



# Seo Analyzer insuranceasset management.net

Generated on March 04 2022 17:37 PM

The score is 30/100



## SEO Content





	Title	<p>Insurance Asset Management</p> <p><b>Length : 26</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="544 1375 1481 1451"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>35</td> <td>15</td> <td>3</td> <td>2</td> <td>5</td> <td>12</td> </tr> </tbody> </table> <ul data-bbox="616 1480 1485 2072" style="list-style-type: none"> <li>• [H1] WE HAVE DETECTED AN ADBLOCKER!</li> <li>• [H1] AIG commits to net-zero GHG emissions by 2050</li> <li>• [H1] Also shorter title test</li> <li>• [H1] Aviva reports net investment income of £17.1bn in 2021</li> <li>• [H1] Generali severs ties with Russian insurer Ingosstrakh</li> <li>• [H1] Russian invasion of Ukraine to drive investment volatility but insurers 'well capitalised'</li> <li>• [H1] Italian life/non-life premiums written amount to €110.2bn</li> <li>• [H1] Insurance sector called on to exclude Russian fossil fuel firms</li> <li>• [H1] Ukraine invasion to impact global insurance industry 'substantially' in near to midterm</li> <li>• [H1] Registration open for Sustainable Investment Summit 2022</li> <li>• [H1] Video:</li> <li>• [H1] Hiscox reports 74% drop in investment return</li> <li>• [H1] US insurers hold \$111bn in oil/gas investments</li> <li>• [H1] Storebrand excludes Russian companies</li> </ul>	H1	H2	H3	H4	H5	H6	35	15	3	2	5	12
H1	H2	H3	H4	H5	H6									
35	15	3	2	5	12									

## SEO Content





- [H1] Strategic Credit: a nimble approach for an uncertain world
- [H1] Real estate debt: a compelling investment case for insurers
- [H1] Chinese onshore bonds - worth considering for your insurance assets?
- [H1] Real estate debt: how to target better outcomes from private debt investment
- [H1] 'Double-hit' scenario to cause €160bn EU insurer balance sheet plunge
- [H1] Insurance must act as an 'island of stability in a sea of uncertainty'
- [H1] Infrastructure investment interest growing among insurers; supply problems remain
- [H1] 2017: The biggest issues facing insurance investment
- [H1] Trump or Clinton victory unlikely to remove 'costly duplicative regulatory requirements' for insurers
- [H1] 'Protectionist reinsurance restrictions create barriers to economic growth' - Insurance Europe
- [H1] Regulators must not forget 'bread and butter' of business amid Solvency II, CBI warns
- [H1]
- [H1] US insurers report mortgage loans totalling \$626.5bn, up 4% from 2019
- [H1] Ukraine invasion to impact global insurance industry 'substantially' in near to midterm
- [H1] Storebrand excludes Russian companies
- [H1] Sale of Aegon's eastern European business blocked
- [H1] AIG commits to net-zero GHG emissions by 2050
- [H1] US insurers hold \$111bn in oil/gas investments
- [H1] Russian invasion of Ukraine to drive investment volatility but insurers 'well capitalised'
- [H1] ACPR publishes first report on climate change risk governance
- [H1] This website is a part of Perspective Publishing Limited, registered in England no 2876166. By using this website you agree to our [COOKIE POLICY](#) and [PRIVACY POLICY](#).
- [H2] Italian life and non-life premiums written for the first nine months of 2021 amounted to €110.2bn, a 10% increase compared to the same period in 2020
- [H2] A coalition of NGOs and groups around the world are calling on financial institutions most exposed to Russian oil, gas, and coal to cease all ties, in solidarity with Ukraine over Russia's invasion
- [H2] Russia's invasion of Ukraine likely will impact the global insurance industry "substantially in the near to midterm", particularly given the "significant fallout in the capital markets and potential for widespread cyber attacks", AM Best has warned
- [H2] What are the advantages of active credit allocation in portfolios now that government bonds no longer serve their traditional purpose?
- [H2] Insurance companies are increasingly seeking investments that offer both attractive returns and make efficient use of capital. A growing number are recognising the valuable role that real estate debt - specifically senior mortgages on commercial property - can play within a core fixed income



## SEO Content

		<ul style="list-style-type: none"> <li>• [H6] Read more...</li> <li>• [H6] Read more...</li> </ul>
	Images	<p>We found 43 images on this web page.</p> <p>34 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>12%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Terrible, you have Flash content, this mean that for search engines hard to understand your content.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 23 links including 1 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 17.39%</p> <p>Internal Links 82.61%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Sign Up</a>	Internal	Passing Juice
<a href="#">Jobs</a>	External	Passing Juice
=	Internal	Passing Juice

## In-page links

=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">AIG commits to net-zero GHG emissions by 2050</a>	Internal	Passing Juice
<a href="#">Aviva reports net investment income of £17.1bn in 2021</a>	Internal	Passing Juice
<a href="#">Generali severs ties with Russian insurer Ingosstrakh</a>	Internal	Passing Juice
<a href="#">Russian invasion of Ukraine to drive investment volatility but insurers 'well capitalised'</a>	Internal	Passing Juice
<a href="#">Registration open for Sustainable Investment Summit 2022</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">calling on financial institutions</a>	External	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Learn More</a>	External	Passing Juice
<a href="#">COOKIE POLICY</a>	External	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti	Headings
---------	---------	-------	----------	-----------	----------






## Keywords Consistency

				on	
investment	19	✘	✘	✘	✔
insurance	13	✔	✘	✘	✔
more	12	✘	✘	✘	✔
russian	9	✘	✘	✘	✔
read	8	✘	✘	✘	✔

## Usability

	Url	Domain : insuranceassetmanagement.net Length : 28
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5		
	Encoding	Perfect. Your declared charset is UTF-8.		
	W3C Validity	Errors : 5 Warnings : 1		
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.		
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> </tbody> </table>	Deprecated tags	Occurrences
Deprecated tags	Occurrences			

## Document

<center>

11

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.



### Speed Tips

- ✓ Excellent, your website doesn't use nested tables.
- ✗ Too bad, your website is using inline styles.
- ✗ Too bad, your website has too many CSS files (more than 4).
- ✗ Too bad, your website has too many JS files (more than 6).
- ✗ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✗ Apple Icon
- ✓ Meta Viewport Tag
- ✗ Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



### Analytics

Great, your website has an analytics tool.



Google Analytics