The score is 69/100

SEO Content

✅	Title	**isolved Benefit Services** **Length : 24** Perfect, your title contains between 10 and 70 characters.
✅	Description	With 30 years of experience comes a unique understanding of what employers need and how best to provide it. No matter your benefits challenge, we can help. **Length : 155** Great, your meta description contains between 70 and 160 characters.
✅	Keywords	Managed Benefit Services Good, your page contains meta keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⦾	Headings	<table><tr><td>**H1**</td><td>**H2**</td><td>**H3**</td><td>**H4**</td><td>**H5**</td><td>**H6**</td></tr><tr><td>7</td><td>4</td><td>2</td><td>0</td><td>0</td><td>0</td></tr></table> [H1] Visit the new ARPA Resource Center [H1] We have you covered [H1] Give us a call to learn more about our services [H1] Our Team Makes the Difference [H1] Partner With Us [H1] A Few of Our Clients [H1] Your Life Gets Easier Here [H2] Reduce Your Risk [H2] You are Priority #1 [H2] Don't take our word for it. [H2] Preferred Partner Program [H3] We make the complex task of managing your workforce benefits easy. We offer a number of benefit services and work hand-in-hand with brokers to ensure that participants have the information they need to properly and efficiently manage benefit selections.

SEO Content

		• [H3] Client issues are just non-existent with isolved Benefit Services. Even if there is an issue, you guys just take care of it. – Jeff Hoerle, Priority Health
✓	Images	We found 9 images on this web page. Good, most or all of your images have alt attributes.
✓	Text/HTML Ratio	Ratio : **45%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✓	Flash	Perfect, no Flash content has been detected on this page.
✗	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✗	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✓	In-page links	We found a total of 37 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 35.14% Internal Links 64.86%

In-page links

Anchor	Type	Juice
newsroom	Internal	Passing Juice
pressroom	Internal	Passing Juice
Benefit Services	Internal	Passing Juice

In-page links

COBRA	Internal	Passing Juice
FSA	Internal	Passing Juice
HSA	Internal	Passing Juice
HRA	Internal	Passing Juice
FMLA	Internal	Passing Juice
Transit & Parking	Internal	Passing Juice
Direct Billing	Internal	Passing Juice
Notice Mailings	Internal	Passing Juice
ACA Print and File	Internal	Passing Juice
Premium Only Plans	Internal	Passing Juice
Erisa Wrap Documents	Internal	Passing Juice
HR Legal Services	Internal	Passing Juice
POP/ERISA Doc Generator	Internal	Passing Juice
Why isolved Benefit Services	External	Passing Juice
Partners	Internal	Passing Juice
Resources	Internal	Passing Juice
COVID-19 Toolkit	External	Passing Juice
Timeframe Extension	External	Passing Juice
ARPA Resource Center	External	Passing Juice
FSA Resource Center	External	Passing Juice
HRA Resource Center	External	Passing Juice
HSA Resource Center	External	Passing Juice
Transit Resource Center	External	Passing Juice
COBRA Resource Center	External	Passing Juice
Open Enrollment Resource Center	External	Passing Juice
Benefits Glossary	External	Passing Juice
On Demand Webinars	External	Passing Juice
Company	Internal	Passing Juice

In-page links

Who We Are	Internal	Passing Juice
Careers	Internal	Passing Juice
Contact	Internal	Passing Juice
Request a Quote	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Use	External	Passing Juice

SEO Keywords

Keywords Cloud	documents **more** services isolved resource **learn** center **benefit** information help

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
services	20	✔	✔	✖	✔
benefit	19	✔	✔	✔	✔
more	16	✖	✖	✖	✔
learn	16	✖	✖	✖	✔
isolved	11	✔	✖	✖	✔

Usability

	Url	Domain : infinisource.com Length : 16
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.

Usability

✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 11 Warnings : 6
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✓ Perfect, your website takes advantage of gzip.

Mobile

●	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. http://infinisource.com/sitemap.xml
✅	Robots.txt	http://infinisource.com/robots.txt Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool. Google Analytics Quantcast