






The score is **62/100**







SEO Content

	Title	<p>Save The Planet - Save The Planet</p> <p>Length : 33</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>How Tru Earth Got Started It became clear that just like each of us, many people want to make better consumer choices to help the environment, but simply don&rsquo;t know how to.</p> <p>Length : 180</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 2007"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>InfoBarrel</td> </tr> <tr> <td>title</td> <td>Save The Planet</td> </tr> <tr> <td>description</td> <td>How Tru Earth Got Started It became clear that just like each of us, many people want to make better consumer choices to help the environment, but simply don&rsquo;t know how to.</td> </tr> <tr> <td>image</td> <td>http://www.infobarrel.com//CDN/44/image/Tru-Earth-About-Us-2.jpg</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>url</td> <td>http://www.infobarrel.com/</td> </tr> </tbody> </table>	Property	Content	site_name	InfoBarrel	title	Save The Planet	description	How Tru Earth Got Started It became clear that just like each of us, many people want to make better consumer choices to help the environment, but simply don’t know how to.	image	http://www.infobarrel.com//CDN/44/image/Tru-Earth-About-Us-2.jpg	type	article	url	http://www.infobarrel.com/
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	Headings	<p>H1 H2 H3 H4 H5 H6</p>														

SEO Content

		2 2 8 0 0 0
		<ul style="list-style-type: none"> • [H1] Save The Planet • [H1] You Found it: An Opportunity to Help Save The Planet • [H2] Introducing the Tru Earth Movement • [H2] How Tru Earth Got Started • [H3] "If it's so eco-friendly, how the heck does it get my clothes clean?" • [H3] • [H3] At the end of 30 days we had 1,500 new subscribers. • [H3] Our Values • [H3] Meet Our 3 Co-Founders • [H3] What Dave Asprey, CEO of Bulletproof Says About Tru Earth Eco-strips • [H3] And a Former Skeptic, Sam Wigness Says... • [H3] Want To Try Tru Earth Eco-Strips For Yourself?
	Images	<p>We found 3 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 35%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 8 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 100%</p> <p>Internal Links 0%</p>

In-page links

Anchor	Type	Juice
laundry detergent	External	Passing Juice
multi-surface cleaner	External	Passing Juice
dryer balls	External	Passing Juice
eco-friendly products	External	Passing Juice
Try Tru Earth Today	External	Passing Juice
laundry detergent	External	Passing Juice
loads of laundry	External	Passing Juice
Try Tru Earth Today	External	Passing Juice

SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
ryan	10	✘	✘	✘	✘
laundry	9	✘	✘	✘	✘
plastic	8	✘	✘	✘	✘
make	8	✘	✘	✔	✘
earth	7	✘	✘	✔	✔











Usability

Url	Domain : infobarrel.com Length : 14
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	Great. This page take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.





Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag
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Mobile

✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://infobarrel.com/sitemap.xml
	Robots.txt	http://infobarrel.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics