



Seo Analyzer institutoinfor.com.br

Generated on March 18 2022 22:40 PM

The score is **36/100**







SEO Content

	Title	<p>Instituto Infor</p> <p>Length : 15</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																	
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>																	
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																	
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>																	
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>2</td> <td>4</td> <td>3</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Sobre Nós • [H1] Comunicado • [H2] Destaques • [H2] FALE CONOSCO! • [H3] Belém • [H3] Macapá • [H3] Florianópolis • [H3] São Luís • [H4] Especialização • [H4] Especialização EAD • [H4] Extensão EAD 						H1	H2	H3	H4	H5	H6	2	2	4	3	0	0
H1	H2	H3	H4	H5	H6														
2	2	4	3	0	0														
	Images	<p>We found 11 images on this web page.</p> <p>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>																	
	Text/HTML Ratio	<p>Ratio : 0%</p>																	

SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 17 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 29.41% Internal Links 70.59%

In-page links

Anchor	Type	Juice
(91) 99816-6451	External	Passing Juice
Home	Internal	Passing Juice
Especializações	Internal	Passing Juice
Especialização EAD	Internal	Passing Juice
Extensão	Internal	Passing Juice
Profissionalizante	Internal	Passing Juice
Preparatório	Internal	Passing Juice

In-page links

Serviços	Internal	Passing Juice
Loja	Internal	Passing Juice
Livros	Internal	Passing Juice
Eventos	Internal	Passing Juice
Portal do Aluno	External	Passing Juice
Login ou Cadastre-se	Internal	Passing Juice
Conseguir EBOOK	Internal	Passing Juice
WhatsApp	External	Passing Juice
WhatsApp	External	Passing Juice
WhatsApp	External	Passing Juice

SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
instituto	1	✓	✗	✗	✗
serviços	1	✗	✗	✗	✗
uma	1	✗	✗	✗	✗
escolha	1	✗	✗	✗	✗
cadastre-se	1	✗	✗	✗	✗












Usability

Url	Domain : institutoinfor.com.br Length : 21
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is pt.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 9 Warnings : 43
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.





Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon
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Mobile

- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="553 1151 1481 1223"> Google Analytics</div>