Seo Analyzer
institutotanezi.edu.mx

Generated on March 28 2022 08:58 AM

The score is 39/100
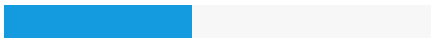
SEO Content

✓	Title	Instituto Tanezi **Length : 16** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◉	Headings	**H1** **H2** **H3** **H4** **H5** **H6** 4 1 0 1 0 0 • [H1] Amaneciendo al exito integral • [H1] Preescolar • [H1] Primaria • [H1] Estancia • [H2] Bermudas 110, Vista Hermosa, 64620 Monterrey, Nuevo León 1811-3669-370 • [H4] Content on this page requires a newer version of Adobe Flash Player.
✗	Images	We found 11 images on this web page. 8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✗	Text/HTML Ratio	Ratio : **9%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

SEO Content

❌	Flash	Terrible, you have Flash content, this mean that for search engines hard to understand your content.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 6 links including 0 link(s) to files
⬤	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%
		Internal Links 100%

In-page links

Anchor	Type	Juice
Inicio	Internal	Passing Juice
Nosotros	Internal	Passing Juice
Instituto	Internal	Passing Juice
Instalaciones	Internal	Passing Juice
Contacto	Internal	Passing Juice
Mientorno	Internal	Passing Juice

SEO Keywords

⬤	Keywords Cloud	content instituto page requires

SEO Keywords

		instalaciones tanezi contacto inicio mientorno nosotros

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
instituto	2	✔	✖	✖	✖
tanezi	1	✔	✖	✖	✖
inicio	1	✖	✖	✖	✖
nosotros	1	✖	✖	✖	✖
instalaciones	1	✖	✖	✖	✖

Usability

	Url	Domain : institutotanezi.edu.mx Length : 22
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	XHTML 1.0 Transitional
✔	Encoding	Perfect. Your declared charset is UTF-8.

Document

❌	W3C Validity	Errors : 87 Warnings : 15
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✖ Attention! Try to avoid nested tables in HTML. ✔ Perfect. No inline css has been found in HTML tags! ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✖ Meta Viewport Tag ✖ Flash content

Optimization

❌	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
❌	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

Optimization

❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.