










The score is 45/100







## SEO Content

	Title	<p>Commercial Upholstery - Hotels, Bars &amp; Restaurants   Bespoke Furniture</p> <p><b>Length : 74</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>																
	Description	<p>We design and create gorgeous commercial upholstery for hotels, bars and restaurants as well as creating bespoke furniture for your project. Made Hampshire.</p> <p><b>Length : 156</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>article</td></tr><tr><td>title</td><td>Home</td></tr><tr><td>description</td><td>Inspired, inspirational and creative designs. That offer handcrafted, cost-effective furniture and upholstery manufactured in the UK. LATEST PROJECTS</td></tr><tr><td>url</td><td>https://inspireupholstery.co.uk/</td></tr><tr><td>site_name</td><td>Inspire Upholstery</td></tr><tr><td>image</td><td>http://inspireup-co-uk.stackstaging.com/wp-content/uploads/2017/05/Inspire-Logo-Final-Small.png</td></tr></tbody></table>	Property	Content	locale	en_GB	type	article	title	Home	description	Inspired, inspirational and creative designs. That offer handcrafted, cost-effective furniture and upholstery manufactured in the UK. LATEST PROJECTS	url	https://inspireupholstery.co.uk/	site_name	Inspire Upholstery	image	http://inspireup-co-uk.stackstaging.com/wp-content/uploads/2017/05/Inspire-Logo-Final-Small.png
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## SEO Content

	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>4</td><td>0</td><td>4</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Inspired, inspirational and creative designs. That offer handcrafted, cost-effective furniture and upholstery manufactured in the UK.</li><li>• [H2] LATEST PROJECTS</li><li>• [H2] MNKY HSE, Mayfair</li><li>• [H2] Gorse Hill Hotel, Surrey</li><li>• [H2] Malmaison Hotel, Brighton</li><li>• [H4] Address</li><li>• [H4] Contact</li><li>• [H4] Useful Links</li><li>• [H4] Follow us</li></ul>	H1	H2	H3	H4	H5	H6	1	4	0	4	0	0
H1	H2	H3	H4	H5	H6									
1	4	0	4	0	0									
	Images	<p>We found 10 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												


## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 11 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 81.82%</p> <p>Internal Links 18.18%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">admin</a>	External	Passing Juice
<a href="#">MNKY HSE, Mayfair</a>	External	Passing Juice
<a href="#">Gorse Hill Hotel, Surrey</a>	External	Passing Juice
<a href="#">Malmaison Hotel, Brighton</a>	External	Passing Juice
<a href="#">Blog</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
<a href="#">Hyped Marketing</a>	External	Passing Juice

## SEO Keywords

	Keywords Cloud	
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Usability

	Url	Domain : inspireup.co.uk Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





## Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 95 Warnings : 20
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://inspireup.co.uk/sitemap.xml">http://inspireup.co.uk/sitemap.xml</a>
	Robots.txt	<a href="http://inspireup.co.uk/robots.txt">http://inspireup.co.uk/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics