Seo Analyzer instapaper.com

Generated on March 31 2022 00:09 AM

The score is 66/100

SEO Content

✓	Title	Instapaper **Length : 10** Perfect, your title contains between 10 and 70 characters.
✓	Description	A simple tool for saving web pages to read later on your iPhone, iPad, Android, computer, or Kindle. **Length : 100** Great, your meta description contains between 70 and 160 characters.
✓	Keywords	instapaper, read later, save webpage for later, save for later, read offline, read without internet connection, give me something to read, interesting to read, long reads, read on iphone, read on kindle, read on ipad, read on ipod touch Good, your page contains meta keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	**Content**
description	A simple tool for saving web pages to read later on your iPhone, iPad, Android, computer, or Kindle.
image	http://www.instapaper.com/static/img/insta_logo_large.png

○	Headings	

H1	H2	H3	H4	H5	H6
5	0	0	0	0	0

- [H1] Save Anything. Read Anywhere.
- [H1] Save Anything
- [H1] Read Anywhere
- [H1] Create Notes
- [H1] Try Instapaper for Free

SEO Content

	Images	We found 9 images on this web page.
		Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : **12%**
		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 25%
		Internal Links 75%

In-page links

Anchor	Type	Juice
-	Internal	Passing Juice
Sign In	Internal	Passing Juice
Create an Account	Internal	Passing Juice
iPhone	Internal	Passing Juice
Android	Internal	Passing Juice

In-page links

Forgot password?	External	Passing Juice
Premium	Internal	Passing Juice
Help	Internal	Passing Juice
API	Internal	Passing Juice
Blog	Internal	Passing Juice
Twitter	External	Passing Juice
Facebook	External	Passing Juice

SEO Keywords

	Keywords Cloud	password create save read anywhere email account sign instapaper anything

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
save	6	✖	✔	✖	✔
instapaper	5	✔	✔	✖	✔
create	5	✖	✖	✖	✔
read	4	✖	✔	✔	✔
account	4	✖	✖	✖	✖

Usability

	Url	Domain : instapaper.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

Usability

❌		
❌	Language	You have not specified the language. Use [this free meta tags generator](#) to declare the intended language of your website.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 10 Warnings : 14
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⬤	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✔ Perfect. No inline css has been found in HTML tags! ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✔ Perfect, your website takes advantage of gzip.

Mobile

⬤	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

❌	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✅	Robots.txt	http://instapaper.com/robots.txt Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool. Google Analytics