

Seo Analyzer inovact.com.au

Generated on March 03 2022 00:16 AM





The score is 54/100







SEO Content

	Title	Home - Inovact Length : 14 Perfect, your title contains between 10 and 70 characters.														
	Description	Trusted guidance and insights to shape more viable, valued industry service organisations. Length : 90 Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Home - Inovact</td></tr><tr><td>description</td><td>Trusted guidance and insights to shape more viable, valued industry service organisations.</td></tr><tr><td>url</td><td>https://inovact.com.au/</td></tr><tr><td>site_name</td><td>Inovact</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Home - Inovact	description	Trusted guidance and insights to shape more viable, valued industry service organisations.	url	https://inovact.com.au/	site_name	Inovact
Property	Content															
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>4</td><td>9</td><td>4</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] "If you're looking for real change and real results, Inovact Consulting is your only choice."[H1] Therese Faulkner, Former Senior Development Specialist at Coffey	H1	H2	H3	H4	H5	H6	4	9	4	0	0	0		
H1	H2	H3	H4	H5	H6											
4	9	4	0	0	0											

SEO Content

		<ul style="list-style-type: none"> • [H1] Judith Damiani Former,CEO at Australian Citrus Growers • [H1] Stuart Burgess, Former Fund Manager at Hort Innovation CEO • [H2] Who Do We Work With? • [H2] Agribusiness • [H2] Industry Service Bodies • [H2] International Development • [H2] Industry bodies must shape and drive reforms • [H2] Overwhelming support to innovate and form Greenlife Industry Australia • [H2] Horticulture Investment Plans • [H2] Trusted by Top Companies Around the Globe • [H2] Get In Touch • [H3] Featured In • [H3] Don't Settle For Less • [H3] Testimonial • [H3] Our Clients
	Images	<p>We found 23 images on this web page.</p> <p>23 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 7%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 15 links including 1 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p>

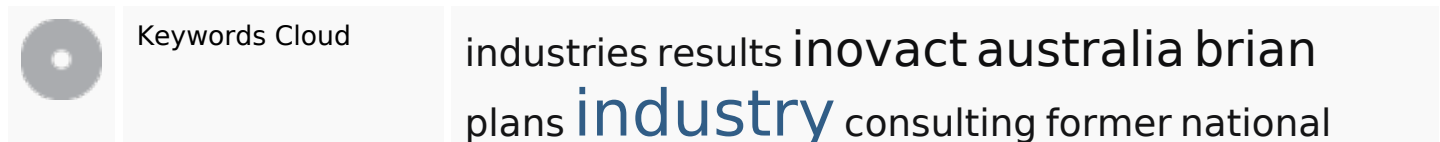
SEO Links

Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Projects	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Innovation Reframed	Internal	Passing Juice
Blog	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
See more	Internal	Passing Juice
Read more	Internal	Passing Juice
Read more	Internal	Passing Juice
Read more	Internal	Passing Juice
See more	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Keywords Consistency

industry	7	✗	✗	✓	✓
inovact	4	✓	✗	✗	✓
australia	3	✗	✗	✗	✓
brian	3	✗	✗	✗	✗
plans	2	✗	✗	✗	✓


Usability

	Url	Domain : inovact.com.au Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 6 Warnings : 37
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✗ Too bad, your website does not take advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://inovact.com.au/sitemap.xml</p> <p>https://inovact.com.au/sitemap.xml</p>
	Robots.txt	<p>http://inovact.com.au/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>