

Seo Analyzer insuranceasset management.net

Generated on March 04 2022 17:37 PM

The score is 30/100

SEO Content

\bigcirc	Title	Insurance Asset Management					
-		Length : 26 Perfect, your title contains between 10 and 70 characters.					
	Description	renect, j					
S		Length	: 0				
		-	. We haven' ne meta tage		•		bage. Use <u>this</u>
8	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.					
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.					
	Headings	H1 35	H2 15	H3 3	H4 2	H5 5	H6 12
		 35 15 3 2 5 12 (H1] WE HAVE DETECTED AN ADBLOCKER! (H1] AIG commits to net-zero GHG emissions by 2050 (H1] Also shorter title test (H1] Aviva reports net investment income of £17.1bn in 2021 (H1] Generali severs ties with Russian insurer Ingosstrakh (H1] Russian invasion of Ukraine to drive investment volatility but insurers 'well capitalised' (H1] Italian life/non-life premiums written amount to €110.2br (H1] Insurance sector called on to exclude Russian fossil fuel firms (H1] Ukraine invasion to impact global insurance industry 'substantially' in near to midterm (H1] Registration open for Sustainable Investment Summit 2022 (H1] Video: (H1] Hiscox reports 74% drop in investment return (H1] US insurers hold \$111bn in oil/gas investments (H1) Storebrand excludes Russian companies 					17.1bn in 2021 ngosstrakh ment volatility unt to €110.2bn sian fossil fuel ce industry ent Summit

SEO Content

- [H1] Strategic Credit: a nimble approach for an uncertain world
- [H1] Real estate debt: a compelling investment case for insurers
- [H1] Chinese onshore bonds worth considering for your insurance assets?
- [H1] Real estate debt: how to target better outcomes from private debt investment
- [H1] 'Double-hit' scenario to cause €160bn EU insurer balance sheet plunge
- [H1] Insurance must act as an 'island of stability in a sea of uncertainty'
- [H1] Infrastructure investment interest growing among insurers; supply problems remain
- [H1] 2017: The biggest issues facing insurance investment
- [H1] Trump or Clinton victory unlikely to remove 'costly duplicative regulatory requirements' for insurers
- [H1] 'Protectionist reinsurance restrictions create barriers to economic growth' Insurance Europe
- [H1] Regulators must not forget 'bread and butter' of business amid Solvency II, CBI warns
- [H1]
- [H1] US insurers report mortgage loans totalling \$626.5bn, up 4% from 2019
- [H1] Ukraine invasion to impact global insurance industry 'substantially' in near to midterm
- [H1] Storebrand excludes Russian companies
- [H1] Sale of Aegon's eastern European business blocked
- [H1] AIG commits to net-zero GHG emissions by 2050
- [H1] US insurers hold \$111bn in oil/gas investments
- [H1] Russian invasion of Ukraine to drive investment volatility but insurers 'well capitalised'
- [H1] ACPR publishes first report on climate change risk governance
- [H1] This website is a part of Perspective Publishing Limited, registered in England no 2876166. By using this website you agree to our COOKIE POLICY and PRIVACY POLICY.
- [H2] Italian life and non-life premiums written for the first nine months of 2021 amounted to €110.2bn, a 10% increase compared to the same period in 2020
- [H2] A coalition of NGOs and groups around the world are calling on financial institutions most exposed to Russian oil, gas, and coal to cease all ties, in solidarity with Ukraine over Russia's invasion
- [H2] Russia's invasion of Ukraine likely will impact the global insurance industry "substantially in the near to midterm", particularly given the "significant fallout in the capital markets and potential for widespread cyber attacks", AM Best has warned
- [H2] What are the advantages of active credit allocation in portfolios now that government bonds no longer serve their traditional purpose?
- [H2] Insurance companies are increasingly seeking investments that offer both attractive returns and make efficient use of capital. A growing number are recognising the valuable role that real estate debt – specifically senior mortgages on commercial property – can play within a core fixed income

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portfolio – and the multiple benefits it can offer large-scale investors with longer investment horizons and capacity to accept illiquidity

- [H2] The context behind the Chinese domestic bond market and why Pictet Asset Management believes this market offers insurance companies superior investment opportunities
- [H2] Careful underwriting of real estate debt can provide downside protection for insurers' portfolios as the market cycle turns, says M&G's Real Estate Debt Finance director Duncan Batty
- [H2] A 'double-hit' scenario across Europe is to have a negative impact worth €160bn on the undertakings balance-sheets of EUwide insurers and for a 'low-for-long' scenario an impact of €100bn, according to EIOPA's latest insurance stress test report
- [H2] The insurance sector must act as an "island of stability in a sea of uncertainty" if it is to ride the low rate economic environment, industry leaders have stated.
- [H2] Europe's insurers are becoming increasingly interested in infrastructure assets, but more action is required by policymakers to unlock future potential investment, according to a survey conducted by Insurance Europe
- [H2] IAME speaks to a number of insurance experts about the biggest issues facing insurance investment in 2017
- [H2] A Donald Trump or Hilary Clinton US election victory appears unlikely to remove the costly duplicative regulatory requirements that insurers face, when trading in both the EU and the US, Crowe Horwath partner Daniel Bruce has said
- [H2] Protectionist policies against foreign reinsurers by jurisdictions can create concentration risks in their economies and restrict the development of their reinsurance markets, according to Insurance Europe, the European insurance and reinsurance federation
- [H2] Insurance regulators and supervisors must not forget the 'bread and butter' of their business roles amid Solvency II, the Central Bank of Ireland has warned
- [H2]
- [H3]
- [H3]
- [H3]
- [H4] LATEST NEWS
- [H4] Adam Cadle
- [H5] Subscribe to our e-newsletter
- [H5] Follow us on Twitter
- [H5] Privacy and cookies
- [H5] Friday 04 March 2022
- [H5] (21/03/2014)
- [H6] Established 2016
- [H6] L
- [H6] F
- [H6] Read more...

SEO Content

		 [H6] Read more [H6] Read more
\bigotimes	Images	We found 43 images on this web page. 34 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
\bigotimes	Text/HTML Ratio	Ratio : 12% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
\bigotimes	Flash	Terrible, you have Flash content, this mean that for search engines hard to understand your content.
\bigcirc	Iframe	Great, there are no lframes detected on this page.

SEO Links

\bigotimes	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
0	In-page links	We found a total of 23 links including 1 link(s) to files
0	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 17.39%
		Internal Links 82.61%

In-page links

Anchor	Туре	Juice
Sign Up	Internal	Passing Juice
Jobs	External	Passing Juice
-	Internal	Passing Juice

In-page links

±	Internal	Passing Juice
±	Internal	Passing Juice
AIG commits to net-zero GHG emissions by 2050	Internal	Passing Juice
Aviva reports net investment income of £17.1bn in 2021	Internal	Passing Juice
Generali severs ties with Russian insurer Ingosstrakh	Internal	Passing Juice
Russian invasion of Ukraine to drive investment volatility but insurers 'well capitalised'	Internal	Passing Juice
Registration open for Sustainable Investment Summit 2022	Internal	Passing Juice
=	Internal	Passing Juice
calling on financial institutions	External	Passing Juice
±	Internal	Passing Juice
±	Internal	Passing Juice
±	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
±	Internal	Passing Juice
Learn More	External	Passing Juice
COOKIE POLICY	External	Passing Juice

SEO Keywords

0	Keywords C	r	ussian inv surers read				
Keywords Consistency							
Keyw	ord	Content	Title	Keywords	Descripti	Headings	

Keywords Consistency

				on	
investment	19	×	×	×	×
insurance	13	¥	×	×	×
more	12	×	×	×	×
russian	9	×	×	×	×
read	8	×	×	×	×

Usability

0	Url	Domain : insuranceassetmanagement.net Length : 28
0	Favicon	Great, your website has a favicon.
\bigotimes	Printability	We could not find a Print-Friendly CSS.
\bigotimes	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
\bigotimes	Dublin Core	This page does not take advantage of Dublin Core.

Document

\bigcirc	Doctype	HTML 5
0	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 1
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.
\bigotimes	Deprecated HTML	Deprecated tags Occurrences

Document

			<center></center>	11
		reco	ecated HTML tags are HTML tags mmended that you remove or rep are now obsolete.	•
0	Speed Tips		Excellent, your website doesn't	use nested tables.
		×	Too bad, your website is using in	nline styles.
		×	Too bad, your website has too m	nany CSS files (more than 4).
		×	Too bad, your website has too m	nany JS files (more than 6).
		×	Too bad, your website does not	take advantage of gzip.

Mobile

0	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		×	Flash content

Optimization

8	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
8	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
0	Analytics	Great, your website has an analytics tool. Google Analytics