | Internal | Passing Juice |
| Apply for job with state | Internal | Passing Juice |
| Find a government employee | Internal | Passing Juice |
| Find an agency | Internal | Passing Juice |
| Elected Officials (Executive) | Internal | Passing Juice |
| General Assembly | Internal | Passing Juice |
| Judicial Branch | Internal | Passing Juice |
| News & Events | Internal | Passing Juice |
| | | |

In-page links

| | | |
|---|----------|---------------|
| Email Announcements & Subscription | External | Passing Juice |
| Government Social Media | Internal | Passing Juice |
| Visit Homepage | Internal | Passing Juice |
| Visit Homepage | Internal | Passing Juice |
| Visit Homepage | Internal | Passing Juice |
| Visit Homepage | Internal | Passing Juice |
| Visit Homepage | Internal | Passing Juice |
| Visit Homepage | Internal | Passing Juice |
| Live Chat with State Information Center | Internal | Passing Juice |
| Email State Information Center | Internal | Passing Juice |
| Find a Person | Internal | Passing Juice |
| Find an Agency | Internal | Passing Juice |
| IN.gov User Survey | Internal | Passing Juice |
| Advanced Search | Internal | Passing Juice |
| Policies | Internal | Passing Juice |
| Sitemap | Internal | Passing Juice |
| IN.gov FAQs | Internal | Passing Juice |
| State Employee Resources | Internal | Passing Juice |
| Maps & Information | Internal | Passing Juice |
| IN.gov News & Events | Internal | Passing Juice |
| Email Updates - GovDelivery | Internal | Passing Juice |
| Indiana Code | Internal | Passing Juice |
| Indiana Administrative Code | Internal | Passing Juice |
| Awards | Internal | Passing Juice |

SEO Keywords



Keywords Cloud


link see **state** more department government
information governor **indiana** gov

SEO Keywords




Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| state | 37 | ✓ | ✗ | ✓ | ✓ |
| indiana | 32 | ✓ | ✗ | ✓ | ✓ |
| gov | 18 | ✓ | ✗ | ✓ | ✓ |
| link | 18 | ✗ | ✗ | ✗ | ✓ |
| more | 17 | ✗ | ✗ | ✗ | ✓ |









Usability

| | | |
|--|--------------|---|
|  | Url | Domain : in.gov Length : 6 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |





Document

| | | |
|--|--------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 13 Warnings : 27 |




Document

| | | |
|--|-----------------|--|
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|--|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt | <p>http://in.gov/robots.txt</p> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be</p> |

Optimization

good to install a second in order to cross-check the data.