

Seo Analyzer inboxarmy.com

Generated on February 02 2022 08:12 AM

The score is 62/100



SEO Content

| | Title | Innovative Full Service Email Marketing Agency - InboxArmy Length : 58 Perfect, your title contains between 10 and 70 characters. | | | | | | | | | | | | | | |
|-------------|--|---|----------|---------|--------|-------|------|---------|-------|--|-------------|--|-----|----------------------------|-----------|------------|
| | Description | InboxArmy is a leading full-service email marketing agency. Our experienced team of email marketing specialists help our client to achieve their business goals. Call today! Length : 172 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length. | | | | | | | | | | | | | | |
| | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. | | | | | | | | | | | | | | |
| | Og Meta Properties | Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Innovative Full Service Email Marketing Agency - InboxArmy</td></tr><tr><td>description</td><td>InboxArmy is a leading full-service email marketing agency. Our experienced team of email marketing specialists help our client to achieve their business goals. Call today!</td></tr><tr><td>url</td><td>https://www.inboxarmy.com/</td></tr><tr><td>site_name</td><td>Inbox Army</td></tr></tbody></table> | Property | Content | locale | en_US | type | website | title | Innovative Full Service Email Marketing Agency - InboxArmy | description | InboxArmy is a leading full-service email marketing agency. Our experienced team of email marketing specialists help our client to achieve their business goals. Call today! | url | https://www.inboxarmy.com/ | site_name | Inbox Army |
| Property | Content | | | | | | | | | | | | | | | |
| locale | en_US | | | | | | | | | | | | | | | |
| type | website | | | | | | | | | | | | | | | |
| title | Innovative Full Service Email Marketing Agency - InboxArmy | | | | | | | | | | | | | | | |
| description | InboxArmy is a leading full-service email marketing agency. Our experienced team of email marketing specialists help our client to achieve their business goals. Call today! | | | | | | | | | | | | | | | |
| url | https://www.inboxarmy.com/ | | | | | | | | | | | | | | | |
| site_name | Inbox Army | | | | | | | | | | | | | | | |
| | Headings | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>16</td><td>16</td><td>41</td><td>0</td><td>14</td></tr></tbody></table> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 16 | 16 | 41 | 0 | 14 | | |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | | | |
| 1 | 16 | 16 | 41 | 0 | 14 | | | | | | | | | | | |

SEO Content

- [H1] Full Service Email Marketing Agency
- [H2] Read What Our Clients Say
- [H2] Case Study
- [H2] We Are The Swiss Army Knife Of Email Marketing
- [H2] 40+
- [H2] 120+
- [H2] 250+
- [H2] Our Email Marketing Agency Offers a Full Suite of Services to Fuel Your Email Marketing Success
- [H2] Multi-ESP Support
- [H2] Trusted by Popular Brands
- [H2] You Are Short Of Time And Resources, Now You Can Have Both. Hire Email Marketing Expert / Consultant on Demand
- [H2] Want To Off load Your Email Marketing Work?
- [H2] We've Been Published On
- [H2] Featured Articles
- [H2] Expert Interview Series
- [H2] Download Free Guides
- [H2] Multi-ESP Support
- [H3] Email Marketing Strategy
- [H3] Email Campaign Management
- [H3] Email Marketing Automation
- [H3] Email Template Production
- [H3] ESP Vendor Evaluation and Migration
- [H3] Email Deliverability
- [H3] Salesforce Marketing Cloud Expert
- [H3] Klaviyo Email Marketing Expert
- [H3] Email Designer and /or Coder
- [H3] Email Automation Expert
- [H3] Hubspot Expert
- [H3] Salesforce Expert
- [H3] Email Campaign Manager
- [H3] Data Management Expert
- [H3] Klaviyo Expert
- [H3] Marketo Expert
- [H4] We provide support for 50+ ESPs View all Case Studies
- [H4] We provide support for 50+ ESPs View all Case Studies
- [H4] Guides
- [H4] Videos
- [H4] Articles
- [H4] Case Studies
- [H4] Ciera Bullock
- [H4] Eric Choi
- [H4] Riley Haemer
- [H4] Devanshi Patel
- [H4] Brian Bradford
- [H4] Kerry O'Brien
- [H4] Kit Kohler
- [H4] John Powers
- [H4] Lisa Brown Shosteck
- [H4] Larrin
- [H4] Tristen Richardson
- [H4] Andrew Miller
- [H4] Phil Iannuzzi
- [H4] Manuel De La Cruz

SEO Content

- [H4] How We Helped Our SaaS Client Grow Their Email List (20x), Premium Users (30x), & Revenue (34x)
- [H4] Holiday Marketing Emails: How We Increased Holiday Revenue By 770% For Our eCommerce Client
- [H4] How We Increased Welcome Email Revenue By 700% For Versare
- [H4] Email Design: The Templates That Doubled Revenue For Vitamedica
- [H4] Email Automations: How We Grew Our eCommerce Client's Revenue By 77%
- [H4] How We Increased Our eCommerce Client's Revenue By 538% With Abandoned Cart Emails
- [H4] Authority-Building Newsletters: How We Helped Rankings.io Position as the SEO agency of choice
- [H4] eCommerce Email Design: The Templates That Grew A 100K List & Increased Revenue By 77% For Boie
- [H4] Vitamedica has 2x Email Revenue & Program Reach with InboxArmy's Help
- [H4] How InboxArmy Helps the Email Experience Council Send Better Email to Serve Members Better
- [H4] Certified ESP Experts
- [H4] Email Marketers
- [H4] Years of Combined Experience
- [H4] How To Choose The Best Email Marketing Agency For Your Business
- [H4] How Covid-19 Has Affected the Email Marketing Industry (And Tips for Remote Working)
- [H4] The Journey of Email in 2020 (and the Future of Email Marketing)
- [H4] A Really Simple Guide To Email Drip Campaigns
- [H4] The Ultimate Email Marketing Strategy Guide - Everything You Need to Know
- [H4] Email Segmentation: How eCommerce Businesses can Segment their Email Lists
- [H4] Ecommerce Email: 19 Type of Emails you should be sending Religiously
- [H4] Let's Stay in touch
- [H6] Email & Automation Manager
- [H6] Head of Marketing
- [H6] Global Director, Digital Consumer Engagement
- [H6] Strategic Marketing Director
- [H6] Executive Director
- [H6] Marketing Specialist
- [H6] Director of Sales
- [H6] President
- [H6] Director
- [H6] CMO
- [H6] Sales and Marketing Manager
- [H6] Director of Marketing
- [H6] Co-Founder
- [H6] CEO






Images





We found 135 images on this web page.

Good, most or all of your images have alt attributes.

SEO Content

| | | |
|---|-----------------|--|
|  | Text/HTML Ratio | Ratio : 11% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

SEO Links

| | | |
|---|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 45 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 11.11% Internal Links 88.89% |

In-page links

| Anchor | Type | Juice |
|--|----------|---------------|
| Close | Internal | Passing Juice |
| View all Case Studies | Internal | Passing Juice |
| Email Marketing Expert | Internal | Passing Juice |
| Pricing | Internal | Passing Juice |
| Samples | Internal | Passing Juice |
| For Agencies | Internal | Passing Juice |
| About Us | Internal | Passing Juice |
| | | |

In-page links

| | | |
|--|----------|---------------|
| Contact Us | Internal | Passing Juice |
| Email Deliverability | Internal | Passing Juice |
| = | External | Passing Juice |
| = | External | Passing Juice |
| = | External | Passing Juice |
| = | External | Passing Juice |
| = | External | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| How To Choose The Best Email Marketing Agency For Your Business | Internal | Passing Juice |
| How Covid-19 Has Affected the Email Marketing Industry (And Tips for Remote Working) | Internal | Passing Juice |
| The Journey of Email in 2020 (and the Future of Email Marketing) | Internal | Passing Juice |
| Understanding Email Deliverability And How To Ensure Your Emails Reach Their Intended Destinations | Internal | Passing Juice |
| Stop! You're Running Your A/B Tests Wrong | Internal | Passing Juice |
| Are you an email marketing bandit? You could be breaking data management and privacy laws | Internal | Passing Juice |
| A Really Simple Guide To Email Drip Campaigns | Internal | Passing Juice |
| The Ultimate Email Marketing Strategy Guide &#8211; Everything You Need to Know | Internal | Passing Juice |

In-page links

| | | |
|--|----------|---------------|
| Email Segmentation: How eCommerce Businesses can Segment their Email Lists | Internal | Passing Juice |
| Ecommerce Email: 19 Type of Emails you should be sending Religiously | Internal | Passing Juice |
| Home | Internal | Passing Juice |
| Email Strategy and Audit | Internal | Passing Juice |
| Email Campaign Management | Internal | Passing Juice |
| Email Marketing Automation | Internal | Passing Juice |
| Email Template Production | Internal | Passing Juice |
| Email Marketing Services | Internal | Passing Juice |
| Klaviyo Email Marketing Expert | Internal | Passing Juice |
| ESP Vendor Evaluation and Migration | Internal | Passing Juice |
| Salesforce Marketing Cloud Expert | Internal | Passing Juice |
| © InboxArmy | Internal | Passing Juice |
| Inbox Army | Internal | noFollow |






SEO Keywords














Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| email | 163 | ✓ | ✗ | ✓ | ✓ |
| marketing | 99 | ✓ | ✗ | ✓ | ✓ |
| more | 34 | ✗ | ✗ | ✗ | ✗ |
| emails | 28 | ✗ | ✗ | ✗ | ✓ |
| inboxarmy | 28 | ✓ | ✗ | ✓ | ✓ |

Usability

| | | |
|--|--------------|---|
|  | Url | Domain : inboxarmy.com Length : 13 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |




Document

| | | |
|--|-----------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 442 Warnings : 8 |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip. |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none">✔ Apple Icon✔ Meta Viewport Tag✔ Flash content |
|--|---------------------|--|

Optimization

| | | |
|---|-------------|---|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <pre>http://inboxarmy.com/sitemap.xml https://www.inboxarmy.com/page-sitemap.xml https://www.inboxarmy.com/post-sitemap.xml</pre> |
|  | Robots.txt | <pre>http://inboxarmy.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |