



The score is 43/100







## SEO Content

	Title	Ingenio4   Eventos de Nueva Generación  <b>Length : 38</b>  Perfect, your title contains between 10 and 70 characters.												
	Description	<b>Length : 0</b>  Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>3</td><td>0</td><td>1</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] COMUNICACIÓN 360º</li><li>• [H1] VÍDEO</li><li>• [H1] SOMOS INNOVACIÓN</li><li>• [H3] Cookies</li></ul>	H1	H2	H3	H4	H5	H6	3	0	1	0	0	0
H1	H2	H3	H4	H5	H6									
3	0	1	0	0	0									
	Images	We found 6 images on this web page.  5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>5%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

## SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
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## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 6 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">COMUNICACIÓN 360º</a>	Internal	Passing Juice
<a href="#">VÍDEO</a>	Internal	Passing Juice
<a href="#">STREAMING</a>	Internal	Passing Juice
<a href="#">NUESTRA AGENCIA</a>	Internal	Passing Juice
<a href="#">AVISO LEGAL - PRIVACIDAD - COOKIES</a>	Internal	Passing Juice
<a href="#">Saber más acerca de las cookies.</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	ingenio ingenio4 acerca comunicación sitio saber utiliza <b>cookies</b> las más
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cookies	4	✖	✖	✖	✔
comunicación	2	✖	✖	✖	✔
ingenio4	1	✔	✖	✖	✖
ingenio	1	✔	✖	✖	✖
las	1	✖	✖	✖	✖

## Usability

	Url	Domain : ingenio4.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is es.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 17
	Email Privacy	Great no email address has been found in plain text!





## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://ingenio4.com/robots.txt">http://ingenio4.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>