



# Seo Analyzer independencetavern.com

Generated on April 03 2022 12:01 PM





The score is 37/100







## SEO Content

	Title	<p>The Independence - Santa Monica, CA</p> <p><b>Length : 35</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>16</td> <td>7</td> <td>5</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] A MODERN AMERICAN RESTAURANT</li> <li>• [H1] A PLACE FOR FRIENDS</li> <li>• [H1] AUTHENTIC FOOD</li> <li>• [H1] map marker pin205 Broadway, Santa Monica, CA 90401</li> <li>• [H1] About us</li> <li>• [H1] Private parties</li> <li>• [H1] Catering</li> <li>• [H1] Online Order</li> <li>• [H1] Reservations</li> <li>• [H1] Reviews</li> <li>• [H1] Newsletter</li> <li>• [H1] Location</li> <li>• [H1] Hours</li> <li>• [H1] Find us on...</li> <li>• [H1] Contact us</li> <li>• [H1] Newsletter</li> <li>• [H2] Pick up your favorite food</li> <li>• [H2] review by - Yelp</li> </ul>	H1	H2	H3	H4	H5	H6	16	7	5	0	0	0
H1	H2	H3	H4	H5	H6									
16	7	5	0	0	0									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H2] review by - Yelp</li> <li>• [H2] review by - Yelp</li> <li>• [H2] review by - Yelp</li> <li>• [H2] review by - Yelp</li> <li>• [H2] stay tuned for updates</li> <li>• [H3] Audrey C:</li> <li>• [H3] Vivian D:</li> <li>• [H3] Sarah R:</li> <li>• [H3] Lindelwa D:</li> <li>• [H3] Dilenia A:</li> </ul>
	Images	<p>We found 12 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 17 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 41.18%</p> <p>Internal Links 58.82%</p>


## In-page links

Anchor	Type	Juice
--------	------	-------

## In-page links

<a href="#">Book Table</a>	External	Passing Juice
<a href="#">Skip to Main Content</a>	Internal	Passing Juice
<a href="#">RESERVATIONS</a>	External	Passing Juice
<a href="#">MENU</a>	Internal	Passing Juice
<a href="#">DRINKS</a>	Internal	Passing Juice
<a href="#">SPECIALS</a>	Internal	Passing Juice
<a href="#">EVENTS</a>	Internal	Passing Juice
<a href="#">ORDER</a>	External	Passing Juice
<a href="#">Order</a>	External	Passing Juice
<a href="#">Website design, Social Media marketing and Email marketing provided by SpotHopper.</a>	External	Passing Juice
<a href="#">Reserve</a>	External	Passing Juice
<a href="#">Learn More.</a>	Internal	Passing Juice
<code>#{e.website_footer_label}</code>	Internal	Passing Juice
<code>' + match[1] + '-' + match[2] + '-' + match[3] + '</code>	Internal	Passing Juice
<code>' + btnText + '</code>	Internal	Passing Juice
<code>' + btnText + '</code>	Internal	Passing Juice
<a href="#">commission free ordering platform!</a>	External	Passing Juice

## SEO Keywords

	Keywords Cloud	
--	----------------	--












## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
---------	---------	-------	----------	-------------	----------

## Usability

	Url	Domain : independencetavern.com Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 20 Warnings : 46
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
--	---------------------	--

## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://independencetavern.com/sitemap.xml">http://independencetavern.com/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://independencetavern.com/robots.txt">http://independencetavern.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> <a href="#">Google Analytics</a></p>