



Seo Analyzer ingramcontent.com

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The score is 57/100







SEO Content

	Title	<p>Ingram Content Group</p> <p>Length : 20</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>If you are reading a book, Ingram Content Group is probably behind it. Ingram offers solutions to publishers, online and retail stores, education market and libraries.</p> <p>Length : 167</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 1541"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	type	website								
Property	Content													
type	website													
	Headings	<table border="1" data-bbox="539 1570 1481 1641"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>6</td> <td>6</td> <td>3</td> <td>4</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1675 1497 2067" style="list-style-type: none"> • [H1] Dedicated to Serving the Book Industry • [H1] Publishing Tools and Global Reach Built for Success • [H1] Helping Bookstores Strengthen Their Business • [H1] Library Services to Help Build Strong Communities • [H1] The World is Reading • [H1] Careers at Ingram • [H2] Experience and services to get more books into the hands of more readers. • [H2] Access to a global network and dedicated services for any publishing workflow. • [H2] Millions of titles, plus dedicated programs to give your store every advantage for success. 	H1	H2	H3	H4	H5	H6	6	6	3	4	0	0
H1	H2	H3	H4	H5	H6									
6	6	3	4	0	0									

SEO Content

		<ul style="list-style-type: none">• [H2] Services designed to help you focus on what matters most—your community. #thelibrarylife• [H2] Ingram Content Group is dedicated to helping get more books into the hands of readers everywhere• [H2] Ingram Content Group News• [H3] Ingram Content Group's Lightning Source Opens Print-on-Demand Facility in Sharjah Publishing City Free Zone• [H3] Ingram Working with Official Publisher for the Vatican• [H3] Ingram Content Announces New Warehouses and Fulfillment Relationship with Oxford University Press• [H4] Company• [H4] Services• [H4] About• [H4] Platforms
	Images	We found 17 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 35 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 28.57% Internal Links 71.43%


In-page links

Anchor	Type	Juice
Learn More	Internal	Passing Juice
Authors	Internal	Passing Juice
Publishers	Internal	Passing Juice
Bookstores	Internal	Passing Juice
Libraries	Internal	Passing Juice
Ingram Content Group	Internal	Passing Juice
Leadership	Internal	Passing Juice
Events	Internal	Passing Juice
News	Internal	Passing Juice
Community	Internal	Passing Juice
Blog	Internal	Passing Juice
Publisher Resources	Internal	Passing Juice
Library Resources	Internal	Passing Juice
Careers	Internal	Passing Juice
Contact	Internal	Passing Juice
CoreSource	Internal	Passing Juice
IngramSpark	External	Passing Juice
ipage	Internal	Passing Juice
Lightning Source	External	Passing Juice
Ingram iQ	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Aerio	External	Passing Juice
CoreSource	Internal	Passing Juice
Ingram iQ	Internal	Passing Juice
IngramSpark	External	Passing Juice
ipage	Internal	Passing Juice
Lightning Source	External	Passing Juice

In-page links

Do Not Sell My Personal Information	Internal	Passing Juice
□	External	Passing Juice
□	External	Passing Juice
□	External	Passing Juice
□	External	Passing Juice
ú	External	Passing Juice
Marketing	Internal	Passing Juice
Indie Retailers	Internal	Passing Juice

SEO Keywords

 Keywords Cloud	learn content more ingram services careers bookstores news group publishers
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
ingram	12	✓	✗	✓	✓
more	10	✗	✗	✗	✓
services	9	✗	✗	✗	✓
content	6	✓	✗	✓	✓
group	5	✓	✗	✓	✓






Usability

 Url	Domain : ingramcontent.com Length : 17
 Favicon	Great, your website has a favicon.
Printability	We could not find a Print-Friendly CSS.

Usability

		
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 7 Warnings : 9
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre data-bbox="544 309 1481 371">http://ingramcontent.com/sitemap.xml</pre>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>