








Seo Analyzer initialaccess.co.uk

Generated on February 14 2022 14:06 PM





The score is 49/100





SEO Content

	Title	<div>Home - Initial Access</div> <div>Length : 21</div> <div>Perfect, your title contains between 10 and 70 characters.</div>														
	Description	<div>Initial Access opened on 19 January 2007, as a space to present exhibitions from Frank Cohen’s internationally important collection of contemporary art.</div> <div>Length : 152</div> <div>Great, your meta description contains between 70 and 160 characters.</div>														
	Keywords	<div>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</div>														
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Home - Initial Access</td></tr><tr><td>description</td><td>Initial Access opened on 19 January 2007, as a space to present exhibitions from Frank Cohen’s internationally important collection of contemporary art.</td></tr><tr><td>url</td><td>https://www.initialaccess.co.uk/</td></tr><tr><td>site_name</td><td>Initial Access</td></tr></tbody></table>	Property	Content	locale	en_GB	type	website	title	Home - Initial Access	description	Initial Access opened on 19 January 2007, as a space to present exhibitions from Frank Cohen’s internationally important collection of contemporary art.	url	https://www.initialaccess.co.uk/	site_name	Initial Access
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>2</td><td>0</td><td>22</td><td>0</td><td>0</td></tr></tbody></table> <div><ul style="list-style-type: none">[H1] Home</div>	H1	H2	H3	H4	H5	H6	1	2	0	22	0	0		
H1	H2	H3	H4	H5	H6											
1	2	0	22	0	0											

SEO Content

		<ul style="list-style-type: none">• [H2] Contact Information• [H2] Press Enquiries• [H4] Fortnum's X Frank AW18• [H4] Fortnum's X Frank AW17• [H4] Fornum's X Frank AW16• [H4] The Dairy Art Centre• [H4] Greetings from a Place in My Heart• [H4] Smoking Kills• [H4] Every Angel has a Dark Side• [H4] Island• [H4] QuickSand• [H4] Chatsworth House• [H4] Painting is a Painting is a Painting• [H4] Attitude• [H4] Facing East• [H4] Minimal Means• [H4] Passage to India Part II• [H4] Lightness of Being• [H4] Passage to India• [H4] Unholy Truths• [H4] Time Difference• [H4] Design For Living• [H4] Peep Show Come Ca Gallery• [H4] Fresh Paint
	Images	<p>We found 51 images on this web page.</p> <p>23 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.


SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

In-page links

=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
VirtuallyThere	External	Passing Juice



SEO Keywords

	Keywords Cloud	initial august march september december more collection read april access
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
more	23	✗	✗	✗	✗
read	22	✗	✗	✗	✗
march	7	✗	✗	✗	✗
august	5	✗	✗	✗	✗
initial	5	✓	✗	✓	✗



Usability

	Url	Domain : initialaccess.co.uk Length : 19
	Favicon	Great, your website has a favicon.





Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 111 Warnings : 70
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Mobile

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div>http://initialaccess.co.uk/sitemap.xml</div>
	Robots.txt	<p>http://initialaccess.co.uk/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>