








# Seo Analyzer infantjournal.co.uk

Generated on February 11 2022 10:34 AM





The score is **61/100**







## SEO Content

	<p>Title</p>	<p>Infant journal</p> <p><b>Length : 14</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Infant journal is the leading UK publication for the multidisciplinary team that cares for vulnerable sick or premature babies in their first year of life. Published bi-monthly, the journal contains authoritative articles with a clinical or practical bias written by experts in their field.</p> <p><b>Length : 290</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>Infant, journal, neonate, neonatal, nurse, nursing, midwife, paediatric, NICU, SCBU, LNU, intensive care</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1547 1481 1615"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>6</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1648 1497 2011" style="list-style-type: none"> <li>• [H2] Current issue: January 2022</li> <li>• [H2] Open access:</li> <li>• [H2] Free monthly news by email</li> <li>• [H2] Supplements and Advances in Practice</li> <li>• [H2] Supplier Guide</li> <li>• [H2] In the latest news...</li> <li>• [H3] Medela partners with Ronald McDonald House Charities to support infants in neonatal care</li> <li>• [H3] Darent Valley Hospital opens milk bank</li> <li>• [H3] The Neonatal Research Priority Setting Partnership needs your help</li> </ul>	H1	H2	H3	H4	H5	H6	0	6	3	0	0	0
H1	H2	H3	H4	H5	H6									
0	6	3	0	0	0									
	<p>Images</p>	<p>We found 25 images on this web page.</p>												

## SEO Content

		19 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>33%</b> Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 32 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.13% Internal Links 96.88%

## In-page links

Anchor	Type	Juice
<a href="#">' + link + '</a>	Internal	Passing Juice
<a href="#">Log In</a>	Internal	Passing Juice
<a href="#">News bulletin</a>	Internal	Passing Juice
<a href="#">Supplier Guide</a>	Internal	Passing Juice
<a href="#">Unit Guide</a>	Internal	Passing Juice

## In-page links

<a href="#">Neonatal jobs</a>	Internal	Passing Juice
<a href="#">Calendar</a>	Internal	Passing Juice
<a href="#">Advertise</a>	Internal	Passing Juice
<a href="#">BAPM members</a>	Internal	Passing Juice
<a href="#">Contact us</a>	Internal	Passing Juice
<a href="#">Browse articles</a>	Internal	Passing Juice
<a href="#">Supplements</a>	Internal	Passing Juice
<a href="#">Subscribe</a>	Internal	Passing Juice
<a href="#">Writing for us</a>	Internal	Passing Juice
<a href="#">Editorial board</a>	Internal	Passing Juice
<a href="#">A midwifery-led newborn discharge pathway: an effective and innovative way of workforce management</a>	Internal	Passing Juice
<a href="#">Neonatal herpes simplex virus infection: maternal risk stratification and management of at-risk neonates</a>	Internal	Passing Juice
<a href="#">Developing newly qualified nurses' confidence within neonatal intensive care</a>	Internal	Passing Juice
<a href="#">'GO to Mum': a QI project to keep mothers and babies together</a>	Internal	Passing Juice
<a href="#">Developmental dysplasia of the hips: a three-year cross sectional study of hip screening in Leeds</a>	Internal	Passing Juice
<a href="#">Full milk feeding from day one for preterm infants</a>	Internal	Passing Juice
<a href="#">Neonatal loss - our journey</a>	Internal	Passing Juice
<a href="#">Sepsis and central line-associated neonatal infection: a care bundle QI project</a>	Internal	Passing Juice
<a href="#">Health Professional Academy</a>	Internal	Passing Juice
<a href="#">NeoKare</a>	Internal	Passing Juice
<a href="#">Sentec Medical</a>	Internal	Passing Juice
<a href="#">Respiration</a>	Internal	Passing Juice
<a href="#">Full story</a>	Internal	Passing Juice
<a href="#">Full story</a>	Internal	Passing Juice
<a href="#">Full story</a>	Internal	Passing Juice

## In-page links

[Terms & Conditions](#)

Internal

Passing Juice

[Privacy policy](#)

External

Passing Juice

## SEO Keywords



Keywords Cloud

infection newborn journal articles care infant  
more **neonatal** from babies












## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
neonatal	15	✘	✔	✘	✔
articles	8	✘	✘	✔	✘
infant	7	✔	✔	✔	✔
journal	7	✔	✔	✔	✘
babies	6	✘	✘	✔	✘





## Usability

	Url	Domain : infantjournal.co.uk Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



## Document

	Doctype	HTML 4.01 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 31 Warnings : 9
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>



## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://infantjournal.co.uk/sitemap.xml">http://infantjournal.co.uk/sitemap.xml</a>
	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from

## Optimization

		accessing specific directories and pages. It also specifies where the XML sitemap file is located.
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="550 344 1481 412"> Google Analytics</div>