



Seo Analyzer infopro-digital-etudes.com

Generated on February 11 2022 07:21 AM

The score is 48/100



SEO Content

SEO Content

		site_name	Infopro Digital Etudes				
	Headings	H1 3	H2 0	H3 0	H4 6	H5 0	H6 3
		• [H1] DES DISPOSITIFS D'ÉTUDES POUR TOUS LES BESOINS • [H1] INSIGHTS SECTORIELS REPOSANT SUR DES MÉDIAS LEADERS • [H1] QUELQUES EXEMPLES D'ÉTUDES... • [H4] Etudes sectorielles et Brand content • [H4] Baromètres • [H4] Etudes de satisfaction • [H4] Etudes de notoriété et Bilans d'image • [H4] Etudes Ad hoc • [H4] Création de Personas B2B • [H6] Paramétrage Cookies Mentions légales et CGU RGPD • [H6] Infopro Digital Etudes est une marque du groupe • [H6]					
	Images	We found 6 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 4% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 38 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 21.05%

SEO Links

Internal Links 78.95%

In-page links

Anchor	Type	Juice
DÉCOUVRIR NOS ETUDES	Internal	Passing Juice
NOS COMPÉTENCES ÉTUDES	External	Passing Juice
Etudes sectorielles et Brand content	External	Passing Juice
Baromètres	External	Passing Juice
Etudes de satisfaction	External	Passing Juice
Etudes de notoriété et Bilans d&#039;image	External	Passing Juice
Etudes Ad hoc	External	Passing Juice
Création de Personas B2B	External	Passing Juice
Paramétrage Cookies	Internal	Passing Juice
Mentions légales et CGU	Internal	Passing Juice
RGPD	External	Passing Juice
Accueil	Internal	Passing Juice
Qui sommes-nous ?	Internal	Passing Juice
Nos secteurs d&rsquo;activité	Internal	Passing Juice
Industrie	Internal	Passing Juice
Distribution	Internal	Passing Juice
Construction	Internal	Passing Juice
Collectivités locales	Internal	Passing Juice
Assurance – Finance	Internal	Passing Juice
Digital	Internal	Passing Juice
Automobile	Internal	Passing Juice
Nos prestations	Internal	Passing Juice
Études sectorielles &#038; Brand Content	Internal	Passing Juice

In-page links

Baromètres	Internal	Passing Juice
Études de satisfaction	Internal	Passing Juice
Études de notoriété / Bilan d'image	Internal	Passing Juice
Études sur mesure	Internal	Passing Juice
Création de Personas B2B	Internal	Passing Juice
Nos études B2B	Internal	Passing Juice
Étude : du Big Data à l'Intelligence Artificielle [2018]	Internal	Passing Juice
Baromètre RH des collectivités [9e vague - 2018]	Internal	Passing Juice
Étude : l'avenir des flottes automobiles [2018]	Internal	Passing Juice
Étude : délais de paiement dans le BTP [2018]	Internal	Passing Juice
Etude : la Silver Economie [2018]	Internal	Passing Juice
Etude : Le bio dans la distribution [2018]	Internal	Passing Juice
Etude : L'industrie française est-elle préparée aux cyberattaques ?	Internal	Passing Juice
Etude : les industriels et la transition énergétique	Internal	Passing Juice
Contact	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
des	12	✗	✗	✓	✓
les	11	✗	✗	✓	✓
études	8	✗	✗	✓	✓
sur	7	✗	✗	✓	✓
etudes	7	✗	✗	✗	✓

Keywords Consistency

Usability

	Url	Domain : infopro-digital-etudes.com Length : 26
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is fr.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 28 Warnings : 79
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).  Too bad, your website has too many JS files (more than 6).  Perfect, your website takes advantage of gzip.

Document

Mobile

	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content
--	---------------------	--

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://infopro-digital-etudes.com/sitemap.xml
	Robots.txt	http://infopro-digital-etudes.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.