







# Seo Analyzer instantemailcopy.com

Generated on February 15 2022 21:44 PM

**The score is 64/100**



## SEO Content

	Title	Lifecycle Email Marketing Strategy &mdash; Instant Email Copy <b>Length : 61</b> Perfect, your title contains between 10 and 70 characters.														
	Description	Increase Your eCommerce Revenue 20-30% with Email Marketing. Guaranteed. Email marketing masters who write, design, strategize and automate emails... <b>Length : 149</b> Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Lifecycle Email Marketing Strategy &amp;mdash; Instant Email Copy</td></tr><tr><td>description</td><td>Increase Your eCommerce Revenue 20-30% with Email Marketing. Guaranteed. Email marketing masters who write, design, strategize and automate emails...</td></tr><tr><td>url</td><td>https://instantemailcopy.com/</td></tr><tr><td>site_name</td><td>Instant Email Copy</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Lifecycle Email Marketing Strategy &mdash; Instant Email Copy	description	Increase Your eCommerce Revenue 20-30% with Email Marketing. Guaranteed. Email marketing masters who write, design, strategize and automate emails...	url	https://instantemailcopy.com/	site_name	Instant Email Copy
Property	Content															
locale	en_US															
type	website															
title	Lifecycle Email Marketing Strategy &mdash; Instant Email Copy															
description	Increase Your eCommerce Revenue 20-30% with Email Marketing. Guaranteed. Email marketing masters who write, design, strategize and automate emails...															
url	https://instantemailcopy.com/															
site_name	Instant Email Copy															

# SEO Content

## Headings

**H1**  
2

**H2**  
8

**H3**  
24





**H4**  
3

**H5**  
15





**H6**  
6

- [H1] Increase Your eCommerce Revenue 30-40% with Email Marketing. Guaranteed.
- [H1] Instant Email Copy Is Your Connection to Your Customers
- [H2] Skip links
- [H2] More Free Time. More Revenue.
- [H2] You do it all. But you shouldn't have to.
- [H2] Be Our Next Success Story
- [H2] Our Promise to You
- [H2] You have a list of subscribers...
- [H2] Automated Email Marketing Flows We Create to Drive Revenue
- [H2] Hi, I'm Dean.
- [H3] Email marketing masters who write, design, strategize and automate emails that give you the gift of more free time (and more sales).
- [H3] ...in three (super easy) steps.
- [H3] We know your type.
- [H3] Now what?
- [H3] \$38
- [H3] 47%
- [H3] 85%
- [H3] 14
- [H3] Cart Abandonment Series
- [H3] New Subscriber
- [H3] 2nd Time Customer Series
- [H3] Re-engagement
- [H3] Browse Abandonment
- [H3] New Customer
- [H3] VIP Series
- [H3] Transaction Email Optimization
- [H3] "We've seen tremendous results from the first month of working together. The email marketing campaigns are generating revenue well above 25% on one of our Shopify websites. That's quite significant to our company... Part of why I love them so much is that they don't require a lot of work from me. They're excellent at what they do, so I've been pretty much hands off. If there's a month where I don't have time to sit down and strategize, they pretty much self-manage the project."
- [H3] "Within the first month, we increased our revenue from \$50,000 to \$100,000. Klaviyo's analytics show that between 25-35% of our sales come from email marketing...They don't need too much direction and they're able to work on their own. That's been phenomenal."
- [H3] "Within the first month, we increased our revenue from \$50,000 to \$100,000...They voice our work in friendly tones that bring people back to our websites."
- [H3] "It's been an outstanding experience working with Instant Email Copy team. From our first meeting, I was impressed by the breadth of their marketing knowledge, dedication to the user and focus on ROI. I look forward to continuing the relationship."

## SEO Content

		<ul style="list-style-type: none"> <li>• [H3] “Amazing work! Best of the best. We are very pleased with the work and the outcome it certainly goes to show what a premium specialist can achieve. We have a very high standard which was not only met but well exceeded thanks to Dean’s exceptional work!”</li> <li>• [H3] “Dean did an amazing job, was a pleasure to work for and I highly recommend his services. I’ll be coming back to use him again I’m certain.”</li> <li>• [H3] I started Instant Email Copy for eCommerce businesses just like yours.</li> <li>• [H3] Ready to boost your revenue?</li> <li>• [H4] 100+ eCommerce businesses</li> <li>• [H4] 20-30% increased revenue</li> <li>• [H4] Over \$15,000,000 in tracked revenue</li> <li>• [H5] 1. Pick a plan</li> <li>• [H5] 2. Fill out the questionnaire</li> <li>• [H5] 3. Sit back, relax, and watch your revenue soar!</li> <li>• [H5] Customized</li> <li>• [H5] ROI-Focused</li> <li>• [H5] More Free Time. More Money Made.</li> <li>• [H5] Simple and Hands-Free</li> <li>• [H5] Dedication</li> <li>• [H5] Confidence</li> <li>• [H5] Clutch.co Reviewer</li> <li>• [H5] Clutch.co Reviewer</li> <li>• [H5] Clutch.co Reviewer</li> <li>• [H5] Clutch.co Reviewer</li> <li>• [H5] Clutch.co Reviewer</li> <li>• [H5] Clutch.co Reviewer</li> <li>• [H6] Clutch.co Reviewer</li> <li>• [H6] Founder, Pet Supply Company</li> <li>• [H6] Clutch.co Reviewer</li> <li>• [H6] Founder, BBYork</li> <li>• [H6] UpWork Review</li> <li>• [H6] UpWork Review</li> </ul>
	Images	<p>We found 11 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : <b>1%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 3 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 33.33%</p> <p>Internal Links 66.67%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Skip to primary navigation</a>	Internal	Passing Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Digital Marketing Agency Credit</a>	External	Passing Juice

## SEO Keywords






	Keywords Cloud	<p>services <b>marketing</b> work been <b>email</b> from</p> <p>instant company first copy</p>
--	----------------	--

## Keywords Consistency







Keyword	Content	Title	Keywords	Descripti on	Headings
email	6	✓	✗	✓	✓
marketing	4	✓	✗	✓	✓
from	3	✗	✗	✗	✓
instant	3	✓	✗	✗	✓
copy	3	✓	✗	✗	✓

## Keywords Consistency

### Usability


	Url	Domain : instantemailcopy.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

### Document





	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 185 Warnings : 59
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

## Document

## Mobile

	Mobile Optimization	<div><div>✓ Apple Icon</div><div>✓ Meta Viewport Tag</div><div>✓ Flash content</div></div>
--	---------------------	--

## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><a href="http://instantemailcopy.com/sitemap.xml">http://instantemailcopy.com/sitemap.xml</a></div>
	Robots.txt	<p><a href="http://instantemailcopy.com/robots.txt">http://instantemailcopy.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>