

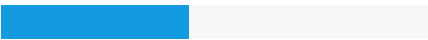


Seo Analyzer



informationweek.com

Generated on March 28 2022 11:43 AM






The score is 39/100




SEO Content

	Title	<p>InformationWeek, serving the information needs of the Business Technology Community</p> <p>Length : 83</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>InformationWeek.com: News analysis and commentary on information technology trends, including cloud computing, DevOps, data analytics, IT leadership, cybersecurity, and IT infrastructure.</p> <p>Length : 187</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>https://www.informationweek.com/</td></tr><tr><td>site_name</td><td>InformationWeek</td></tr><tr><td>type</td><td>website</td></tr><tr><td>image</td><td>https://beta.informationweek.com/images/og-image.jpg</td></tr><tr><td>description</td><td>InformationWeek.com: News analysis and commentary on information technology trends, including cloud computing, DevOps, data analytics, IT leadership, cybersecurity, and IT infrastructure.</td></tr></tbody></table>	Property	Content	url	https://www.informationweek.com/	site_name	InformationWeek	type	website	image	https://beta.informationweek.com/images/og-image.jpg	description	InformationWeek.com: News analysis and commentary on information technology trends, including cloud computing, DevOps, data analytics, IT leadership, cybersecurity, and IT infrastructure.
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SEO Content

		<div><div>title</div><div>InformationWeek, serving the information needs of the Business Technology Community</div></div>
	Headings	<div><div><div><div>H1</div><div>0</div></div><div><div>H2</div><div>0</div></div><div><div>H3</div><div>0</div></div><div><div>H4</div><div>11</div></div><div><div>H5</div><div>9</div></div><div><div>H6</div><div>0</div></div></div><div><ul style="list-style-type: none">• [H4] Don't Miss!• [H4] Connect With Us• [H4] InformationWeek Account• [H4] InformationWeek Newsletter• [H4] @InformationWeek• [H4] InformationWeek Account• [H4] InformationWeek Newsletter• [H4] @InformationWeek• [H4] Discover More From Informa Tech• [H4] Working With Us• [H4] Follow Informa on Social• [H5] Omdia Digital Leaders Podcast: Season 2, Episode 5• [H5] April 6 event: Demystifying IT Automation• [H5] IW Original Research: The State of the Cloud, 2021• [H5] Register for an• [H5] Subscribe to the• [H5] Follow us• [H5] Register for an• [H5] Subscribe to the• [H5] Follow us</div></div>
	Images	<div>We found 16 images on this web page.</div> <div>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</div>
	Text/HTML Ratio	<div>Ratio : 2%</div> <div>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</div>
	Flash	<div>Perfect, no Flash content has been detected on this page.</div>
	Iframe	<div>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</div>

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.

SEO Links

		
	In-page links	We found a total of 61 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 34.43%</p> <p>Internal Links 65.57%</p>

In-page links

Anchor	Type	Juice
IT Leadership	Internal	Passing Juice
Security & Risk Strategy	Internal	Passing Juice
Data Innovation	Internal	Passing Juice
Cloud & Infrastructure	Internal	Passing Juice
Development	Internal	Passing Juice
Software & Services	Internal	Passing Juice
Mobile	Internal	Passing Juice
IT Life	Internal	Passing Juice
Government	Internal	Passing Juice
Healthcare	Internal	Passing Juice
FinTech	Internal	Passing Juice
Networking &gt;	External	Passing Juice
Cyber Attacks &gt;	External	Passing Juice
Live Events	Internal	Passing Juice
[FREE Virtual Event] Future-Proofing IT for the Hybrid Workforce	External	Passing Juice
Make Sense of IT Automation Virtual Event 4/6	External	Passing Juice
Webinars	Internal	Passing Juice
Mitigating Risks in Supply Chain Security - 4/20	Internal	Passing Juice

In-page links

Why Work-from-Anywhere Requires Secure Modern WANs on 3/30	External	Passing Juice
White Papers &gt;	Internal	Passing Juice
Reports &gt;	Internal	Passing Juice
Issues &gt;	Internal	Passing Juice
Slideshows &gt;	Internal	Passing Juice
Newsletters &gt;	Internal	Passing Juice
Polls &gt;	Internal	Passing Juice
Register	Internal	Passing Juice
Subscribe	Internal	Passing Juice
About us	Internal	Passing Juice
Advertise with us	Internal	Passing Juice
Event	External	Passing Juice
Event	External	Passing Juice
Event	External	Passing Juice
Dawn Foods Tries a Low-Code Recipe for QA Testing Automation	Internal	Passing Juice
Supply Chain Strategies: 3D Printing Our Way Out of Russia's War	Internal	Passing Juice
Walmart to Hire 5K as Tech Job Market Stays Tight	Internal	Passing Juice
Companies Are Adopting Cloud, but Do They Really Know Why?	Internal	Passing Juice
How to Prioritize Security Risks and Fixes - 4/12	Internal	Passing Juice
The Role of Network Security in Protecting Containers 5/5	External	Passing Juice
Connect the Dots in Complex Distributed Data on 3/30	Internal	Passing Juice
Warehouse Infrastructure 101: Modernizing the Warehouse	Internal	Passing Juice
Learning From the Low-code Playbook	Internal	Passing Juice
Are Your Managed Services Right for Your Business?	Internal	Passing Juice
Hitting the Target with Inventory Flow Optimization	Internal	Passing Juice
Connectivity Solutions Engineering Customer Success	Internal	Passing Juice

In-page links

AI-Driven Testing: Bridging the Software Automation Gap	Internal	Passing Juice
The Foundation for Building Scalable Applications to Fuel Customer Satisfaction and Growth	Internal	Passing Juice
The Rise of the No-Code Economy	Internal	Passing Juice
The State of the Cloud 2021	Internal	Passing Juice
Intel 471 Breach Report	Internal	Passing Juice
Interop	External	Passing Juice
Dark Reading	External	Passing Juice
ITPro Today	External	Passing Juice
Network Computing	External	Passing Juice
Data Center Knowledge	External	Passing Juice
Data Center World	External	Passing Juice
Reprints	External	Passing Juice
Home	External	Passing Juice
CCPA: Do not sell my personal info	External	Passing Juice
Cookies	External	Passing Juice
Privacy	External	Passing Juice
Terms	External	Passing Juice

SEO Keywords

	Keywords Cloud	<p>subscribe events close virtual back</p> <p>event informationweek webinars</p> <p>register resources</p>
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
events	21	✖	✖	✖	✖
informationweek	14	✔	✖	✔	✔









Keywords Consistency

close	12	✖	✖	✖	✖
back	12	✖	✖	✖	✖
resources	9	✖	✖	✖	✖

Usability

	Url	Domain : informationweek.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 55 Warnings : 5
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div>

Document

- ✔ Great, your website has few CSS files.
- ✖ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✖ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://informationweek.com/sitemap.xml>
<https://www.informationweek.com/sitemap-index.xml>
<https://www.informationweek.com/sitemap.xml>
<https://www.informationweek.com/googlenews.xml>
<https://www.informationweek.com/sitemap-news-archive-index.xml>



Robots.txt

<http://informationweek.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.