

Seo Analyzer insidenu.com

Generated on April 02 2022 14:29 PM

The score is 55/100



SEO Content

	Title	Inside NU, a Northwestern Wildcats community Length : 44 Perfect, your title contains between 10 and 70 characters.														
	Description	Your best source for quality Northwestern Wildcats news, rumors, analysis, stats and scores from the fan perspective. Length : 117 Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>description</td><td>Your best source for quality Northwestern Wildcats news, rumors, analysis, stats and scores from the fan perspective.</td></tr><tr><td>image</td><td>https://cdn.vox-cdn.com/uploads/community/sb_nu_logo/246/large_Inside_NU_Full.40348.png</td></tr><tr><td>site_name</td><td>Inside NU</td></tr><tr><td>title</td><td>a Northwestern Wildcats community</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.insidenu.com/</td></tr></tbody></table>	Property	Content	description	Your best source for quality Northwestern Wildcats news, rumors, analysis, stats and scores from the fan perspective.	image	https://cdn.vox-cdn.com/uploads/community/sb_nu_logo/246/large_Inside_NU_Full.40348.png	site_name	Inside NU	title	a Northwestern Wildcats community	type	website	url	https://www.insidenu.com/
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H1	H2	H3	H4	H5	H6											
0	46	2	2	11	0											

SEO Content

- [H2] Site search
- [H2] Inside NU main menu
- [H2] Northwestern women's basketball 2021-22 player reviews: role players and reserves
- [H2] Around the Big Ten, Men's March Madness Weekend Two Edition
- [H2] Lacrosse: 'Cats rise to No. 3 in country, 2-0 in B1G play
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- [H2] BREAKING: Pat Fitzgerald officially introduces seven offseason transfers
- [H2] Softball: No. 9 Northwestern sweeps Michigan State, bringing win streak to 12
- [H2] The Latest
- [H2] Baseball: Northwestern notches another successful outing in Carbondale
- [H2] BREAKING: Veronica Burton declares for the WNBA Draft
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- [H2] Baseball: Northwestern sweeps Evansville, grows winning streak
- [H2] Softball: Capped by Williams' second no-no, 'Cats sweep two invitationals
- [H2] We're building great things, and we need your talent.
- [H2] Coaching questions, lacrosse expectations and NU memories: Daniel, Mac and Ben's final mailbag
- [H2] Around the Big Ten, Men's March Madness Edition: Plenty of upsets, but a couple teams remain
- [H2] Wrestling: Deakin wins title, 'Cats place sixth at NCAA Championships
- [H2] Built through faith and fervor, Northwestern phenom Veronica Burton is set to conquer the WNBA
- [H2] A haiku for every 2021-22 Northwestern men's basketball game
- [H2] Northwestern women's basketball post-mortem 2021-22: Ups, downs and a tourney snub
- [H2] BREAKING: Veronica Burton named a third-team AP All-American
- [H2] Northwestern men's basketball 2021-22 post-mortem: slight growth, but mainly another year of mediocrity
- [H2] Lacrosse: Northwestern takes down another top 10 team, beats Stony Brook 16-12
- [H2] BREAKING: Chris Collins to remain Northwestern men's basketball's head coach after meeting with AD Derrick Gragg
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- [H2] Q&A with NBA Draft Expert Ben Pfiefer on Northwestern's Pete Nance
- [H2] Northwestern made progress in 2022, but it wasn't nearly enough

SEO Content

- [H2] Rapid Reaction: Northwestern dismantled by Iowa 112-76 in season-ending defeat
- [H2] Down 14 at half with the season on the line, Northwestern finally got its moment
- [H2] Rapid Reaction: Northwestern storms back in second half to beat Nebraska 71-69
- [H2] Baseball: Sullivan shines, but Northwestern's cold open to season continues
- [H2] Wrestling: Deakin takes title, 'Cats impress at Big Ten Championships
- [H2] Nance dominates on Senior Night, 'Cats pick up steam heading to Indianapolis
- [H2] Rapid Reaction: Northwestern defeats Minnesota 75-62 on Senior Night
- [H2] Gamethread/How to watch Northwestern vs. Minnesota: TV, radio, streaming, betting line
- [H2] BREAKING: Northwestern's Ryan Deakin wins third consecutive Big Ten title
- [H2] 2014 spring wide receiver breakdown: What should we expect from Kyle Prater?
- [H2] Pagination
- [H3] Fanposts
- [H3] Fanshots
- [H4] Most Recent
- [H4] Most Recent
- [H5] Sports We've Shown We Can Win: Last March Weekend NON-REV Open Thread
- [H5] Men's BB Post Mortem
- [H5] Top 6 WLAX Matchup, Softball and More: 3/6 Non-Revenue Sports Open Thread
- [H5] Sports We Don't Suck at but Too Few Watch: Fri-Sat NON-REV Open Thread
- [H5] NU announces Pete Nance as a senior for senior day
- [H5] Kafka working on post-Fitz HC skills/credentials
- [H5] Any other NU sports card collectors out there?
- [H5] lineman Nick Herzog has committed to Northwestern
- [H5] NU baseball 3 grand slams
- [H5] Final Rankings
- [H5] NU ranked in the top 20 by ESPN



Images

We found 84 images on this web page.

48 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.



Text/HTML Ratio

Ratio : **14%**

This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.







Flash

Perfect, no Flash content has been detected on this page.

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 99 links including 0 link(s) to files
	Statistics	External Links : noFollow 14.14% External Links : Passing Juice 19.19% Internal Links 66.67%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Cookie Policy	External	Passing Juice
Privacy Notice	External	Passing Juice
Terms of Use	External	Passing Juice
Log In	External	Passing Juice
Sign Up	External	Passing Juice
Fanposts	Internal	Passing Juice
Fanshots	Internal	Passing Juice
Odds & Fantasy	External	Passing Juice
About	Internal	Passing Juice
Community Guidelines	Internal	Passing Juice

In-page links

Northwestern Wildcats Football	Internal	Passing Juice
Northwestern Wildcats Basketball	Internal	Passing Juice
Northwestern Wildcats Basketball Recruiting	Internal	Passing Juice
Northwestern Wildcats Football Recruiting	Internal	Passing Juice
Northwestern Basketball Season Preview 2015-16	Internal	Passing Juice
Full Archive	Internal	Passing Juice
Inside NU's favorite stories of 2015	Internal	Passing Juice
Stories	External	Passing Juice
Schedule	External	Passing Juice
Roster	External	Passing Juice
Stats	External	Passing Juice
Yahoo Wildcats News	External	Passing Juice
Yahoo Wildcats Report	External	Passing Juice
Yahoo Wildcats Transactions	External	Passing Juice
Northwestern women's basketball 2021-22 player reviews: role players and reserves	Internal	Passing Juice
Around the Big Ten, Men's March Madness Weekend Two Edition	Internal	Passing Juice
Lacrosse: 'Cats rise to No. 3 in country, 2-0 in B1G play	Internal	Passing Juice
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We're building great things, and we need your talent.	External	noFollow
Coaching questions, lacrosse expectations and NU memories: Daniel, Mac and Ben's final mailbag	Internal	Passing Juice
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+ Post Your Own	External	Passing Juice
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Lacrosse: Northwestern takes down another top 10 team.	Internal	Passing Juice

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blogspot.com	External	Passing Juice
lineman Nick Herzog has committed to Northwestern	Internal	Passing Juice
@NUCatsBaseball	External	Passing Juice
pic.twitter.com/V0TYoun3hu	External	Passing Juice
March 13, 2021	External	Passing Juice
NU baseball 3 grand slams	Internal	Passing Juice

In-page links

Final Rankings	Internal	Passing Juice
espn.com	External	Passing Juice
NU ranked in the top 20 by ESPN	Internal	Passing Juice
More Stories	Internal	Passing Juice
Facebook	External	noFollow
Twitter	External	noFollow
YouTube	External	noFollow
Contact	Internal	noFollow
Have a News Tip?	Internal	noFollow
Browse Blogs	External	noFollow
Company Blog	External	noFollow
Blog Openings	External	noFollow
Editorial Ethics and Guidelines	External	noFollow
Do Not Sell My Personal Info	Internal	noFollow
Licensing FAQ	External	noFollow
Accessibility	External	noFollow
Platform Status	External	noFollow
Advertise with us	External	noFollow
Jobs @ Vox Media	External	noFollow
Vox Media	External	noFollow

SEO Keywords








Keywords Cloud

mac **new northwestern comments**
march inside big wildcats basketball ten





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
march	44	✘	✘	✘	✔
new	41	✘	✘	✔	✘
comments	37	✘	✘	✘	✘
northwestern	32	✔	✘	✔	✔
wildcats	12	✔	✘	✔	✘



Usability

	Url	Domain : insidenu.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 127 Warnings : 13
	Email Privacy	Great no email address has been found in plain text!




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✓ Great, your website has few CSS files.✓ Perfect, your website has few JavaScript files.✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <ul style="list-style-type: none">https://www.insidenu.com/sitemapshttps://www.insidenu.com/sitemaps/authorshttps://www.insidenu.com/sitemaps/groupshttps://www.insidenu.com/sitemaps/google_news
	Robots.txt	<p>http://insidenu.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>