

## Seo Analyzer infogram.com

Generated on March 22 2022 16:18 PM

The score is 67/100

**SEO Content** 

0	Title	Create Infographics, Reports and Maps - Infogram Length : 48 Perfect, your title contains between 10 and 70 characters.				
	Description					
	Description	Infogram is an easy to use infographic and chart maker. Create and share beautiful infographics, online reports, and interactive maps. Make your own here.				
		Length : 154				
		Great, your me	a description con	itains betw	een 70 and	d 160 characters.
$\bigcirc$	Keywords	infographic, infographics, maker, graphics, visualize, chart, online, infogram, infogr.am			chart, online,	
		Good, your page contains meta keywords.				
$\bigcirc$	Og Meta Properties	Good, your pag	e take advantage	of Og Prop	perties.	
Ŭ		Property	Content			
		image	https://cdn.j 3.jpg	ifo.co/i/froi	ntpage/info	ogram_share_v
		site_name	Infogram			
		locale en				
		type	website			
		url	https://infog	iram.com/e	en/	
	Headings	<b>H1 H2</b> 1 4	<b>H3</b> 23	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
		• [H2] The • [H2] Vis	eate engaging info e simple way to m ualize endless po re are just a few o	nake your o ssibilities	lata dazzle	2

### **SEO Content**

		<ul> <li>Infogram</li> <li>[H2] Infogram has everything you need to create captivating visuals that impress and inform your audience.</li> <li>[H3] Start with our collection of designer templates</li> <li>[H3] Stay on brand with company guidelines</li> <li>[H3] Animations that amaze</li> <li>[H3] Interactive charts and maps</li> <li>[H3] Endless possibilities for collaboration</li> <li>[H3] Set permissions for your team</li> <li>[H3] Measure the metrics that matter</li> <li>[H3] Interactivity you can count on</li> <li>[H3] Custom tracking links</li> <li>[H3] Publish your content online</li> <li>[H3] Publish your content online</li> <li>[H3] Slides</li> <li>[H3] Social media visuals</li> <li>[H3] Company</li> <li>[H3] Product</li> <li>[H3] Resources</li> <li>[H3] Resources</li> <li>[H3] Resources</li> <li>[H3] Learn</li> </ul>
$\bigotimes$	Images	We found 25 images on this web page. 13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
$\bigotimes$	Text/HTML Ratio	Ratio : <b>5%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
$\bigcirc$	Flash	Perfect, no Flash content has been detected on this page.
$\bigcirc$	Iframe	Great, there are no Iframes detected on this page.

### **SEO Links**

0	URL Rewrite	Good. Your links looks friendly!
$\bigcirc$	Underscores in the URLs	Perfect! No underscores detected in your URLs.

## SEO Links

0	In-page links	We found a total of 43 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.33%
		Internal Links 97.67%

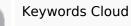
# In-page links

Anchor	Туре	Juice
<u>Infographics</u>	Internal	Passing Juice
<u>Reports</u>	Internal	Passing Juice
Slides	Internal	Passing Juice
<u>Dashboards</u>	Internal	Passing Juice
<u>Posters</u>	Internal	Passing Juice
Social media posts	Internal	Passing Juice
Email headers	Internal	Passing Juice
YouTube thumbnails	Internal	Passing Juice
Virtual backgrounds	Internal	Passing Juice
Single map	Internal	Passing Juice
Single chart	Internal	Passing Juice
Examples	Internal	Passing Juice
Marketing	Internal	Passing Juice
Media	Internal	Passing Juice
Education	Internal	Passing Juice
Nonprofit	Internal	Passing Juice
Government	Internal	Passing Juice
Reporting	Internal	Passing Juice
<u>Teams</u>	Internal	Passing Juice
Pricing	Internal	Passing Juice

#### In-page links

Customers	Internal	Passing Juice
Blog	Internal	Passing Juice
Log in	Internal	Passing Juice
Get started	Internal	Passing Juice
About Us	Internal	Passing Juice
<u>Careers</u>	Internal	Passing Juice
Blog	Internal	Passing Juice
<u>Features</u>	Internal	Passing Juice
Interactive Content	Internal	Passing Juice
Integrations	Internal	Passing Juice
Templates	Internal	Passing Juice
Help & amp; Tutorials	Internal	Passing Juice
Best Resources	Internal	Passing Juice
<u>eBooks</u>	Internal	Passing Juice
Webinars	Internal	Passing Juice
Developer API	External	Passing Juice
<u>Sitemap</u>	Internal	Passing Juice
Schedule a Demo	Internal	Passing Juice
What is an Infographic?	Internal	Passing Juice
How to choose the right chart or graph for your data?	Internal	Passing Juice
What is Data Visualization?	Internal	Passing Juice
Terms	Internal	Passing Juice
Privacy	Internal	Passing Juice

#### **SEO Keywords**



content create infogram data media team reports audience interactive infographics

## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
create	13	×	×	×	×
infogram	12	×	×	×	<b>V</b>
content	8	×	×	×	×
infographics	7	<b>*</b>	<b>*</b>	<b>*</b>	<b>*</b>
interactive	6	×	×	¥	¥

### Usability

0	Url	Domain : infogram.com Length : 12
$\bigcirc$	Favicon	Great, your website has a favicon.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

### Document

$\bigcirc$	Doctype	HTML 5
0	Encoding	Perfect. Your declared charset is UTF-8.
$\bigotimes$	W3C Validity	Errors : 42 Warnings : 1
$\bigotimes$	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.

#### Document

$\bigcirc$	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> </ul>			
		Perfect. No inline css has been found in HTML tags!		
		<ul> <li>Great, your website has few CSS files.</li> </ul>		
		X Too bad, your website has too many JS files (more than 6).		
		X Too bad, your website does not take advantage of gzip.		

#### Mobile

0	Mobile Optimization	*	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

# Optimization

$\bigcirc$	XML Sitemap	Great, your website has an XML sitemap.
_		https://infogram.com/sitemaps/index.xml
	Robots.txt	http://infogram.com/robots.txt
$\overline{}$		Great, your website has a robots.txt file.
Analytics		Missing
<b>~</b>	We didn't detect an analytics tool installed on this website.	
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.