

## Seo Analyzer infogram.com

Generated on March 22 2022 16:18 PM

The score is 67/100

**SEO Content** 

| 0          | Title              | Create Infographics, Reports and Maps - Infogram Length : 48 Perfect, your title contains between 10 and 70 characters.                                       |   |                            |                |                   |
|------------|--------------------|---|---|----------------------------|----------------|-------------------|
|            | Description        |   |   |                            |                |                   |
|            | Description        | Infogram is an easy to use infographic and chart maker. Create and share beautiful infographics, online reports, and interactive maps.<br>Make your own here. |   |                            |                |                   |
|            |                    | Length : 154  |   |                            |                |                   |
|            |                    | Great, your me  | a description con   | itains betw                | een 70 and     | d 160 characters. |
| $\bigcirc$ | Keywords           | infographic, infographics, maker, graphics, visualize, chart, online,<br>infogram, infogr.am  |   |                            | chart, online, |                   |
|            |                    | Good, your page contains meta keywords.   |   |                            |                |                   |
| $\bigcirc$ | Og Meta Properties | Good, your pag  | e take advantage  | of Og Prop                 | perties.       |                   |
| Ŭ          |                    | Property  | Content   |                            |                |                   |
|            |                    | image   | https://cdn.j<br>3.jpg  | ifo.co/i/froi              | ntpage/info    | ogram_share_v     |
|            |                    | site_name   | Infogram  |                            |                |                   |
|            |                    | locale en   |   |                            |                |                   |
|            |                    | type  | website   |                            |                |                   |
|            |                    | url   | https://infog   | iram.com/e                 | en/            |                   |
|            | Headings           | <b>H1 H2</b><br>1 4   | <b>H3</b><br>23   | <b>H4</b><br>0             | <b>H5</b><br>0 | <b>H6</b><br>0    |
|            |                    | • [H2] The<br>• [H2] Vis  | eate engaging info<br>e simple way to m<br>ualize endless po<br>re are just a few o | nake your o<br>ssibilities | lata dazzle    | 2                 |

### **SEO Content**

|              |                 | <ul> <li>Infogram</li> <li>[H2] Infogram has everything you need to create captivating visuals that impress and inform your audience.</li> <li>[H3] Start with our collection of designer templates</li> <li>[H3] Stay on brand with company guidelines</li> <li>[H3] Animations that amaze</li> <li>[H3] Interactive charts and maps</li> <li>[H3] Endless possibilities for collaboration</li> <li>[H3] Set permissions for your team</li> <li>[H3] Measure the metrics that matter</li> <li>[H3] Interactivity you can count on</li> <li>[H3] Custom tracking links</li> <li>[H3] Publish your content online</li> <li>[H3] Publish your content online</li> <li>[H3] Slides</li> <li>[H3] Social media visuals</li> <li>[H3] Company</li> <li>[H3] Product</li> <li>[H3] Resources</li> <li>[H3] Resources</li> <li>[H3] Resources</li> <li>[H3] Learn</li> </ul> |
|--------------|-----------------|---|
| $\bigotimes$ | Images          | We found 25 images on this web page.<br>13 alt attributes are empty or missing. Add alternative text so that<br>search engines can better understand the content of your images.  |
| $\bigotimes$ | Text/HTML Ratio | Ratio : <b>5%</b><br>This page's ratio of text to HTML code is below 15 percent, this means<br>that your website probably needs more text content.  |
| $\bigcirc$   | Flash           | Perfect, no Flash content has been detected on this page.   |
| $\bigcirc$   | Iframe          | Great, there are no Iframes detected on this page.  |

### **SEO Links**

| 0          | URL Rewrite                | Good. Your links looks friendly!               |
|------------|----------------------------|--|
| $\bigcirc$ | Underscores in the<br>URLs | Perfect! No underscores detected in your URLs. |

## SEO Links

| 0 | In-page links | We found a total of 43 links including 0 link(s) to files            |
|---|---------------|--|
| 0 | Statistics    | External Links : noFollow 0%<br>External Links : Passing Juice 2.33% |
|   |               | Internal Links 97.67%  |

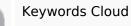
# In-page links

| Anchor              | Туре     | Juice         |
|---------------------|----------|---------------|
| <u>Infographics</u> | Internal | Passing Juice |
| <u>Reports</u>      | Internal | Passing Juice |
| Slides              | Internal | Passing Juice |
| <u>Dashboards</u>   | Internal | Passing Juice |
| <u>Posters</u>      | Internal | Passing Juice |
| Social media posts  | Internal | Passing Juice |
| Email headers       | Internal | Passing Juice |
| YouTube thumbnails  | Internal | Passing Juice |
| Virtual backgrounds | Internal | Passing Juice |
| Single map          | Internal | Passing Juice |
| Single chart        | Internal | Passing Juice |
| Examples            | Internal | Passing Juice |
| Marketing           | Internal | Passing Juice |
| Media               | Internal | Passing Juice |
| Education           | Internal | Passing Juice |
| Nonprofit           | Internal | Passing Juice |
| Government          | Internal | Passing Juice |
| Reporting           | Internal | Passing Juice |
| <u>Teams</u>        | Internal | Passing Juice |
| Pricing             | Internal | Passing Juice |

#### In-page links

| Customers   | Internal | Passing Juice |
|---|----------|---------------|
| Blog  | Internal | Passing Juice |
| Log in  | Internal | Passing Juice |
| Get started   | Internal | Passing Juice |
| About Us  | Internal | Passing Juice |
| <u>Careers</u>  | Internal | Passing Juice |
| Blog  | Internal | Passing Juice |
| <u>Features</u>                                       | Internal | Passing Juice |
| Interactive Content                                   | Internal | Passing Juice |
| Integrations  | Internal | Passing Juice |
| Templates   | Internal | Passing Juice |
| Help & amp; Tutorials                                 | Internal | Passing Juice |
| Best Resources  | Internal | Passing Juice |
| <u>eBooks</u>   | Internal | Passing Juice |
| Webinars  | Internal | Passing Juice |
| Developer API   | External | Passing Juice |
| <u>Sitemap</u>  | Internal | Passing Juice |
| Schedule a Demo                                       | Internal | Passing Juice |
| What is an Infographic?                               | Internal | Passing Juice |
| How to choose the right chart or graph for your data? | Internal | Passing Juice |
| What is Data Visualization?                           | Internal | Passing Juice |
| Terms   | Internal | Passing Juice |
| Privacy   | Internal | Passing Juice |

#### **SEO Keywords**



content create infogram data media team reports audience interactive infographics

## **Keywords Consistency**

| Keyword      | Content | Title    | Keywords | Descripti<br>on | Headings |
|--------------|---------|----------|----------|-----------------|----------|
| create       | 13      | ×        | ×        | ×               | ×        |
| infogram     | 12      | ×        | ×        | ×               | <b>V</b> |
| content      | 8       | ×        | ×        | ×               | ×        |
| infographics | 7       | <b>*</b> | <b>*</b> | <b>*</b>        | <b>*</b> |
| interactive  | 6       | ×        | ×        | ¥               | ¥        |

### Usability

| 0            | Url          | Domain : infogram.com<br>Length : 12              |
|--------------|--------------|---|
| $\bigcirc$   | Favicon      | Great, your website has a favicon.                |
| $\bigotimes$ | Printability | We could not find a Print-Friendly CSS.           |
| 0            | Language     | Good. Your declared language is en.               |
| $\bigotimes$ | Dublin Core  | This page does not take advantage of Dublin Core. |

### Document

| $\bigcirc$   | Doctype       | HTML 5   |
|--------------|---------------|--|
| 0            | Encoding      | Perfect. Your declared charset is UTF-8.   |
| $\bigotimes$ | W3C Validity  | Errors : 42<br>Warnings : 1  |
| $\bigotimes$ | Email Privacy | Warning! At least one email address has been found in the plain text.<br>Use <u>free antispam protector</u> to hide email from spammers. |

#### Document

| $\bigcirc$ | Deprecated HTML  | Great! We haven't found deprecated HTML tags in your HTML.   |  |  |
|------------|--|--|--|--|
| Speed Tips | <ul> <li>Excellent, your website doesn't use nested tables.</li> </ul> |  |  |  |
|            |  | Perfect. No inline css has been found in HTML tags!          |  |  |
|            |  | <ul> <li>Great, your website has few CSS files.</li> </ul>   |  |  |
|            |  | X Too bad, your website has too many JS files (more than 6). |  |  |
|            |  | X Too bad, your website does not take advantage of gzip.     |  |  |

#### Mobile

| 0 | Mobile Optimization | * | Apple Icon        |
|---|---------------------|---|-------------------|
|   |                     | ~ | Meta Viewport Tag |
|   |                     | * | Flash content     |

# Optimization

| $\bigcirc$    | XML Sitemap   | Great, your website has an XML sitemap.  |
|---------------|---|--|
| _             |   | https://infogram.com/sitemaps/index.xml  |
|               | Robots.txt  | http://infogram.com/robots.txt   |
| $\overline{}$ |   | Great, your website has a robots.txt file.   |
| Analytics     |   | Missing  |
| <b>~</b>      | We didn't detect an analytics tool installed on this website. |  |
|               |   | Web analytics let you measure visitor activity on your website. You<br>should have at least one analytics tool installed, but It can also be<br>good to install a second in order to cross-check the data. |